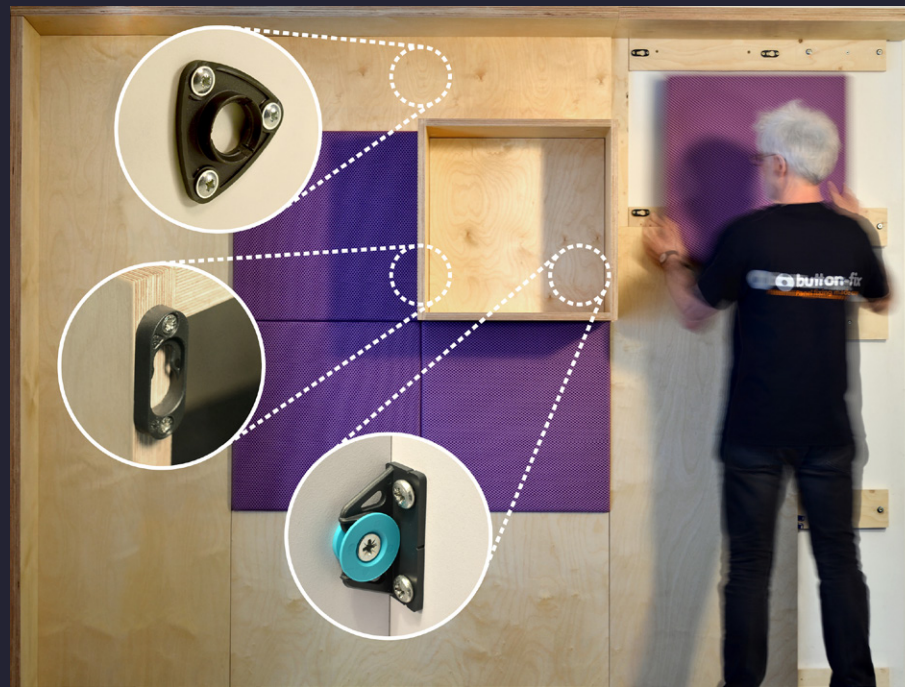


**Precision—adaptability—circularity:**  
how offsite manufacturing  
and the right panel connectors  
work hand-in-hand



**Brian Watson**  
Director & co-founder,



**Chloe Donovan**  
Managing Director,

Natural Building Systems



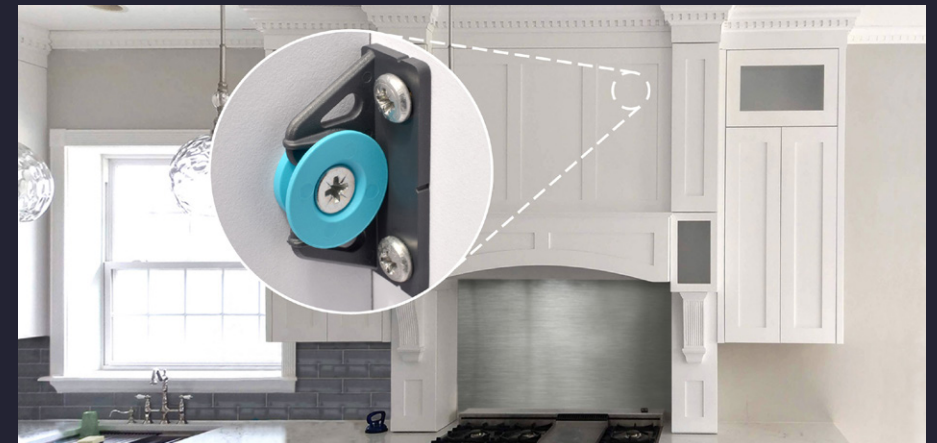
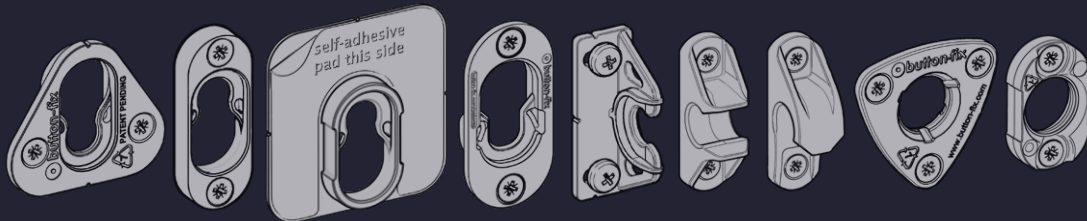
## Designing products for the built environment

- Button-fix was built on over 25 years' experience
- Our designs can be found in airports, museums, offices, hospitals and domestic interiors
- Grounded on an understanding of the fit-out process



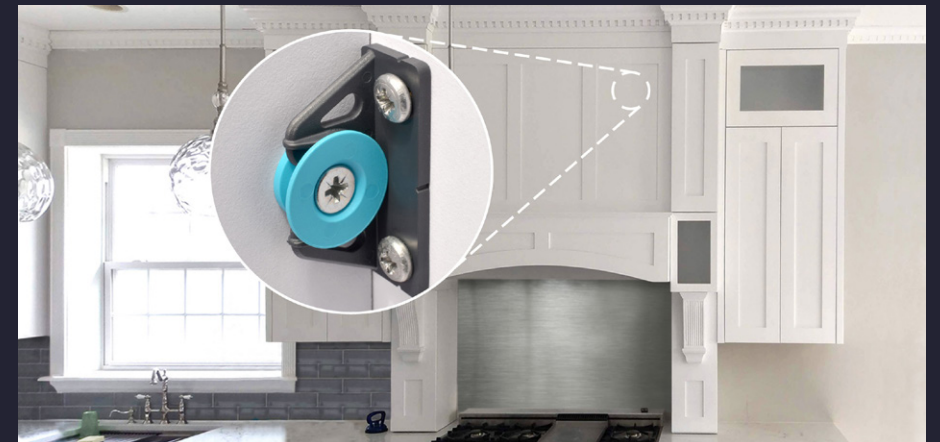
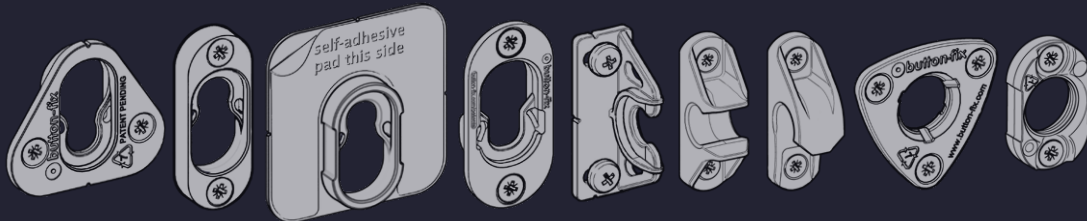
## Button-fix the company

- First product launched in 2012
- Now a range with nine panel connectors and accessories, sold in over 30 countries worldwide
- To find out **how** our products work, visit stand E60



## Why?

- What is the design thinking behind our products?
- What can they enable?





## Offsite

- CNC precision in the factory better than hand-crafting on site
- Less waste and easier to recycle too
- Test the assembly and validate the design before shipping to site

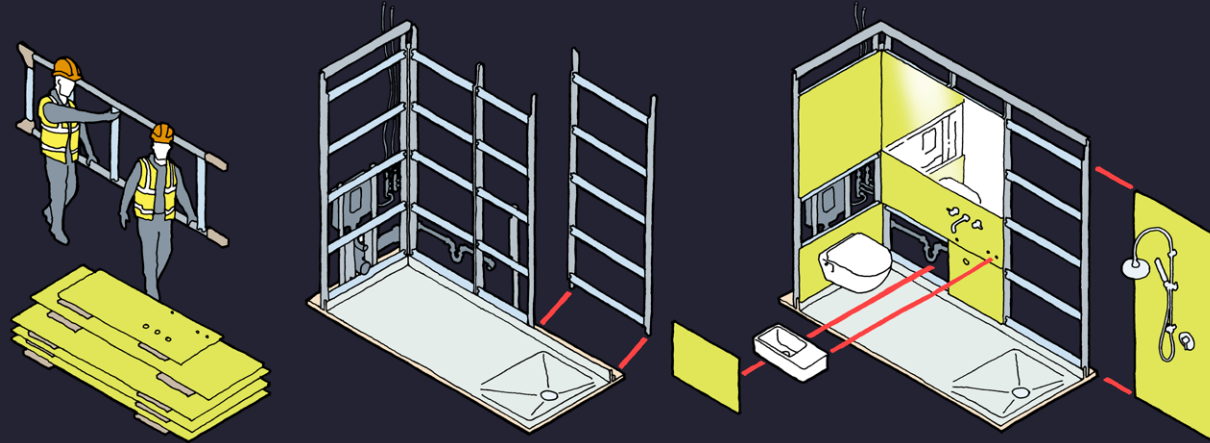




## Offsite

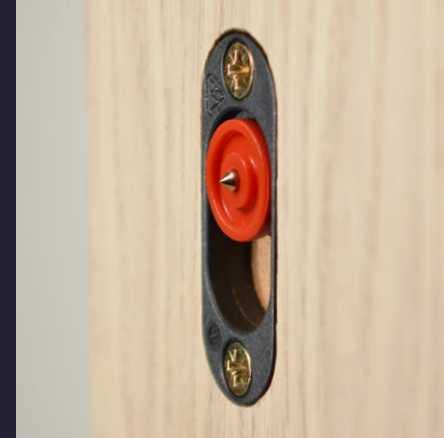
- CNC precision in the factory better than hand-crafting on site
- Less waste and easier to recycle too
- Test the assembly and validate the design before shipping to site
- **Requires robust connectors that allow repeated assembly and disassembly**





## Onsite

- Fast-track installation, reliably replicating the test assembly in the factory
- Marker tools help align factory-fitted connectors with the mating connectors installed onsite
- In complex installations, best to make the supporting chassis in the factory too
- **Factory-made precision within an imperfect space**



## Lifetime

- Easier to access hidden services for maintenance
- Easier to repair, replace, update, repurpose or recycle panels
- Easier to adapt to new uses over the lifespan of the installation
- **Maximises the life of the installation, minimises its environmental impact**



