

Louisiana Home Builders Association Five-Year Strategic Plan

adoption date: January 9, 2025 / adopted by: Board of Directors

mission: Meeting Louisiana's Expanding Housing Needs



LEAD

- Immediate Past President
- Nominations
- EOC
- Past Presidents

Identify and Cultivate Future Leaders

Provide Training and Support for Executive Officers

Review and Update Governing Documents

Establish Key Performance Indicators (KPI)

Create a Leadership Council



EDUCATE

- 2nd Vice President
- Building Science & Codes
- Local Presidents
- Remodeler's Council

Create A Robust Online Educational Platform

Engage Top Industry Experts

Explore Grant Opportunities

Develop a Strategic Curriculum Plan for 2025-2028



ADVOCATE

- 1st Vice President
- Legislative
- PAC
- Build PAC
- Lobbyist

Conduct a Comprehensive Review of Relevant Legislation

Support and Endorse Pro-Housing Candidates

Increase Fundraising Efforts for the PACs

Advance the Creation and Promotion of Pro-Housing Legislation



DEVELOP

- Associate Vice President
- Membership
- Associates Council

Reignite Member Engagement

Understand Member Motivations and Needs



IMPACT

- 3rd Vice President
- Public Relations
- Young Professionals

Develop a Professional Storytelling Strategy

Ensure Consistent Branding Across all Pillars

Evaluate and Enhance LHBA Branding