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THIRD ANNUAL

— THE

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DESIGN

Wrong Theory:
The Power of Imperfection

by

ISSUE

Scott Dadich

VD

SILICON MODERN

10 Rules for
Making Great
Stuff Now

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WHAT A TRIP

Airbnb's
Vision for Your
Next Vacation

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FIRST LOOK

Nike's Awesome
New High-Tech
Air Jordans

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HEAD OUT

Commuting is less painful when you've got the proper gear. This stuff will tame the meanest streets.

BY MICHAEL LEVY & JEFF KATZ



1 The North Face Pulse Ultra Jacket

It's all in the name. This North Face women's waterproof jacket uses just one piece of material (hence "ultra") by changing the fabric type while entering the long-term fabric-recovery system for more than 40 percent, making the jacket lighter and more durable. **\$289**

2 Cyle One

Designed and manufactured in Portland, Oregon, the Cyle One features some cool, cool, cycling-tech. The bike's frame includes integrated lights so you'll never worry about losing track, and the handlebars, stem, seatpost, and wheels are built from carbon fiber (except for the tires). **\$4,999 and up**

3 Paul Cokeridge Studio Double O Bike Lights

Regular bicycle lights aren't really working together, according to an eye-busy guru. These clip-on lights from British designer Paul Cokeridge bring you visible, portable, 12 LEDs in a futuristic, minimalist design. **\$149**

4 Legitech Case

Lightest in your phone case lineup? Not just yet. There's a magnetic case on the back of the device that can hold a set of wireless headphones, a set of earbuds, or a set of earbuds. Add a wireless mouse, a keyboard, a tablet, and you're set. **\$299**

5 Tyn Energi BR

When your phone is running low on juice, Tyn's solar battery pack can provide a second life. It's got 10,000mAh of power, a Lightning plug for your iPhone, and a USB plug for your Android phone. Recharge it, and it's ready to go. **\$99**