

#### Website Terms of Service

Effective Date: November 2025

These Website Terms of Service ("Terms") govern your use of simplehc.com (the "Site"). By accessing or using the Site, you agree to these Terms.

#### 1. Use of the Site

You may use the Site for lawful purposes only. You may not:

- Access or scrape data for competitive purposes
- Distribute, copy, or modify Site content without permission
- Attempt to interfere with the operation or security of the Site

### 2. Intellectual Property

All content on the Site—including text, data visualizations, graphics, and branding—is owned by Simple Healthcare.

Nothing grants you a license to reuse or redistribute our content, benchmarks, or data.

### 3. Disclaimers

The Site is provided for informational purposes only.

Data displayed on the Site may include estimates, benchmarks, or payer-reported values and is not financial, medical, or legal advice.

# 4. Limitation of Liability

To the fullest extent permitted by law, Simple Healthcare is not liable for:

- Indirect, incidental, or consequential damages
- Loss of use, data, or profits
- Errors or interruptions in Site access

# 5. Third-Party Links

The Site may contain links to third-party services. We are not responsible for their content or practices.

# 6. Modifications

We may update these Terms from time to time. Continued use of the Site constitutes acceptance of any changes.

# 7. Governing Law

These Terms are governed by the laws of the State of Florida.

# 8. Contact

Simple, Inc. d/b/a Simple Healthcare

Email: legal@simplehc.com

