



Agency Partner



Whitelabel copywriting to help
you grow your agency



axd.agency

Contents



Introduction.....	1
Why outsource.....	2
How we help.....	3
Copywriting services.....	4
Agency partnership.....	5
Get in touch.....	6

Introduction

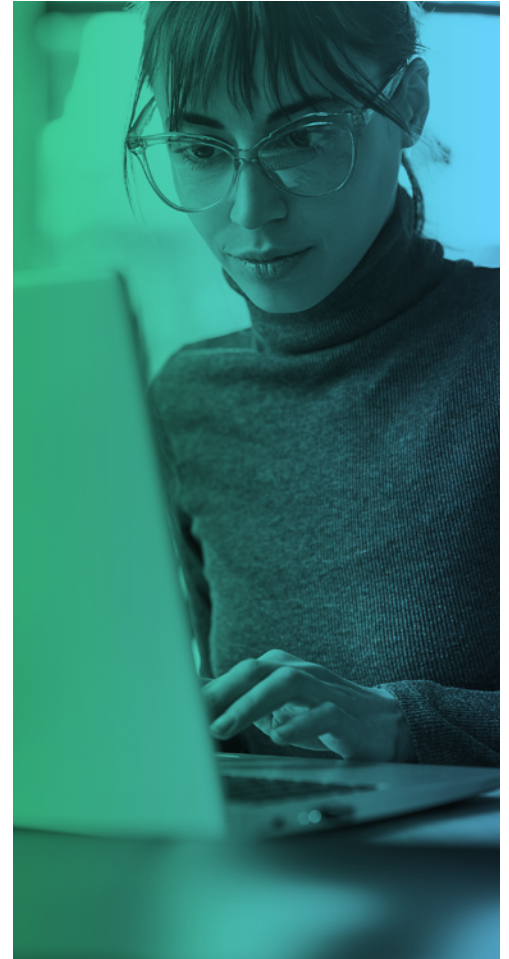
We help marketing agencies thrive

Marketing agencies face countless hurdles. Time, money, and talent shortages often hinder the ability to deliver exceptional client results and meet high expectations.

At AXD, we understand these challenges. Our writing experts create quality, high-impact copy that nurtures, inspires, and educates, setting your agency apart in the competitive marketplace.

For five years, AXD has helped marketing agencies like yours succeed. Our dedicated team collaborates seamlessly to help you deliver and drive results. Let us help you take on more clients and grow your business.

Companies that outsource content can save up to 59% on labour costs alone.



Why outsource

Outsource with confidence and grow your client base



- Bridge skill gaps and leverage newfound expertise in niche areas without the need for internal training and development.
- Reduce overhead costs associated with full-time employees and only pay for project delivery.
- Enjoy new levels of adaptability and flexibility, easily scaling operations up or down based on demand.
- Expand capacity without overburdening staff by increasing volume of work and projects.
- Meet and surpass client expectations with high-quality, reliable outcomes and strengthen your agency's reputation.
- Accelerate project turnaround times with outsourced teams that enable faster completion and quick responses to client needs.
- Reduce risk and increase operational stability with a trusted partner.

57% of businesses outsource to focus on their core competencies, allowing them to grow their primary business functions more effectively (Weareamnet)

How we help

Effortlessly deliver quality copy to clients

We deliver premium, polished prose for your client projects, ensuring clarity, creativity, and correctness.

Furthermore, confidentiality and discretion are our modus operandi. Our white-labelled services let you present our work as your own, keeping your brand in the spotlight.



Unlock new revenue



Win more clients



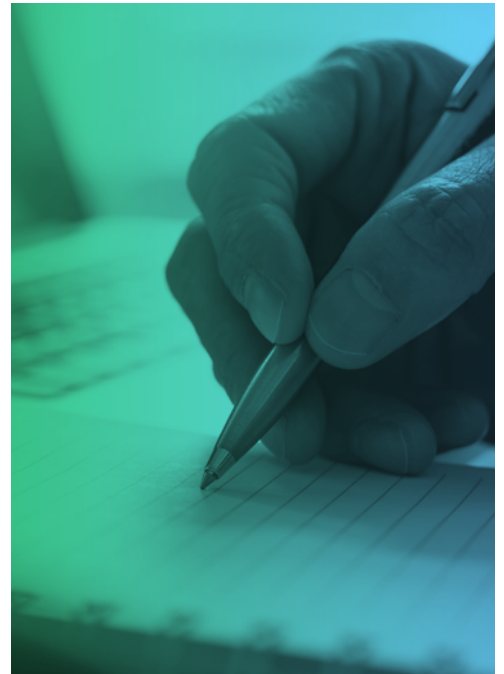
Scale your agency



Copywriting services

Our agency partnership copywriting services

- Articles/blog posts
- Brochures
- Case studies
- Content editing
- Direct mail campaigns
- Email campaign writing
- Event signage and materials
- Infographics
- Invitations
- Press releases
- Presentations
- Product copywriting
- Report writing
- Sales and video scripts
- Social posts & web tiles
- Solution briefs & eBooks
- Technical writing
- Thought leadership
- Website copy & landing pages



Agency partnership

Your perfect partner for project excellence



At AXD, we are your ideal writing partner.

Our expert team knows what makes exceptional copy and is always available when you need us. We respond promptly and meet deadlines without delay. With our research-driven approach, we deliver first-class results on complex subjects, saving you the cost of hiring and training staff.

Our content services cover all your copywriting needs. By partnering with us, you consistently meet client expectations, retain their trust, and build lasting relationships. This gives you the freedom to focus on your business.

Let's grow together



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