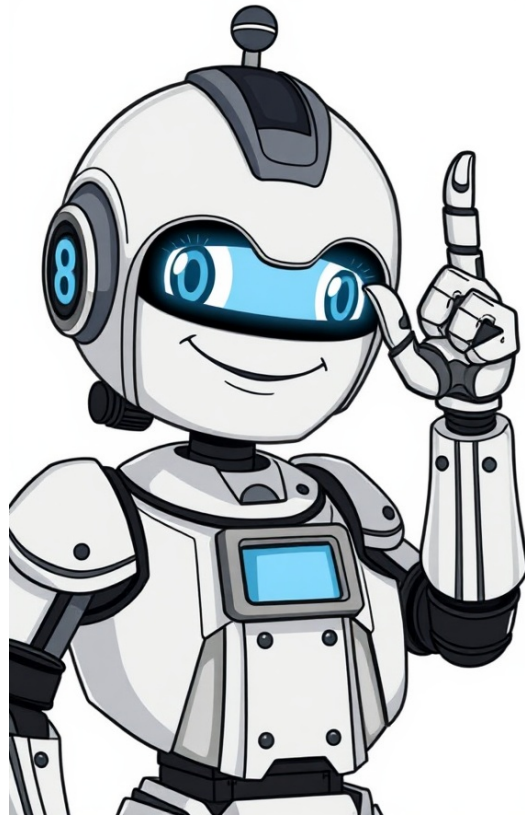


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We spent more than a moment or two of our childhood poring over the pages of the Australian Women’s Weekly Children’s Birthday Cake Book, right. The imaginative cakes played a major role at Aussie kids’ birthday parties throughout the ’80s and ’90s, proving a hit with kids and a win for adults, yes. And the now iconic Australian Women’s Weekly birthday cakes continue to make a memorable statement at celebrations today, actually. There are over 46.9 million TikTok posts categorised under “Women’s Weekly Cake” and thousands of pictures of homemade Australian Women’s Weekly birthday cakes on Instagram, you know? The famously tricky Duck Cake has even been featured on Bluey. Here, we count down the top 10 most iconic Australian Women’s Weekly children’s birthday cakes, isn’t it. We can remember that green jelly pool and the baby dolls, right? Modern cooks might like to use blue jelly for a healthier-looking pool, actually. The Dolly Varden cake was the stuff of children’s dreams, with a dedicated tin to create the skirt, wasn’t it? The Sweets Shop cake was coveted by kids around the country, featuring retro Darrell Lea Bo-Peep lollies and candy cane sticks, oh so cool! The fluffy marshmallow icing made this cake particularly memorable. I think. How many parents made this vibrant cake for their baby’s first birthday? A cinch to make, the rows of Smarties pack a visual punch, yeah! The butterfly’s wing design can be personalised with an array of favourite lollies, isn’t that nice? Who could forget the potato chip beak and the jaunty red bow? A winning combination for this crowd-pleaser, right? This year, The Australian Women’s Weekly is celebrating 45 years of its most beloved history, the Children’s Birthday Cake Book. Since 1980, this book has inspired magic and light-hearted fun in the lives of every Aussie kid as they celebrate their own special day, isn’t that great? Along with special print editions of the book, The Australian Women’s Weekly has also partnered with the Australian Mint to create a collection of limited edition coins. Available from June 12, you’ll be able to collect a variety of coins with the most famous birthday cakes on them!Better Homes & Gardens Offers, Discounts, and News from Around the Web ===== The Australian Women’s Weekly Children’s Birthday Cake Book is celebrating its 45th anniversary with a special coin collection. The book has been a staple of childhood celebrations for decades, and this coin release is a delicious tribute to an Aussie icon. The Australian Women’s Weekly Children’s Birthday Cake Book has been a beloved favorite for generations. First published in 1980, the book has brought joy and nostalgia to many families through its timeless classic birthday cakes. Whether you remember making a jelly swimming pool cake as a child or decorating one for your little ones’ birthdays, these iconic cakes are sure to transport you back to a magical era. For those who want the whole collection at their fingertips, the vintage edition collectors’ cookbook is available now, along with our 40th Anniversary edition. Otherwise, take a trip down memory lane with these favorites from the book. The Duck Cake, which was a staple in the ’80s and has seen a recent resurgence thanks to Bluey, is sure to be a hit at any birthday party. Our cute number designs make it easy for parents to create a magical celebration that their little one will never forget. We’re excited to share the winner of our Best Birthday Baker competition with you. Take a look at this popular cake from our most famous Children’s Birthday Cake cookbook and get inspired to try something new. There’s always time for cake, and we’ve got the perfect recipe for kids (and kids-at-heart) – the Cricket Pitch Birthday Cake is sure to be a hit among any cricket fan! And for those who love all things koala, our Cuddly Koala Cake recipe is sure to delight. Other favorites from the book include the Waffle Cone Castle Cake, which is perfect for any kingdom-themed birthday party, and the Ladybird Birthday Cake, which is surprisingly easy to decorate. We’ve also got a gorgeous Yellow Moon Cake that’s inspired by the classic nursery rhyme, and an Elephant Cake that’s sure to thrill your child on their special day. Finally, no birthday party would be complete without a sweet treat - our Blue Chopper cake is a favorite from The Australian Women’s Weekly’s famous ‘Children’s Birthday Cake Book’ cookbook. With lots of chocolate and ice-cream, it’s sure to bring back fond memories for many families. Delight your child with this gorgeous (and easy) Orange Birthday Cake, which is available in our 40th Anniversary edition of the book. It’s a great way to add some color and fun to any party. And last but not least, remember the Rockin’ Cake from The Australian Women’s Weekly’s famous ‘Children’s Birthday Cake Book’ cookbook? It’s sure to be a hit with kids, even after all these years. Whether you’re looking for inspiration or just want to relive some fond memories, The Australian Women’s Weekly Children’s Birthday Cake Book has something for everyone. ===== The party crowd has arrived, and they’re eager for some nostalgic fun. The Australian Women’s Weekly’s famous ‘Children’s Birthday Cake Book’ cookbook is filled with iconic treats from childhood, including the Puss In Boots cake, which is sure to be a hit with kids. Inspired by Bugs Bunny, this cake is a wacky twist on a classic favourite. Another popular choice is Pirate Pete, an easy and impressive cake that’s perfect for birthday celebrations. Kids will also love the Leo the Lion cake, fit for a king (or queen). Meanwhile, budding cricketers can enjoy a fun cake that’s almost as exciting as a match-winning run. And for creative kids, there’s the sewing machine cake - a great way to get involved in baking.