

Into **AllHome's** Success Story

Enhancing accuracy and resolving stock issues to transform **AllHome's** supply chain planning



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AllHome, a leading business line, serves as a **one-stop shop for home needs**. It offers an extensive range of products and services, ensuring convenience and excellent customer service. However, AllHome **faced significant challenges in their supply chain management**, including a high volume of siloed data, reliance on manual guesswork, and slow planning speeds.

In order to address these issues, AllHome partnered with Keyrus to enhance their end-to-end supply chain planning with Anaplan.



The collaboration aimed to **improve accuracy in forecasting** at detailed levels, resolve stock issues such as overstock and out-of-stock situations, and **enable real-time scenario planning**. Through the implementation of Anaplan by the Keyrus team, AllHome achieved a deeper level of analysis, moving beyond basic running averages. This transformation allowed AllHome to seamlessly connect different facets of their business, significantly **improving their operational efficiency** and overall supply chain performance.

AllHome began their transformation journey to enhance their supply chain planning process



**A
ONE-STOP
SHOP!**

SILOED DATA

Faced high volumes of siloed data, manual planning efforts and slow reaction times, and needed a robust solution



We implemented Anaplan to centralize data, improve forecasting accuracy, and more!



**PLAN, WITH
ANAPLAN!**

FROM REACTIVE TO PROACTIVE

Their supply chain operations started providing streamlined processes and detailed insights!



Challenges

As AllHome's data volume grew, the company recognized the need to enhance its planning system beyond the existing use of SAP and spreadsheets. The previous approach, which included bi-monthly planning, faced challenges in adapting quickly to market changes. Furthermore, the desire for real-time stock visibility and improved scenario planning prompted AllHome to seek a **more efficient, data-driven solution** to better support their dynamic operations.

“We were spending too much time creating reports manually, which impacted our ability to react to market changes and manage our inventory effectively.”

Kim, Operational Excellence Manager at AllHome

Why AllHome chose Keyrus and Anaplan

Recognizing the need for a comprehensive solution, AllHome partnered with Keyrus to implement **Anaplan, a leading planning and performance management platform**. The primary objective was to integrate data from various sources, including SAP and spreadsheets, and develop advanced demand forecasting and supply planning models. This integration aimed to provide AllHome with **real-time, actionable insights** and enable proactive decision-making. Keyrus worked closely with AllHome to define planning hierarchies, build scenario planning capabilities, and **ensure all departments had access to the same data**. Tailored dashboards and intuitive data visualizations were created to meet the specific needs of different users within the organization.

“Our goal was to transform our planning processes from reactive to proactive. Keyrus and Anaplan provided the tools and insights we needed to achieve this.”

Kim, Operational Excellence Manager at AllHome

The implementation process involved several critical steps:

- **Data Integration:** Consolidating data from SAP and spreadsheets to create a centralized data repository.
- **Demand Forecasting and Supply Planning:** Developing models to improve forecasting accuracy, future replenishment plan and optimize inventory management.
- **Scenario Planning:** Building capabilities to simulate various scenarios and enable informed decision-making.
- **Tailored Dashboards:** Creating user-specific dashboards for different departments, providing relevant insights and data visualizations.

Key results realized by AllHome



"Thanks to Keyrus and Anaplan, we now have a deeper level of analysis and can connect different facets of the business, leading to better overall performance."

Kim, Operational Excellence Manager at AllHome

Transformative results with Anaplan

The successful implementation of Anaplan brought about **significant improvements** in **AllHome's supply chain** planning processes:



- **Automated Data Integration:** Seamless data push from SAP to Anaplan, reducing manual work and errors.
- **Centralized Data:** A single source of truth for critical data, enhancing visibility and accuracy.
- **Advanced Algorithms:** Core demand forecasting and inventory management engines, freeing the planning team from manual tasks.
- **Scenario Simulation:** Enhanced capability to simulate scenarios and generate actionable insights, shifting planning from reactive to proactive.
- **Improved Reporting:** Tailored dashboards and intuitive visualizations aiding management review and decision-making.

A supply chain poised for the future

Through the implementation of Anaplan with the expertise of Keyrus, AllHome has successfully **transformed its supply chain planning** processes. The centralized data repository, advanced forecasting models, and real-time scenario planning capabilities have **enabled AllHome to forecast more accurately**, manage their inventory more effectively, respond swiftly to market changes, and make data-driven decisions. **This partnership has empowered AllHome** to focus on their core business operations and continue delivering exceptional service to their customers.