



Planning with purpose

How DomusVi freed care teams from spreadsheets to focus on what matters most

Spain's leading elderly care provider partnered with Keyrus to modernize FP&A with Anaplan, embracing agile, human-centered planning to improve budgeting, drive transparency, and support better care outcomes.



→ **Sharing humanity, scaling complexity.**

In the world of healthcare, numbers must support lives—not overwhelm those managing them. DomusVi, Spain's largest elderly and dependent care provider, found itself at the intersection of human care and operational complexity.

Managing 144 elderly care residences, over 34,000 residents, and more than 109,000 individuals through home care services, DomusVi needed more than just spreadsheets to plan, forecast, and consolidate its financial and operational performance.

That's when they turned to **Anaplan**, and trusted **Keyrus** to guide the transformation.



→ **The challenge:** decentralized operations, fragmented planning.

With operations spread across Spain, Portugal and France, DomusVi's finance teams were juggling dozens of manual spreadsheets to support budgeting, reporting, and forecasting. The risk? Errors, data loss, time lags, and missed opportunities for better decision-making.

For **Adrià Aguilar**, Director of Management Control at DomusVi Spain, **the pain was clear:**



Our processes were rigid, spreadsheet-dependent, and lacked real-time visibility. With each country managing its own data independently, we couldn't consolidate quickly or support agile decision-making.

→ Why Anaplan? Flexibility, familiarity & fit.

The decision to go with Anaplan was driven by its intuitive modeling environment and flexibility—especially in a decentralized, multi-entity healthcare environment. In France, DomusVi's parent company, had already piloted Anaplan with success. When the Spanish team saw how closely it mirrored Excel (but without the chaos), they knew it was the right tool to meet their FP&A needs.

→ A roadmap to agile FP&A.

The transformation was structured in phases to ensure a smooth rollout and to quickly deliver value:

2022

Kick-off

Project initiation and stakeholder engagement.

Reporting Spain

Development of the initial financial reporting model.

2023

Forecasting & YTG planning

Expansion of the Anaplan model to include forecasting capabilities and YTG planning.

Business plan integration

Embedding Anaplan into the organization's strategic business planning cycle.

2024

Continued enhancement of planning processes, with a focus on additional operational models and greater integration across service areas.

Next? **SAP and Power BI integration**, along with **advanced scenario modeling** to enable long-term planning and resource allocation across facilities.



→ The result? A culture shift in planning.

Today, **over 250 users** across DomusVi rely on Anaplan's centralized model. The results speak volumes:



Error-free, real time reporting across multiple entities.



Improved adoption across decentralized teams through hands-on training.



Consolidated data, available anywhere—from the boardroom to mobile devices.



Greater engagement from regional directors, who now help shape budgets instead of just receiving them.



Now, directors of our centers ask questions, suggest improvements, and feel part of the planning process. That cultural shift is the real win. **We don't know how we lived without Anaplan.**

Adrià Aguilar

→ Powered by partnership.



The success of this journey wasn't just about technology—it was also about trust.

Keyrus, with its **deep Anaplan expertise and regional fluency** in both Portuguese and Spanish, was chosen to roll out the implementation across the Iberian Peninsula after the initial project in France.

“We felt supported every step of the way. Keyrus brought not just technical know-how but an understanding of our business and people.

Adrià Aguilar

→ What's next?

DomusVi's financial planning & analysis transformation is far from over. With solid foundations in place, the team is now looking toward:

- ✓ **AI-powered forecasting**
- ✓ **Cross-functional integration** with HR, operations, and care planning
- ✓ **Scenario modeling** to simulate care needs and staffing impacts

Because in healthcare, planning isn't just a business process—it's a way to **care better, at scale.**

→ The details.

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FP&A — Reporting, Budgeting, CapEx, Forecasting

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→ About DomusVi

DomusVi is the leading elderly and dependent care provider in Spain, delivering services through a network of 144 care residences, 28 day centers, and over 30 home care offices. Guided by the mission of “Compartiendo humanidad” (Sharing humanity), the company employs over 27,000 professionals and serves more than 109,000 individuals.

→ About Keyrus

At Keyrus, we transform your performance goals into actionable results. With 10+ years as a trusted Anaplan partner, we've delivered 350+ EPM implementations including complex, multi-country rollouts. Our expertise combines organizational best practices, and user-centric approaches to ensure seamless integration from data management to planning and analytics.

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