

Salman Alamer

Email: salman.alamer@outlook.com | Phone: +966 57-080-0302

Language Fluency: Arabic, English, French | Location: Saudi Arabia | [LinkedIn](#)

Professional Summary

Investment banker and strategy advisor with experience in M&A, corporate governance, asset management, and transformation. Skilled in due diligence, valuation, post-merger integration, end-to-end deal structuring, and risk management. I build the structures that keep the deal values at heart. I aim to redesign the strategy model and performance improvement initiatives, translating complex transactions into measurable outcomes. With a deep-rooted experience across highly regulated, capital-intensive environments such as healthcare, finance, insurance, real estate, and energy. I demonstrated success in increasing revenue to over \$500M, enhancing resilience, and overseeing multi-sector investments with assets under management (AUM) exceeding \$40M.

Experience

Investment Strategy Advisor | Independent/freelance

February 2026 – Present

Canada / Saudi Arabia

- Advise on M&A, fundraising, transformation initiatives, operations, and risk management frameworks
- Provide a fair opinion on financial and operational due diligence, identifying synergy, cost structures, and risk strategies
- Guide project strategies, scopes and requirements, communicating and delivering clear, consistent engagements with stakeholders
- Led the post-close governance roadmap & business strategies to stabilize leadership transitions and mitigate operational risks during the critical 100-day post-merger window

Investment Strategy Advisor | Confidential Family Office

January 2025 – December 2025

Khobar, Saudi Arabia

- Advised on M&A, business consolidation, and sector strategies in oil and gas, clean energy, real estate, and consumer goods
- Led portfolio strategy, governance, and capital distribution for a diversified international portfolio exceeding \$40M, spanning real estate, equities, and alternative investments
- Designed investment strategies that focus on wealth preservation, optimize growth, and balance investment risk
- Managed engagement with financial and tax auditors, banks, and legal advisors to restructure asset management strategies
- Established frameworks for sustainability, governance, and investment to strengthen leadership decision-making

Mergers & Acquisition (M&A) Strategy Director (Acting VP.) | Medcan Health Management

September 2021 – July 2024

Toronto, Canada

- Created a proprietary vetting framework to source and qualify 30+ targets, ensuring pipeline alignment with acquisition criteria
- Led strategic acquisitions and integration initiatives that helped boost group revenue to over \$500 million CAD
- Guided due diligence, impact analysis, and crisis planning to enhance business continuity in digital transformation
- Co-developed post-merger and acquisition planning focused on transformation strategy, organization, and service integration
- Handled market research and market risk analysis, evaluating market dynamics, pricing, and growth forecasts
- Structured specialized board committees and governance mandates to drive synergy capture and strategic oversight throughout the PMI lifecycle, reducing post-deal liabilities

Business Investment Consultant | DMZ Ventures

July 2019 – August 2021

Toronto, Canada

- Assisted the investment committee in investment strategy through sector prioritization and portfolio capital deployment
- Led investment rounds, helping startups secure over \$500,000+ CAD by expanding partnerships and engaging angel investors
- Managed investor relations with personalized outreach, strengthening long-term partnerships and retention
- Carried out equity research, grant writing, and corporate sponsorship outreach, securing new funding sources for new initiatives
- Collaborated with legal and financial teams to structure investment, negotiate terms, and facilitate portfolio growth

Senior Investment Strategy Manager | City of Toronto

July 2018 – August 2019

Toronto, Canada

- Created and co-developed sector strategies for the transportation, energy, and logistics sectors
- Managed emerging markets analysis and advised on investment and local economic transformation strategies
- Engaged in transit & culture impact assessment for Eglinton Line 5 Crosstown LRT expansion and ridership projections
- Led user research for PRESTO initiatives, formulating a three-year strategy alignment with market and business strategies

Investment Banking – Senior M&A Associate | JPMorgan Chase & Co.

July 2015 – May 2018

Toronto, Canada

- Supported M&A transactions through deal structuring, valuation, and due diligence across mid- to large-cap mandates
- Led cross-functional due diligence workstreams with operations, legal, and tax to streamline execution and mitigate deal risks
- Developed client-ready materials, including pitch books, memos, and strategic alternatives analysis for senior stakeholders

Financial Services & Investment Advisor | Canadian Imperial Bank of Commerce (CIBC)

July 2013 – August 2014

Toronto, Canada

- Advised clients on portfolio allocation, investment strategies, and risk management across various markets
- Drove revenue growth through tailored financial solutions, aligning products with client objectives and market conditions
- Managed client relationships and compliance processes, ensuring adherence to regulatory standards and internal controls

Selected Transaction & Advisory Experience

Medcan Health Management (Buy-Side) — \$250 Million

- Developed acquisition criteria and valuation benchmarks for a pan-Canadian health clinic portfolio to ensure alignment with capital efficiency goals
- Orchestrated the M&A lifecycle by coordinating stakeholders and delivering high-frequency performance updates to the CEO and Board of Directors

Bombardier Aerostructures Divestiture (Sell-Side) — \$1.1 Billion

- Supported \$1.1B divestiture of the Aerostructures division to Spirit AeroSystems, overseeing complex carve-out operations
- Coordinated Post-Acquisition Integration (PAI) strategies to prepare for carve-out and management restructuring

Manulife & Medcan (Insurance PMI Strategies)

- Supported Post-Merger Integration (PMI) roadmap for the strategic partnership, aligning Medcan's preventative health services with Manulife's corporate insurance underwriting to optimize risk pooling
- Restructured claims integration protocols during post-merger integration to identify, quantify, and mitigate post-deal liabilities through a digital transformation initiative

DMZ Ventures (Startup Investment Strategies)

- Collaborated with executive leadership to advise on portfolio diversification strategies aimed at optimizing capital allocation and improving risk-adjusted returns
- Conducted due diligence and market analysis for portfolio companies, evaluating financial health and market trends

Educations & Certifications

Boston University – Questrom School of Business

Master of Finance (MFin), in progress

Toronto Metropolitan University (Ryerson University) – Ted Rogers School of Management

Bachelor of Commerce (Honours) – Marketing Management & Global Management and Law Studies

University of Toronto – Rotman School of Management

Bachelor of Commerce (Honours) – Strategy and Innovation Management

Chartered Institute for Securities & Investment, International Introduction to Securities and Investment (CME-1A)

Chartered Institute for Securities & Investment, Global Financial Compliance (CME-2A)

CFA® Program Participant/Candidate, CFA Institute, in progress

Corporate Finance Institute® (CFI), Financial Modeling & Valuation Analyst (FMVA®)

University of Toronto, Marketing Management Strategy Course

Microsoft, Excel to Power BI Data Analyst Professional Course

Skills

Mergers & Acquisitions: Due Diligence, Financial & Operational Analysis, Post-Merger Integration (PMI), Value Creation

Business Strategy & Transformation: Asset Management, Growth, Market Entry, Operational Excellence, Organizational Design

Risk & Resilience: Risk Management, Business Continuity, Governance, Regulation & Compliance (GRC), Crisis Planning

Digital & Data: ERP, CRM, AI Adoption, Business Intelligence, Automation, Anaplan/Adaptive Insights,

Market Analysis & Customer Strategy: Segmentation, Forecasting, Competitive Intelligence, A/B Testing, Consumer Behaviour

Project & Performance Management: OKR, KPI, PPI, SOP, MBO

Tools: Salesforce, Microsoft Dynamics 365, Power BI, Tableau, Jira, Excel, Microsoft Office, SAP ERP

Soft Skills: Strategic Thinking, Leadership, Stakeholder Engagement, Problem-Solving, Communication, Collaboration, Adaptability