

LV Elite Studio Playbook

Introduction to LV Elite Studio



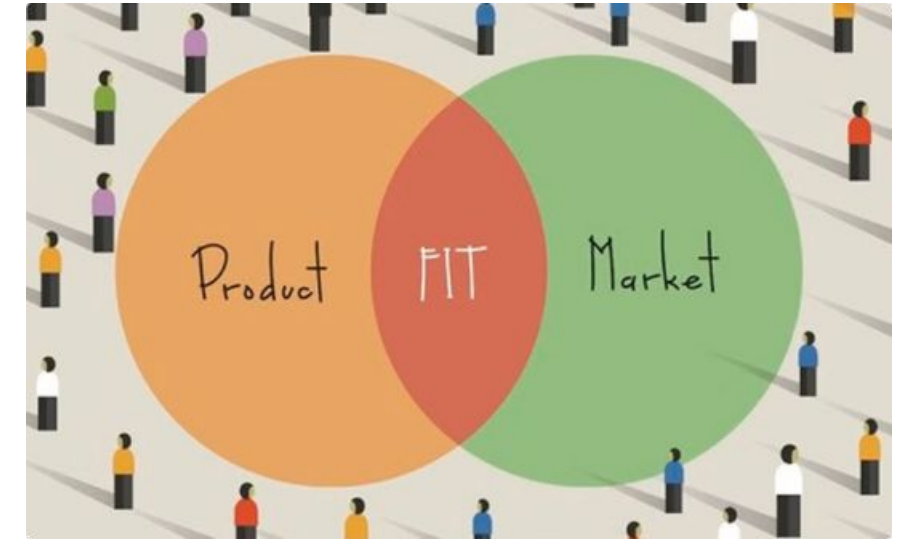
Elite Studio Program Overview



Prepare Startups to become
Investor-Ready
Support early-stage startups



Comprehensive Support
Strategic inputs, Business review,
financial planning



Market Positioning & Legal
Guidance
Investor connections, legal guidance

Overview Of The Elite Studio Program

Empowering Early-Stage Founders

through quarterly cohorts addressing specific themes such as Bharat markets, cross-border scaling, and women-led startups

Refining Business Models

Each cohort focuses on tailored mentorship, growth strategies, and funding readiness

Core Services of Elite Studio

1

Strategic Reviews to Thematic Challenges

Comprehensive analysis of the business model, market, and product offering.

3

Exclusive LetsIgnite Showcase

Pitch to a select panel of investors during our Demo Day, to showcase your progress and give you valuable exposure to investors actively seeking new opportunities.

5

Customer Connects

Introduction to 4 potential customers for market validation

2

Financial Projection & Market Sizing

Provision of a detailed financial projection template tailored for early-stage startups.

4

Tailored 1:1 Advisory & Mentorship

one-on-one consulting sessions with professionals and industry experts. Exclusive webinars on key topics like Go-To-Market Strategies, Financial Modelling, Cash Flow Management, and Investor Storytelling.

6

Market Benchmarks

Industry-specific market research and benchmark data tailored to your company's unique needs.

Legal in a Box

1

Investment-Related Documents

Standard Term Sheet,
Subscription Agreement,
Shareholders Agreement

3

Employee & KMP Agreements

ESOP Policy, Phantom ESOP
Policy, ESOP Grant Letters

2

Founders' Agreements

Inter-se Agreement,
Standard Employment
Agreement

4

Intellectual Property & Other Legal Protections

Key Provisions for
Intellectual Property
Protection



Compliance Review

Checklist & Review

Compliance documents review

Identify any defiance of
compliance

Recommendations

Required changes for effective
fundraising

Execution not included, only
recommendations

Resources

Compliance Checklist - DD

Checklist

Legal

Financial

Checklist for Initial Information Gathering



Company Details

Entity Name, Location,
Year of Incorporation



Founder Details

Name, Background,
Experience, Education



Business Overview

Business Model, Revenue
Streams, Market
Opportunity



Financial Information

Current Runway, Burn
Rate, Funding
Requirements

Disclaimer

Please Note: LV Elite Studio services are designed to support your startup in becoming investor-ready. However, these services do NOT include:

1

Guarantee on Fundraising

While we provide strategic guidance and investor connections, fundraising success depends on various external factors beyond our control.

2

Document Creation

We review and provide feedback on your existing documents and offer templates if needed. While we don't create these documents, we provide valuable insights and market benchmarks to enhance them.

3

Business Generation Guarantees

Introductions and connections provided are opportunities, not guarantees of business outcomes. Success depends on how you effectively leverage them.

4

Service Scope Limitation

Services are limited to the selected package. Additional requests may require contract extensions and extra costs.

5

Time-Limited Engagement

Services are offered until all agreed-upon scope items are fulfilled or up to 4 weeks post-sign-up, whichever comes first.

6

Paid Program:

By applying to the LV Elite, you acknowledge that this is a **paid program**. The program fees is payable upfront upon signing the MoU.

Next Steps for Founders

1

Explore Our Offerings

Review the details of Elite Studio to determine the best fit for your startup.

2

Submit Application

Provide your current Pitch Deck, Financial Models, and other key details for our review.

3

Call from our Startup Team

Once Shortlisted, our team will connect to discuss your startup's business, needs and fundraising goals.

4

Sign Service Agreement

Once shortlisted for the cohort, finalise and sign the service agreement for the chosen package.

5

Kick-off Meeting

Attend a kick-off meeting to establish the roadmap and key milestones.

6

Collaborate & Execute

Partner with our team to enhance your fundraising strategy and materials, preparing for investor outreach.

Ready to Transform Your Startup?

Empower your startup with expert guidance & connections. Start your success journey now.

Get in Touch with us

Annubhav Raj

annubhav.r@letsventure.com

