



TRADINGVIEW SUBSCRIPTION PROMOTION

TERMS & CONDITIONS CUSTOMER AGREEMENT

MEXEM Financial Services UK Limited ("MEXEM", "us", or "we"), a company incorporated in England and Wales under company number 15248800, with its registered office at 1st Floor Gallery Court, 28 Arcadia Avenue, London, United Kingdom, N3 2FG, and authorised and regulated by the Financial Conduct Authority ("FCA") under Firm Reference Number 1009371, offers the promotion identified in the Key Promotion Details below (the "Promotion").

These Terms and Conditions (the "Terms") govern participation in the Promotion and set out the respective rights and obligations of MEXEM and participating Clients. The Promotion is available exclusively to eligible Clients who satisfy the eligibility requirements set out in these Terms. By participating in the Promotion, a Client acknowledges that they have read, understood, and agreed to be bound by these Terms.

Key Promotion Details

The following Key Promotion Details form an integral part of these Terms and set out the specific parameters of the Promotion. All other provisions of these Terms shall be read and applied by reference to them.

Item	Details
K1 Promotion Name	TradingView Subscription Promotion
K2 Promotion Validity Period	From 1 October 2026 to 31 December 2026 at 23:59 London time, inclusive
K3 Subscription Plan	TradingView Essential
K4 Minimum Qualifying Deposit	GBP 2,000 (two thousand pounds sterling)
K5 Reward Tiers	As set out in the Reward Tier table below

Reward Tier table (K5)

Qualifying Deposit	Subscription Term
GBP 2,000 or more	Three (3) months

In the event of any conflict between the Key Promotion Details and any other provision of these Terms, the Key Promotion Details shall prevail.



1. Introduction and General Provisions

1.1 Under the Promotion, Eligible Clients have the opportunity to receive a Reward consisting of an Activation Link that entitles the Eligible Client to activate a TradingView Subscription for the Subscription Term applicable to the Eligible Client's Qualifying Deposit, as set out in the Key Promotion Details, subject to compliance with these Terms and satisfaction of the eligibility requirements set out in Section 2 (Eligibility and Terms) of these Terms.

1.1.1 The Reward shall be provided by means of an Activation Link made available to MEXEM by TradingView and distributed by MEXEM to Eligible Clients. Upon redemption in accordance with these Terms, the Activation Link shall enable the Eligible Client to activate the applicable TradingView Subscription.

1.1.2 The subscription period shall commence on the date on which the TradingView Subscription is successfully activated through TradingView's designated activation process and shall continue for the applicable Subscription Term, in accordance with Section 2 (Eligibility and Terms) of these Terms.

1.1.3 The expiry of the Promotion Validity Period shall not affect an Eligible Client's entitlement to receive the applicable Reward, provided that the Client satisfied all applicable eligibility requirements under these Terms on or before the expiry of the Promotion Validity Period. The Activation Link must be redeemed within the Redemption Period set out in Clause 2.4.2.

1.2 These Terms set forth the basis for participation in the Promotion.

1.3 By participating in the Promotion, you acknowledge that you have read, understood, and agreed to be bound by these Terms.

1.4 MEXEM reserves the right to amend, vary, suspend, or cancel any of these Terms at its sole discretion and at any time without prior notice. Any such amendment, variation, suspension, or cancellation shall not affect a Reward already validly issued to an Eligible Client prior to the effective date of such change, except where MEXEM reasonably determines that the Reward was obtained through fraud, abuse, breach of these Terms, or other improper conduct.

1.5 Capitalised terms used but not defined herein shall have the meanings assigned to them in the MEXEM Risk Disclosure, the General Terms and Conditions, and other applicable legal documents published by MEXEM (together, the "MEXEM Documents"). Any references to the MEXEM Documents below shall be construed accordingly.

1.6 The Promotion shall be valid during the Promotion Validity Period specified in the Key Promotion Details.

1.7 For any questions regarding this Promotion or your eligibility, please contact: info.uk@mexem.com.

Definitions

For the purposes of these Terms, the following terms shall have the meanings set forth below:



“Activation Link” shall mean the electronic link made available to MEXEM by TradingView for distribution to Eligible Clients under the Promotion, which may be redeemed in accordance with these Terms to activate the applicable TradingView Subscription.

“Applicable Laws” shall mean all laws, regulations, rules, directives, and other binding instruments in force in the United Kingdom, or in any other jurisdiction whose laws may be applicable to MEXEM, the Promotion, or the performance or interpretation of these Terms, together with any applicable regulatory guidance.

“Client” shall mean an individual or legal person that opens a new Client Account or successfully connects an existing Interactive Brokers account to MEXEM for the purposes of the Promotion.

“Client Account” shall mean any account opened with MEXEM and approved by both MEXEM and Interactive Brokers, including any existing Interactive Brokers account that has been successfully connected to MEXEM, in each case in accordance with MEXEM's applicable procedures.

“Eligible Client” shall mean a Client who has satisfied all applicable eligibility requirements set out in Section 2 (Eligibility and Terms) of these Terms and whose eligibility has been verified and approved by MEXEM.

“Key Promotion Details” shall mean the table headed “Key Promotion Details”, together with the Reward Tier table, set out at the beginning of these Terms.

“Linked Account” shall mean an existing Interactive Brokers account that has been successfully connected to MEXEM through the account-linking process and confirmed by MEXEM as a Linked Account for the purposes of these Terms.

“MEXEM Group” shall mean MEXEM Financial Services UK Limited together with its parent companies, subsidiaries, and affiliated entities, as applicable.

“Minimum Qualifying Deposit” shall mean the amount specified as such in item K4 of the Key Promotion Details.

“Promotion Validity Period” shall mean the period specified as such in item K2 of the Key Promotion Details.

“Qualifying Deposit” shall mean the aggregate amount calculated in accordance with Clause 2.2 of these Terms for the purpose of determining whether a Client satisfies the Minimum Qualifying Deposit and the Reward Tier for which the Client qualifies.

“Redemption Period” shall mean the period of thirty (30) calendar days commencing on the date on which MEXEM distributes the Activation Link to the Eligible Client in accordance with Clause 2.3.2.

“Reward” shall mean the Activation Link distributed by MEXEM to an Eligible Client under the Promotion, entitling the Eligible Client to activate the applicable TradingView Subscription in accordance with these Terms.

“Reward Tier” shall mean each band of Qualifying Deposit, and the corresponding Subscription Term, set out in the Reward Tier table in the Key Promotion Details.

“Subscription Term” shall mean the duration of the TradingView Subscription corresponding to the applicable Reward Tier, as set out in the Key Promotion Details.



“TradingView Subscription” shall mean a subscription to the TradingView plan specified in item K3 of the Key Promotion Details, for the applicable Subscription Term, made available by TradingView under the Promotion in accordance with these Terms.

2. Eligibility and Terms

2.1 Eligibility Requirements

To qualify as an Eligible Client and receive the Reward, a Client must satisfy all of the following conditions:

2.1.1 During the Promotion Validity Period:

- a) open a new Client Account with MEXEM through the dedicated promotional landing page; or
- b) successfully connect an existing Interactive Brokers account to MEXEM as a Linked Account.

2.1.2 Satisfy the Qualifying Deposit requirements set out in Clause 2.2 of these Terms.

2.1.3 Satisfy all applicable eligibility requirements under these Terms on or before the expiry of the Promotion Validity Period.

2.2 Qualifying Deposit

2.2.1 To qualify for the Promotion, a Client must achieve a Qualifying Deposit equal to or greater than the Minimum Qualifying Deposit, calculated in accordance with this Clause 2.2.

2.2.2 For the purposes of this Clause 2.2, the qualifying deposit period shall commence on Day 1 (as determined in accordance with Clauses 2.2.3 and 2.2.4, as applicable) and shall end on the earlier of:

- a) the thirtieth (30th) consecutive calendar day, with Day 1 included in that period; and
- b) the expiry of the Promotion Validity Period.

2.2.3 In the case of a newly opened Client Account, Day 1 shall be the date on which the first cash deposit is credited to the Client Account. The Qualifying Deposit shall consist of the amount of that first cash deposit or, where a second cash deposit is credited during the qualifying deposit period, the aggregate amount of the first two cash deposits.

2.2.4 In the case of a Linked Account, Day 1 shall be the date on which the Linked Account is successfully connected to MEXEM. The Qualifying Deposit shall consist of the Net Liquidation Value (“NLV”) of the Linked Account on Day 1, together with the aggregate amount of the first two additional cash deposits credited during the qualifying deposit period.

2.2.5 For the purposes of Clauses 2.2.3 and 2.2.4, only the first two cash deposits credited to the Client Account during the qualifying deposit period shall be taken into account. Any third or subsequent deposit, or any deposit credited after the expiry of that period, shall not be taken into account when determining the Qualifying Deposit or the applicable Reward.

2.2.6 The Reward to which an Eligible Client is entitled shall be determined by reference to the Qualifying Deposit in accordance with the Reward Tier table in the Key Promotion Details. Where more than one Reward Tier is specified, the Eligible Client shall be entitled only to the Reward corresponding to the single Reward Tier within which the Qualifying Deposit falls.



2.2.7 Where the Qualifying Deposit is less than the Minimum Qualifying Deposit, the Client shall not qualify for any Reward under the Promotion.

2.3 Distribution of the Reward

2.3.1 Subject to these Terms, MEXEM shall distribute the Activation Link to the Eligible Client within thirty (30) calendar days after MEXEM has verified that the Client has satisfied all applicable eligibility requirements under these Terms.

2.3.2 The Activation Link shall be distributed to the email address associated with the Eligible Client's Client Account, together with instructions for its redemption.

2.3.3 MEXEM shall not be responsible for any delay in, or failure of, an Eligible Client to receive the Activation Link resulting from:

- a) an incorrect, incomplete, or outdated email address provided by the Client;
- b) the Eligible Client's failure to access, review, or retrieve the email containing the Activation Link; or
- c) circumstances beyond MEXEM's reasonable control,

provided that MEXEM has distributed the Activation Link in accordance with Clause 2.3.2.

2.4 Redemption and Activation

2.4.1 The Activation Link may be redeemed only through TradingView's designated activation process, in accordance with the instructions distributed by MEXEM pursuant to Clause 2.3.2.

2.4.2 The Activation Link must be redeemed within the Redemption Period. If the Activation Link is not redeemed within the Redemption Period, it shall expire automatically without compensation, replacement, extension, or any cash or other alternative benefit, unless MEXEM determines otherwise in exceptional circumstances.

2.4.3 Upon successful redemption of the Activation Link, TradingView shall activate the applicable TradingView Subscription.

2.4.4 The subscription period shall commence on the date on which the TradingView Subscription is successfully activated by TradingView and shall continue for the applicable Subscription Term in accordance with Clause 2.2.6 of these Terms.

2.4.5 The TradingView Subscription is provided by TradingView in accordance with TradingView's applicable terms and conditions. MEXEM is responsible solely for distributing the Activation Link in accordance with these Terms and accepts no responsibility for the operation, availability, maintenance, or performance of TradingView's services following activation of the TradingView Subscription.

2.5 Combination with Other Promotions

2.5.1 This Promotion may not be combined with any other cashback offers, welcome bonuses, rebates, discounts, promotional programmes, referral programmes, or similar benefits offered by MEXEM, unless MEXEM expressly agrees otherwise in writing. Any such authorisation shall apply only to the specific instance expressly approved and shall not constitute a modification or waiver of MEXEM's general promotional policy.



2.6 Verification and Disqualification

2.6.1 MEXEM reserves the right to verify all information and activity relevant to a Client's eligibility for the Promotion and entitlement to the Reward, including, without limitation:

- a) the opening and approval of the Client Account through the dedicated promotional landing page, where applicable;
- b) the successful connection and status of any Linked Account;
- c) the NLV of a Linked Account on Day 1, where applicable;
- d) compliance with the Qualifying Deposit requirements, including the amount and timing of the deposits taken into account;
- e) whether the Client has previously received or sought to obtain another Reward under the Promotion; and
- f) any other information or activity reasonably relevant to verifying compliance with these Terms.

MEXEM may request any documentation or information reasonably required for such verification before confirming eligibility or distributing the Activation Link.

2.6.2 MEXEM reserves the right to refuse, withhold, suspend, cancel, or reclaim any Reward, and to disqualify any Client from participation in the Promotion, where MEXEM reasonably determines that:

- a) the Client has not satisfied the eligibility requirements under these Terms;
- b) the Client has provided false, inaccurate, misleading, incomplete, or outdated information or documentation;
- c) the Client has attempted to manipulate, circumvent, or abuse any eligibility requirement, limitation, restriction, verification procedure, or other condition applicable to the Promotion;
- d) the Client has engaged in account opening, account linking, deposits, withdrawals, or other account activity that MEXEM reasonably determines was undertaken primarily to obtain the Reward rather than for the genuine purpose of establishing or maintaining a client relationship with MEXEM in accordance with these Terms;
- e) the Client has failed to cooperate with reasonable requests for information or verification documentation;
- f) the Client has breached these Terms, the MEXEM Documents, Applicable Laws, or any applicable regulatory requirement;
- g) the Client has engaged in conduct that MEXEM reasonably considers may expose MEXEM or any member of the MEXEM Group to legal, regulatory, operational, reputational, or financial risk;
- h) such action is required under Applicable Laws or regulatory obligations; or
- i) the Client has otherwise acted in bad faith in relation to the Promotion.

Any determination made by MEXEM pursuant to this Clause shall be made reasonably and in accordance with Applicable Laws and regulatory obligations.



2.6.3 This Promotion is limited to one (1) Reward per Client, irrespective of the number of Client Accounts opened or Linked Accounts established. MEXEM reserves the right to refuse, withhold, suspend, cancel, or reclaim any Reward where it reasonably determines that a Client has sought to obtain more than one (1) Reward under the Promotion.

2.6.4 If, before the Activation Link has been distributed, a Client closes the Client Account through which the Client qualified for the Promotion, or MEXEM reasonably determines that the Client does not satisfy, or has ceased to satisfy, the eligibility requirements under these Terms, the Client shall cease to be entitled to receive the Reward. The Reward shall not be distributed to, transferred to, or reallocated to any other Client Account held by that Client.

2.7 Personal Nature of the Reward

2.7.1 The Reward and the Activation Link are personal to the Eligible Client. The Activation Link may be redeemed only by the Eligible Client in accordance with these Terms.

2.7.2 The Reward and the Activation Link are non-transferable and may not be sold, assigned, exchanged, sublicensed, or otherwise transferred to any other person.

2.7.3 The Activation Link may be redeemed once only and has no cash value. It may not be exchanged for cash, credit, any other product or service, or any alternative benefit.

2.7.4 The Activation Link may not be copied, reproduced, altered, published, distributed, disclosed, or otherwise used except in accordance with these Terms.

3. General Provisions

3.1 This Promotion is offered subject to, and does not replace, the MEXEM Documents. In the event of any conflict between these Terms and the MEXEM Documents in respect of the Promotion, these Terms shall prevail to the extent of the Promotion only.

3.2 MEXEM shall administer the Promotion and interpret these Terms reasonably and in accordance with Applicable Laws. MEXEM shall determine all matters relating to eligibility, the applicable Reward, the distribution of Rewards, and the administration of the Promotion. Any dispute, ambiguity, or matter not expressly addressed by these Terms shall be determined by MEXEM in a fair and reasonable manner, without prejudice to any statutory or regulatory rights available to the Client.

3.3 This Promotion is not open to employees of MEXEM or any entity within the MEXEM Group, nor to employees, agents, or representatives of entities that directly compete with MEXEM or any member of the MEXEM Group.

3.4 If any provision of these Terms, or any part thereof, is or becomes illegal, invalid, or unenforceable under the laws of any jurisdiction, such illegality, invalidity, or unenforceability shall not affect the legality, validity, or enforceability of the remaining provisions of these Terms in that jurisdiction, nor shall it affect the legality, validity, or enforceability of any provision in any other jurisdiction.

3.5 No failure or delay by MEXEM in exercising any right, remedy, or provision under these Terms shall operate as a waiver of that right, remedy, or provision. Nor shall any single or partial exercise of any right or remedy preclude any further or future exercise thereof.



3.6 In the event that these Terms are translated into a language other than English, the English version shall prevail and shall be the authoritative and binding version in the event of any conflict, inconsistency, or discrepancy between the language versions.

4. Risk Warning

4.1 The Reward is provided solely as part of the Promotion and does not constitute financial, investment, tax, legal, or accounting advice, a personal recommendation, an inducement to trade, or a solicitation to buy, sell, hold, or invest in any financial instrument. Participation in the Promotion does not guarantee any financial benefit, return, or profit, and the Reward remains subject to the eligibility requirements and all other conditions set out in these Terms.

4.2 Clients are solely responsible for understanding these Terms, assessing whether participation in the Promotion and any subsequent investment activity is appropriate in light of their own objectives and circumstances, and making their own independent business, financial, investment, tax, and legal decisions. Clients are encouraged to seek independent professional advice where appropriate. To the maximum extent permitted by Applicable Laws, MEXEM shall not be liable for any indirect, incidental, consequential, special, or punitive loss or damage arising from participation in the Promotion, including, without limitation, trading losses or reliance on promotional benefits.

4.3 Investing in financial instruments involves risk, including the risk of loss of capital. Past performance is not a reliable indicator of future results. MEXEM makes no representation or guarantee regarding the future performance, value, or profitability of any investment or trading activity undertaken by a Client.

4.4 Participation in this Promotion does not entitle the Client to any ongoing or future benefits beyond those expressly provided in these Terms. The availability of the Promotion and any similar offers is at the discretion of MEXEM, and MEXEM makes no representation or commitment regarding the future availability of any comparable promotions or benefits.

4.5 All personal and financial information provided by the Client in connection with this Promotion shall be processed in accordance with MEXEM's Privacy Policy and Applicable Laws relating to data protection and privacy. The Privacy Policy is incorporated into these Terms by reference and forms an integral part of these Terms.

4.6 MEXEM acts solely as an introducing broker and does not execute or settle transactions or provide custody services. MEXEM's responsibilities under this Promotion are limited to determining eligibility for the Promotion and distributing the Activation Link in accordance with these Terms. The TradingView Subscription is provided by TradingView in accordance with its applicable terms and conditions, and MEXEM shall not be responsible for the availability, operation, maintenance, modification, suspension, discontinuation, or performance of TradingView's services following redemption of the Activation Link.

5. Disclaimer of Warranties / Limitation of Liability

5.1 To the maximum extent permitted by Applicable Laws, MEXEM shall not be liable for any loss or damage arising directly or indirectly from circumstances beyond its reasonable control, including, without limitation, delays, interruptions, or failures in the transmission or processing of orders, communications, or information resulting from failures in communication systems, internet connectivity, trading platforms, third-party service providers, market disruptions, regulatory restrictions, or power outages.



5.2 Any tax obligations, reporting requirements, duties, or liabilities arising from the receipt or use of the Reward shall be the sole responsibility of the Client. Where Applicable Laws require MEXEM to withhold and remit tax to a competent authority, MEXEM may do so to the extent required by law. MEXEM shall not be responsible for any additional tax obligations that may arise in any jurisdiction as a result of participation in the Promotion.

5.3 MEXEM reserves all rights not expressly granted under these Terms. Participation in the Promotion shall not be interpreted as granting the Client any rights, benefits, or entitlements other than those expressly set out in these Terms.

6. Governing Law and Jurisdiction

6.1 These Terms and any dispute, claim, or matter arising out of or in connection with them or the Promotion shall be governed by and construed in accordance with the laws of England and Wales.

6.2 The courts of England and Wales shall have non-exclusive jurisdiction over any dispute, claim, or matter arising out of or in connection with these Terms or the Promotion.

7. Entire Agreement

7.1 These Terms, together with the MEXEM Documents, MEXEM's Privacy Policy, and any other documentation expressly required under these Terms, constitute the entire agreement between MEXEM and the Client in relation to the Promotion and supersede all prior communications, representations, or understandings relating to the Promotion.

THE CLIENT ACKNOWLEDGES HAVING RECEIVED, READ, AND UNDERSTOOD THESE TERMS AND HEREBY AGREES TO BE BOUND BY THEM.