



Multi-disciplinary creative specializing in digital design, brand, and design systems with over 15 years of experience across agencies, start-ups, and in-house teams.

Experience

Sr. Digital Designer Woven Health Collective (formerly Boundless) Feb 2023 - Current

Serving as the leading digital designer for various client product launches and projects, an agency-wide rebrand, and manage the agency Figma organization and its systems and templates.

- Led, developed, and deployed a proprietary design system and supporting creative processes to reduce project burn by 30% on average
- Led an agency-wide migration of a Figma Enterprise across multiple teams and business units and manage the deployment of its infrastructure and systemization between its 100+ used seats.
- Won three industry awards for the design and development of the Boundless website, including TITAN Health Gold (2024), RX Awards recognition, and a W3 Silver Award (2024).

Creative Director Powerspike, Inc. Mar 2022 - Jun 2022

Responsible for all brand, visual, and marketing output for the early-stage startup. Duties also included the ideation, creation, and execution of proposal designs, presentations, marketing materials, branding materials, and branding strategy for the company.

- Supported in the creation of over 100 RFP conceptualizations and presentations for prospective clientele
- Played a key role in supporting fundraising, sales pipelines, and strategic partnerships across the executive suite
- Led and executed on high-profile clientele activations with notable names such as: Electronic Arts, Warner Brothers, and Captain Morgan

Lead Designer Powerspike, Inc. Mar 2021 - Mar 2022

Supporting and strategizing business development opportunities with sales and operations departments through design and creative ideation. Additional responsibilities include supporting active clientele through creative execution for campaign objectives.

- Supported successful campaigns for Bose and Steve Madden
- Helped establish consistent design quality across both internal and client-facing work

Agency Designer LLT Group Jun 2018 - Apr 2020

Primary and dedicated designer to provide creative solutions and strategy to internal brand and marketing initiatives.

- Conceptualized, designed, and implemented a new agency brand identity
- Unified internal communications and marketing efforts under a cohesive visual system
- Supported the release of major company culture initiatives such as: a company podcast and apparel line

Designer Pivot Design Jun 2017 - May 2018

Responsible for ideation and design of graphic applications such as visual identities, logos, collateral material, environmental graphics, books and magazines, and multimedia interfaces, from concept to completion for agency clientele.

- Delivered design work for notable client accounts including Uber, Red Bull, and Sterling Bay
- Supported new business and award submissions through refined presentation and storytelling assets of agency work

Skills & Proficiencies

Tools: Figma, Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Adobe After Effects, Webflow, VS Code, Claude Code

Disciplines: Brand Strategy, Brand Design, Design Systems, UI Design, UX Design, Typography, Graphic Design, Print Design, HTML/CSS/JS

Collaboration & Ops: Notion, Confluence, Jira, ClickUp, Microsoft 365, Google Workspace