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GenPrime
genea
WORLD LEADING
FERTILITY

Future parents, meet the future of fertility

At GenPrime, we are dedicated to helping you achieve your dreams of parenthood.

Elevate your fertility
journey with us.



GenPrime

Your Family, Your Choice

GenPrime: Your Family Planning Partner.

Choosing to start a family is a monumental decision, and at GenPrime, your dreams are our mission. Whether motivated by career, health, or timing, we understand the personal and diverse paths to parenthood. Our advanced preservation techniques empower you to decide when to start your family.

As a global assisted reproductive clinic network, genprime provides one-stop cross-border assisted reproductive health services for families with childbearing needs. Genprime will set up more than 30 reproductive clinics around the world, provide you with unified high-quality medical standard services, and effectively improve the overall success rate of customers through the world's advanced AI solutions.

At GenPrime, we aim to expand the range and accessibility of premium family planning services. Starting a family is an exciting major life decision. We want to ensure that you have all the information and support that you need.



About GenPrime Genea Thailand

GenPrime Genea Thailand brings together a team of highly experienced reproductive specialists, medical professionals, and laboratory experts at the forefront of Thailand's assisted reproduction field. Backed by Genea, a globally renowned Australian reproductive healthcare group with over 35-year legacy of excellence, we uphold the highest medical standards and leverage cutting-edge technology to bring new hope to couples facing infertility worldwide.

Located in the heart of Bangkok, our center is equipped with state-of-the-art embryology and genetics laboratories, ensuring the most advanced care in assisted reproduction. We are dedicated to providing world-class fertility services by integrating Australia's leading clinical treatment techniques, high-precision genetic screening, and innovative reproductive technologies. Our mission is to help couples across Asia and beyond realize their dream of building a happy and fulfilling family.

Our expertise



ICSI

ICSI or Intracytoplasmic Sperm Injection is a specialized form of IVF where a single sperm is directly injected into an egg to facilitate fertilization.



IUI

IUI or Intrauterine Insemination is a fertility treatment in which sperm is directly placed into a woman's uterus during her fertile window.



Egg freezing

Egg Freezing, or oocyte cryopreservation, is a fertility preservation technique where a woman's eggs are harvested, frozen, and stored for later use.



Sperm freezing

Sperm Freezing, also known as sperm cryopreservation, is a process in which sperm cells are preserved at extremely low temperatures to maintain their viability for an extended period.



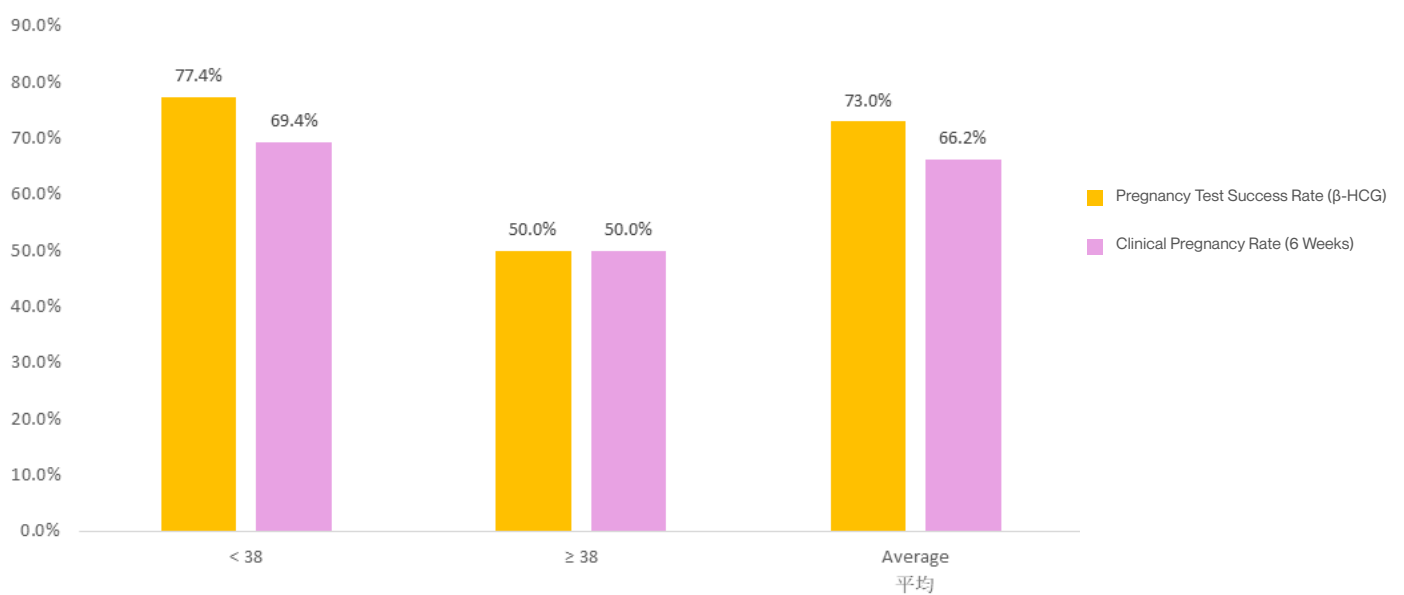
PGD (PGT-M) & PGS (PGT-A)

PGD and PGS involve the examination of embryos for genetic abnormalities before they are implanted in the uterus. Both procedures are used to select embryos with a higher likelihood of leading to a successful pregnancy and a healthy baby in the context of assisted reproductive technologies like IVF.

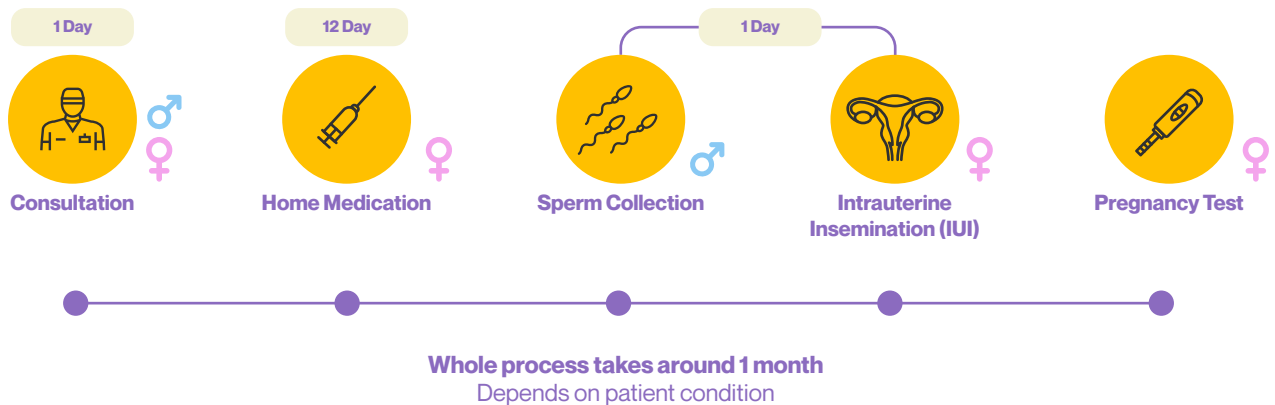


Clinic Success Rates

Frozen Embryo Transfer Success Rates

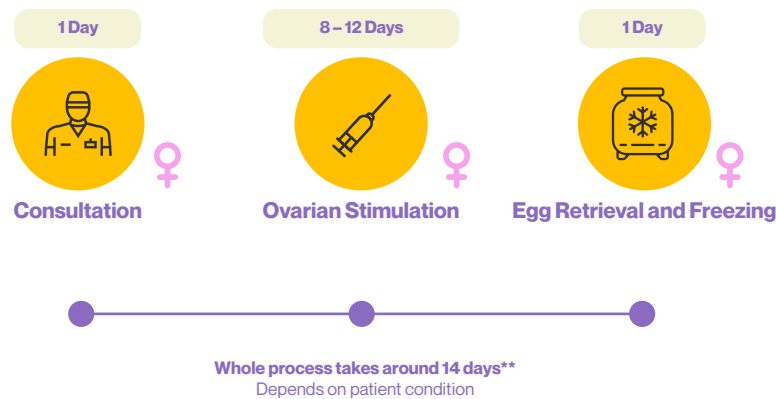


Intrauterine insemination (IUI)



Egg Freezing

Start after period Day 2 OR 3

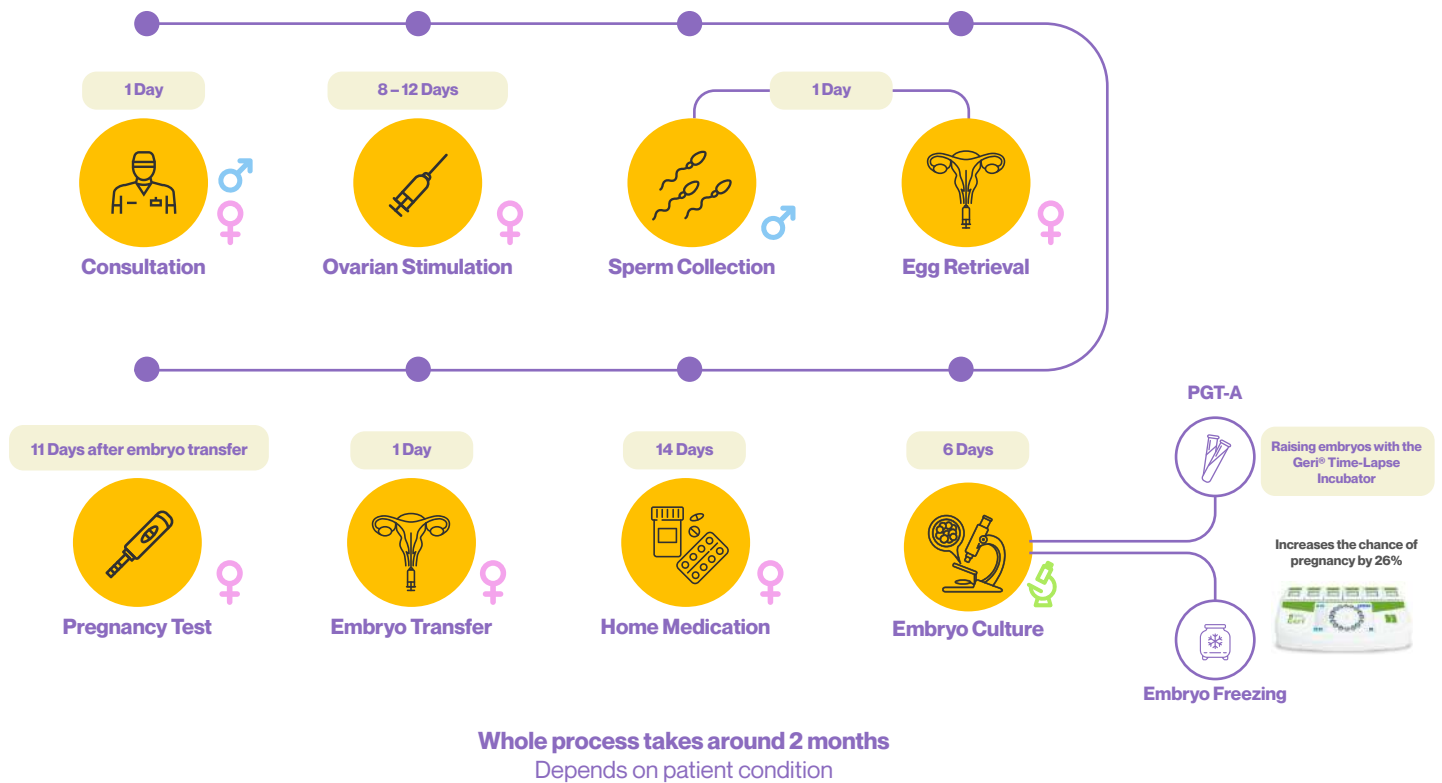


Sperm Freezing

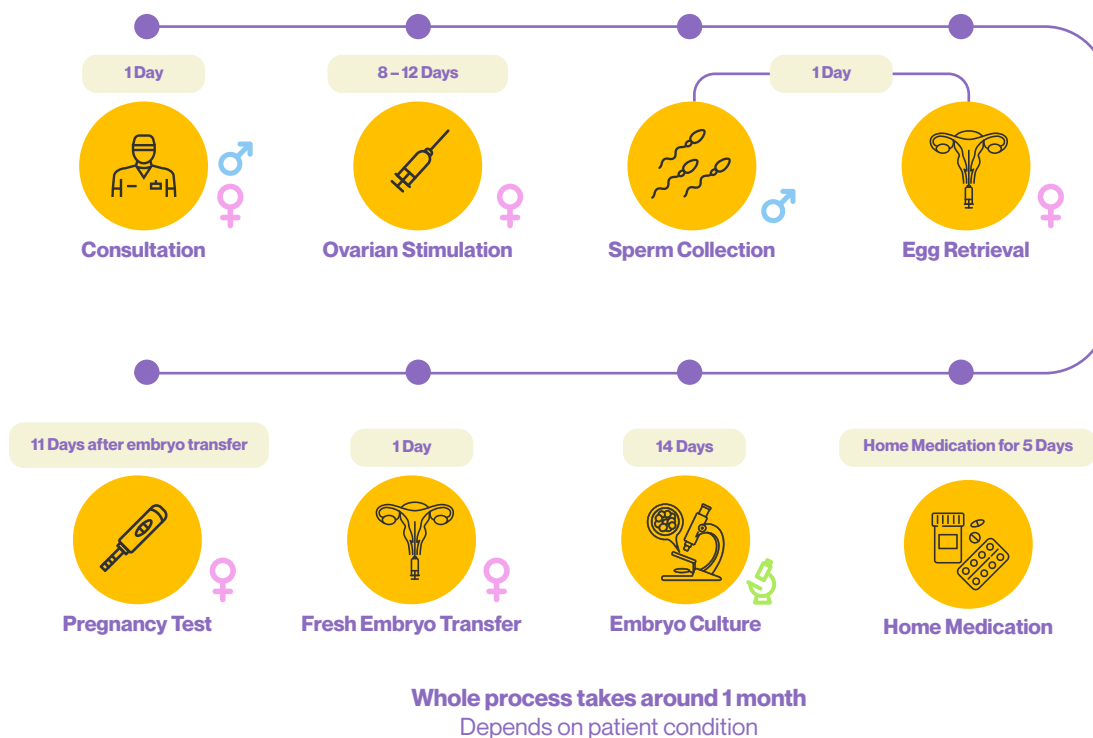
Abstain 3-5 days before sperm collection.



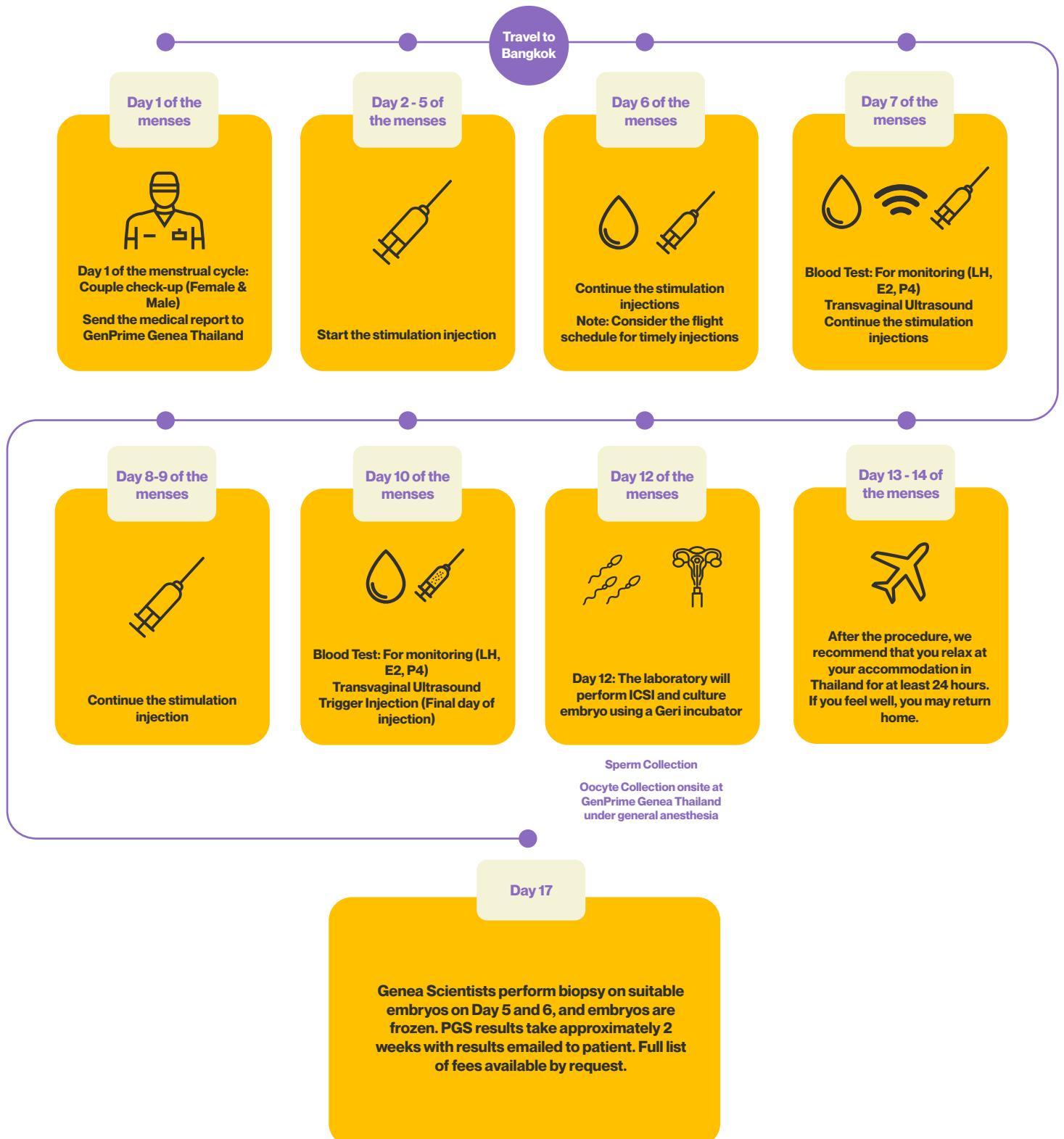
IVF with Frozen Embryo Transfer & PGT-A



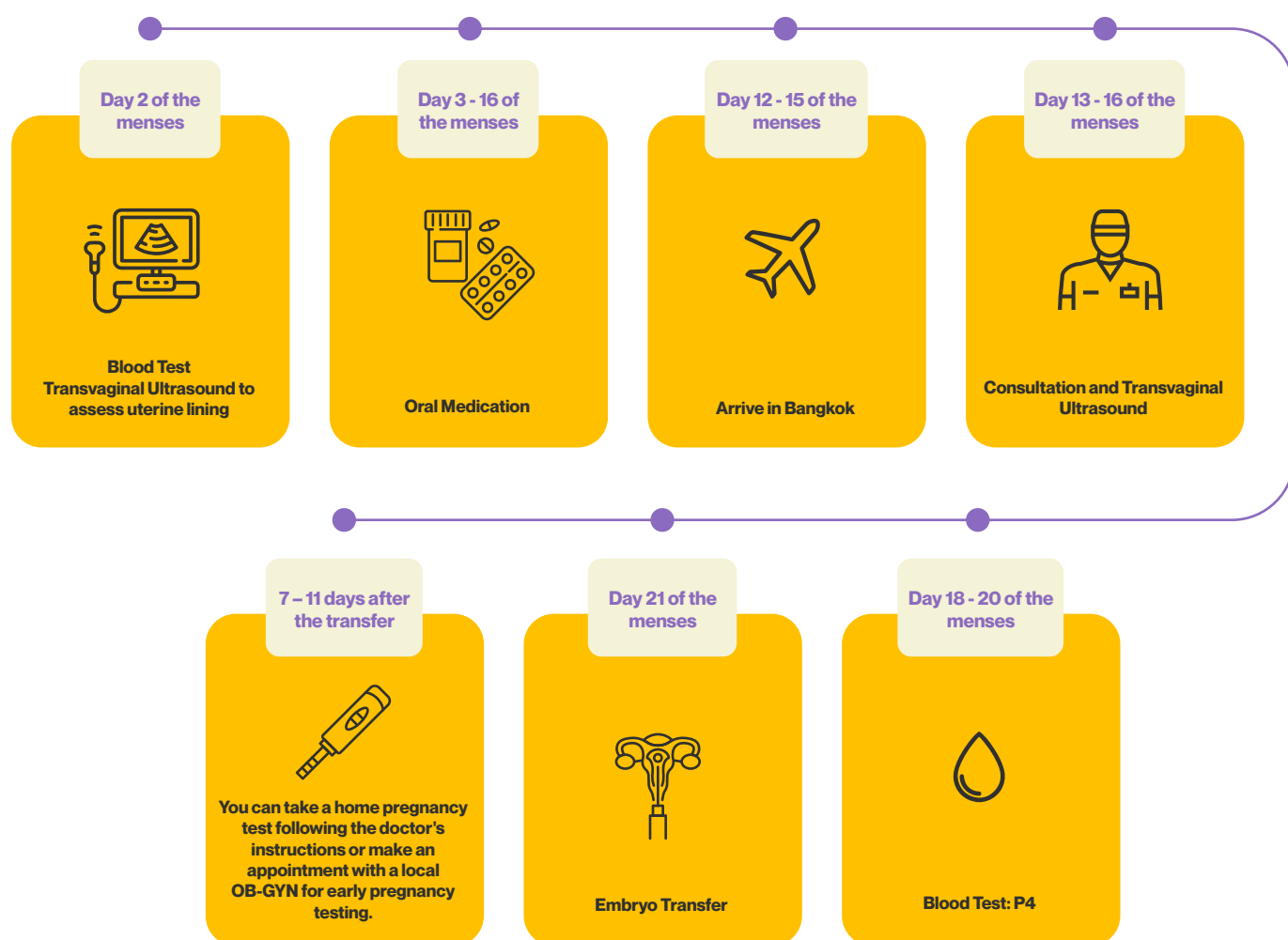
IVF with Fresh Embryo Transfer



Treatment Timeline (Part 1): IVF with PGT-A



Treatment Timeline (Part 2): Frozen Embryo Transfer





Comprehensive International Patient Support

Translation and Support Services: We offer extensive multilingual support to ensure clear communication throughout your treatment.

Logistics Coordination: Our dedicated team assists with travel, accommodation, and local transportation, ensuring a stress-free experience.

International Management: Our globally experienced management upholds the highest international standards in fertility practice and clinical protocols, specifically tailored to meet the diverse needs of our patients.

Choosing GenPrime Genea Thailand means selecting a world-class fertility center that respects the complexities of your medical and personal needs. Our expert care, state-of-the-art technology, and unwavering support are designed to help you achieve your dream of parenthood.

Technology Advantages

GenPrime Genea Thailand operates state-of-the-art embryology and genetics laboratories, fully established by the renowned Australian reproductive healthcare group, Genea. All laboratory equipment is exclusively sourced from Genea Biomedx, a subsidiary of the Genea Group, ensuring the highest standards of quality and precision. Our laboratories are installed and operated under Genea's globally unified protocols, backed by over 35 years of expertise in assisted reproduction.

At our center, all embryos are cultured in the cutting-edge, fully automated Geri® time-lapse incubator, paired with Gems culture media to create optimal conditions for embryo development. Compared to traditional incubation methods, our advanced system significantly enhances blastocyst culture rates, improving the chances of a successful pregnancy. Additionally, parents-to-be can monitor their embryos' development in real time through Genea's exclusive Grow app. This innovative platform allows them to view, download, and share precious images and videos of their embryos, turning these milestones into cherished memories to celebrate with family and friends.



Geri® Incubator
An incubator with integrated continuous embryo monitoring



Gavi® Vitrification
The first automated cryopreserving vitrification



Gems®
A complete embryo medium suite



Grow by Genea®
Keep you in touch with every precious moment



Our science

1986

Founded as Sydney IVF

1986-1987

Developed embryo transfer technology

1991-1994

Developed Sydney IVF Sequential Culture Media

1995-1999

Partnered with Cook Medical to market Sydney IVF Culture Media, MINC Incubators, and Needles and Catheters

2003-2004

World leading blastocyst culture and blastocyst biopsy revolutionizes PGS techniques

2009

World-First Embryo Molecular Test for Translocation

2014

World-leading PGS testing with GeneSure technology

2022

Refined PGT-A to Further Reduce False Positive Rate

2019

Revised PGT Ranking System – Increased Number of Euploid Blastocysts

2017

Developed “Grow” - a smartphone app to provide patients with images and videos of their growing embryos in the lab



2015:

With Genea Biomedx, developed:
Geri – Timelapse
Gavi – Automated Vitrification
Gidget – Witnessing
GEMS – Single Step Media



2015

Established Global Fertility Alliance (with Merck, Illumina, Zeiss & Hamilton Thorne)





**Dr. Sasawimol
Preechapornkul (Dr. Jan)
Medical Director of
GenPrime Genea Thailand**

- Doctor of Medicine (Second-class honor), Mahidol University
- Postgraduate study in Obstetrics and Gynaecology, Chiang Mai University

Dr. Jan is a renowned fertility specialist in Thailand with extensive expertise in assisted reproductive technology. Previously, she served at the Reproductive Center of BNH Hospital in Bangkok, where she provided comprehensive fertility treatments to patients from around the world. During her tenure, she performed approximately 100 ovarian stimulation cycles, 130 fresh and frozen embryo transfers, and 60 intrauterine insemination (IUI) procedures annually, helping bring hundreds of healthy IVF babies into the world. Dr. Jan has actively participated in numerous world-class conferences on assisted reproduction and infertility and has received specialized training in reproductive technology and clinical skills at Genea's headquarters, a globally leading fertility group.

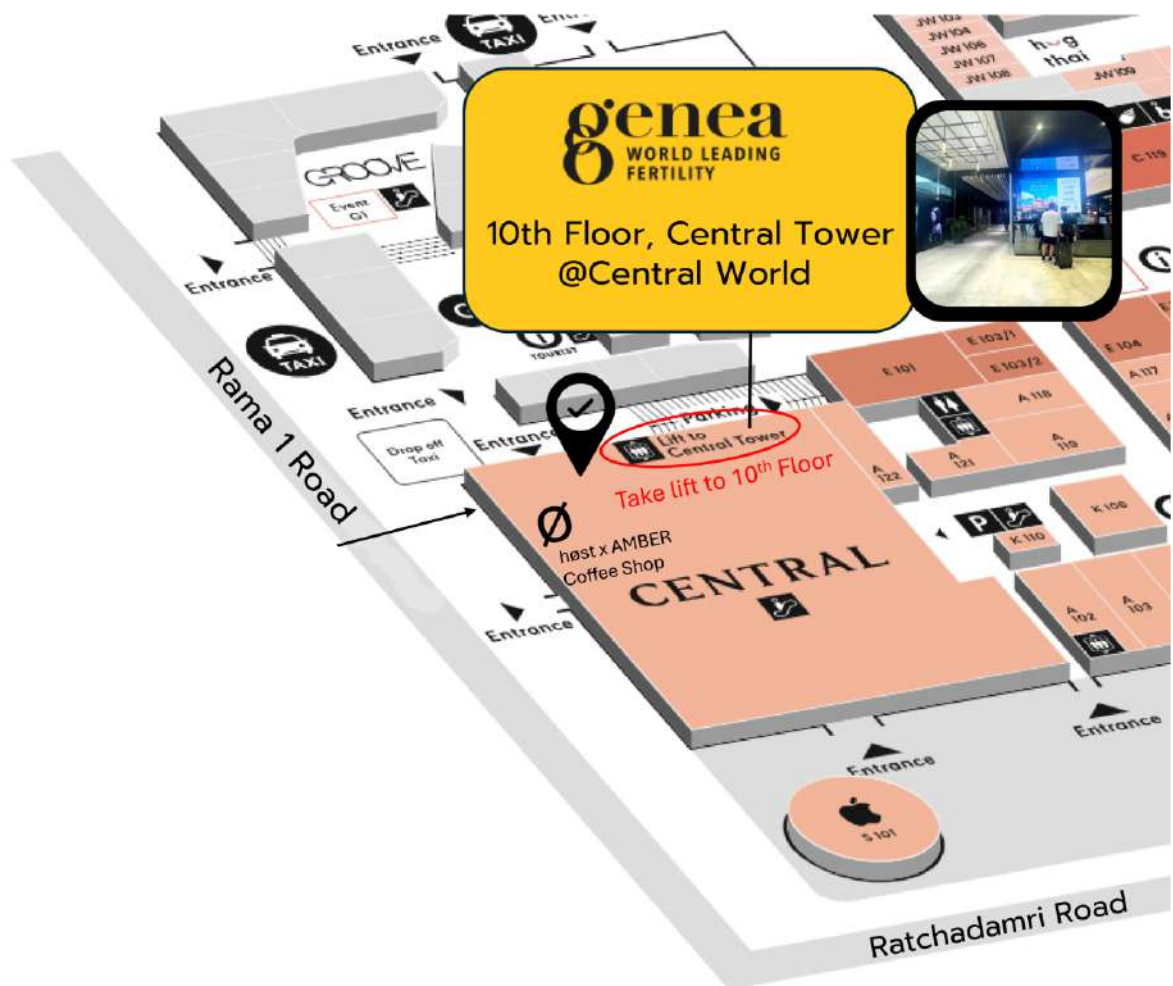


Dr. Pokpong Pansrikaew Fertility Specialist of GenPrime Genea Thailand

- Doctor of Medicine, Chiang Mai University
- Diploma of the Thai Board in Obstetrics and Gynaecology, Chiang Mai University
- Certificate for Gynaecological Endoscopy, Rajavithi hospital
- Diploma in the Thai Sub-board in Reproductive Medicine



Dr. Pokpong is a renowned fertility specialist in Thailand with close to 20 years of experience in assisted reproductive technology. He has previously worked at several prestigious fertility centers, including Jetanin Hospital and Superior A.R.T., where he provided high-quality fertility treatments to patients from around the world, helping bring hundreds of healthy IVF babies into the world. Dr. Pokpong has also been actively involved in fertility research projects at both the national and international levels. His expertise is widely recognized, with numerous academic publications and contributions to leading reproductive medicine forums and journals.



Our Location

GenPrime Genea Thailand is strategically located in the heart of Bangkok's renowned Siam commercial district, directly across from the iconic Erawan Shrine—a popular destination for prayers and blessings. With excellent transportation access, our center is surrounded by a hub of prestigious international and local commercial and medical brands, making it a prime destination for world-class fertility care.

Genea IVF and Genetics

4, 4/5, Level 10, Central Tower(Central World), Rajadamri Road,Pathumwan Sub-District, Pathumwan District, Bangkok, Thailand 10330

Clinic Photos





Your fertility journey
starts here

Medical Advice Disclaimer

This content is for educational and informational purposes. It is not a substitute for professional medical advice, diagnosis, or treatment; and this information does not establish any doctor-patient relationship between GenPrime and you. While GenPrime strives to provide accurate and up-to-date information, we make no representations or warranties of any kind, express or implied, about the completeness, accuracy, reliability, suitability, or availability of the information provided. Please seek the advice of a qualified healthcare professional regarding any medical condition, treatment, or procedure.

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