

# LV Elite And LV Elite Plus Playbook

Introduction to LV Elite and LV Elite Plus



# LV Elite and LV Elite Plus Programs Overview



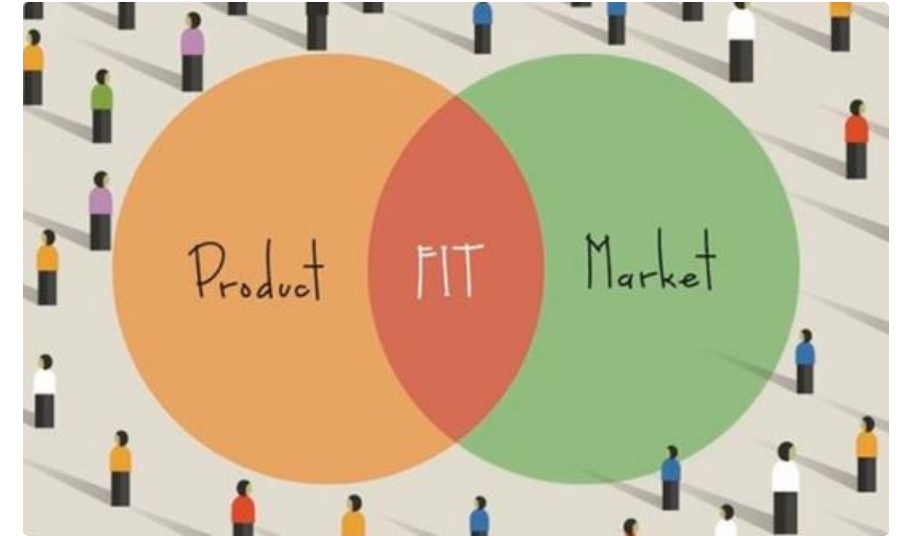
Prepare Startups to become  
Investor-Ready

Support early-stage startups



Comprehensive Support

Strategic inputs, Business review, financial  
financial planning



Market Positioning & Legal  
Guidance

Investor connections, legal guidance

# Overview Of The LV Elite Program

## **Empowering Early-Stage Founders**

Comprehensive support throughout the fundraising journey.

## **Refining Business Models**

Enhancing market positioning and preparing founders for successful interactions with investors.

# Overview of LV Elite Plus Program

## Premium Package

For startups needing deeper support

## Additional Services

Legal support, term sheet reviews

## Fundraising & Operations

Optimize strategies for success



# Core Services of LV Elite

## 1 Business Review & Positioning

Comprehensive analysis of the business model, market, and product offering.

## 3 Investor Demo Day

Pitch to a select panel of investors during our Demo Day, to showcase your progress and give you valuable exposure to investors actively seeking new opportunities.

## 5 Customer Connects

Introduction to 4 potential customers for market validation

## 2 Financial Projection & Market Sizing

Provision of a detailed financial projection template tailored for early-stage startups.

## 4 Tailored 1:1 Advisory & Mentorship

one-on-one consulting sessions with professionals and industry experts. industry experts. Exclusive webinars on key topics like Go-To-Market Market Strategies, Financial Modelling, Cash Flow Management, and Management, and Investor Storytelling.

## 6 Market Benchmarks

Industry-specific market research and benchmark data tailored to your company's unique needs.

# Premium Services (LV Elite Plus) – Overview



## Legal in a Box

Essential legal document templates and a 2-hour legal consultation.



## Term Sheet Reviews

Consultation on term sheet structuring and negotiation.



## Valuation Discovery

Detailed competitive valuation analysis and optimization strategies.



## Mock Investor Meetings

Conduct mock investor meetings to prepare founders for investor interactions.



## Compliance Review

Offer a compliance checklist and expert review to identify deficiencies and recommend changes.



# Legal in a Box

## 1 Investment-Related Documents

Standard Term Sheet,  
Subscription Agreement,  
Shareholders Agreement

## 3 Employee & KMP Agreements

ESOP Policy, Phantom ESOP  
Policy, ESOP Grant Letters

## 2 Founders' Agreements

Inter-se Agreement, Standard  
Employment Agreement

## 4 Intellectual Property & Other Legal Protections

Key Provisions for Intellectual  
Property Protection



# Compliance Review

## Checklist & Review

Compliance documents review

Identify any defiance of compliance

## Recommendations

Required changes for effective fundraising

Execution not included, only recommendations

## Resources

Compliance Checklist - DD Checklist Checklist

LV Elite Plus.xlsx

# Checklist for Initial Information Gathering



## Company Details

Entity Name, Location, Year of  
Incorporation



## Founder Details

Name, Background,  
Experience, Education



## Business Overview

Business Model, Revenue  
Streams, Market Opportunity



## Financial Information

Current Runway, Burn Rate,  
Funding Requirements

# Disclaimer

Please Note: The LV Elite and LV Elite Plus services are designed to support your startup in becoming investor-ready. However, these services do NOT include:

## 1 Guarantee on Fundraising

While we provide strategic guidance and investor connections, fundraising success depends on various external factors beyond our control.

## 3 Business Generation Guarantees

Introductions and connections provided are opportunities, not guarantees of business outcomes. Success depends on how you effectively leverage them.

## 5 Time-Limited Engagement

Services are offered until all agreed-upon scope items are fulfilled or up to 3 months post-months post-sign-up, whichever comes first.

## 2 Document Creation

We review and provide feedback on your existing documents and offer templates if needed. While we don't create these documents, we provide valuable insights and market benchmarks to enhance them.

## 4 Service Scope Limitation

Services are limited to the selected package. Additional requests may require contract extensions and extra costs.

## 6 Paid Program:

By applying to the LV Elite or LV Elite Plus cohort, you acknowledge that this is a **paid** a **paid program**. The program fees is payable upfront upon signing the MoU.

# Next Steps for Founders

1

## Explore Our Offerings

Review the details of LV Elite and LV Elite Plus to determine the best fit for your startup.

2

## Submit Application

Provide your current Pitch Deck, Financial Models, and Models, and other key details for our review.

3

## Call from our Startup Team

Once Shortlisted, our team will connect to discuss your startup's business, needs and fundraising goals.

4

## Sign Service Agreement

Once shortlisted for the cohort, finalise and sign the service agreement for the chosen package.

5

## Kick-off Meeting

Attend a kick-off meeting to establish the roadmap and key milestones.

6

## Collaborate & Execute

Partner with our team to enhance your fundraising strategy and materials, preparing for investor outreach.

# Ready to Transform Your Startup?

Empower your startup with expert guidance & connections. Start your success journey now.

Get in Touch with us

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