

## SOLUTION OVERVIEW

# MARITIME CAPITAL EXPENSE PLANNING

Fleet expansion is one of the most significant investment decisions for maritime companies. To ensure long-term profitability, shipping leaders must evaluate the financial impact of prospective vessel acquisitions before committing to construction. Keyrus, leveraging the power of Anaplan, provides an integrated capital expense planning solution as part of a broader connected planning ecosystem - empowering maritime organizations to make data-driven investment decisions with confidence.

## NAVIGATING THE COMPLEXITIES OF MARITIME CAPITAL EXPENSE PLANNING

Maritime companies face unique challenges when planning capital expenditures, including:

- **Fragmented Financial Data:** Siloed spreadsheets and disconnected systems make comprehensive investment analysis difficult.
- **Limited Scenario Planning:** Traditional tools lack the ability to model multiple acquisition strategies and their financial impact when shifting completion dates delay fleet expansion.
- **Complex Loan Structures:** Managing financing options, loan schedules, and interest calculations manually is time-consuming and error-prone.
- **Market Volatility:** Fuel prices, charter rates, and evolving regulatory requirements introduce uncertainty into long-term planning.



## TRANSFORMING FROM SPREADSHEETS TO STRATEGIC CLARITY

Why let fragmented financial data and disconnected systems hinder your ability to make informed investment decisions? Traditional tools limit scenario planning, making it difficult to model multiple acquisition strategies and assess financial impact with confidence. Managing complex loan structures manually is time-consuming and prone to errors, while market volatility adds further uncertainty. Transform complex, fragmented processes with [Anaplan](#).

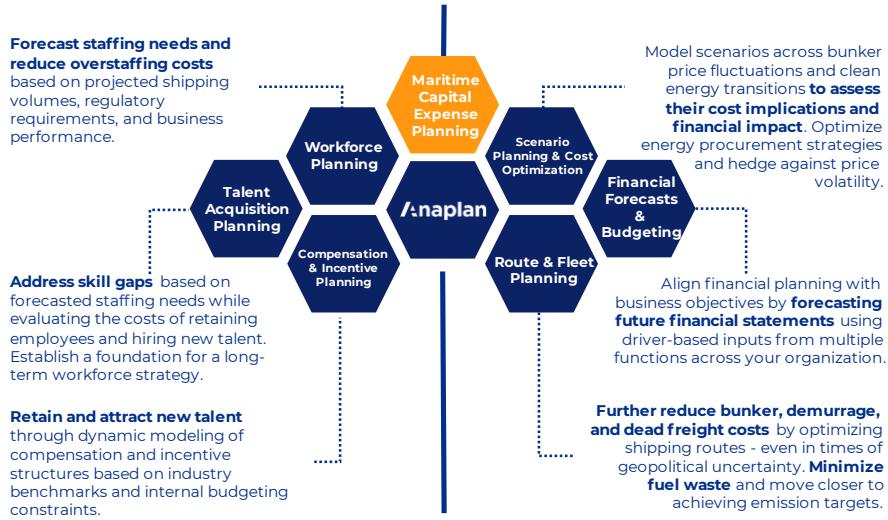
Anaplan's scalable, agile, and secure platform for connected planning brings clarity to maritime capital expense planning, enabling real-time scenario analysis, seamless loan management, and dynamic forecasting. Navigate fleet investments with precision, efficiency, and confidence. It's time for Anaplan.

## SOLUTION OVERVIEW

# CAPITAL EXPENSE PLANNING WITHIN A CONNECTED PLANNING ECOSYSTEM

Built on **Anaplan's** powerful in-memory platform, our maritime capital expense planning solution is designed to be integrated within a connected planning ecosystem. This approach enables maritime companies to eliminate silos and optimize decision-making with real-time data.

Sharing a common planning language ensures seamless alignment of fleet investments with financial, operational, and workforce strategies. Instant updates to upstream and downstream data points keep plans dynamic, responsive, and fully informed - empowering organizations to navigate complexity with confidence.



## Strategic Benefits of a Connected Planning Approach

- + **Make Informed Fleet Investment Decisions.** Leverage real-time financial modeling to reduce risk and improve capital allocation.
- + **Optimize Capital Expenditures.** Align vessel acquisitions with long-term strategic and financial goals.
- + **Enhance Agility in Financial Planning.** Quickly adapt investment strategies in response to market shifts and regulatory changes.
- + **Integrate Investment Decisions with Broader Business Planning.** Ensure fleet expansion aligns with workforce, operations, and financial objectives.

## KEY FUNCTIONALITY

Keyrus' Maritime Capital Expense Planning Solution, powered by Anaplan, enables organizations to integrate fleet investment planning into a unified Connected Planning framework. This solution delivers:

- **Comprehensive Scenario Analysis.** Evaluate acquisition timelines, financing structures, and cost assumptions.
- **Dynamic ROI Projections.** Assess long-term profitability with real-time adjustments based on market conditions.
- **Automated Loan & Lease Modeling.** Streamline debt structuring with automated repayment schedules and interest calculations.
- **Seamless Data Integration.** Connect financial models with workforce, fleet, and operational planning.
- **A scalable, flexible solution** to handle organizational growth and future business needs across the enterprise.

## GET STARTED NOW

Contact us to learn more or receive a demo of this solution

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