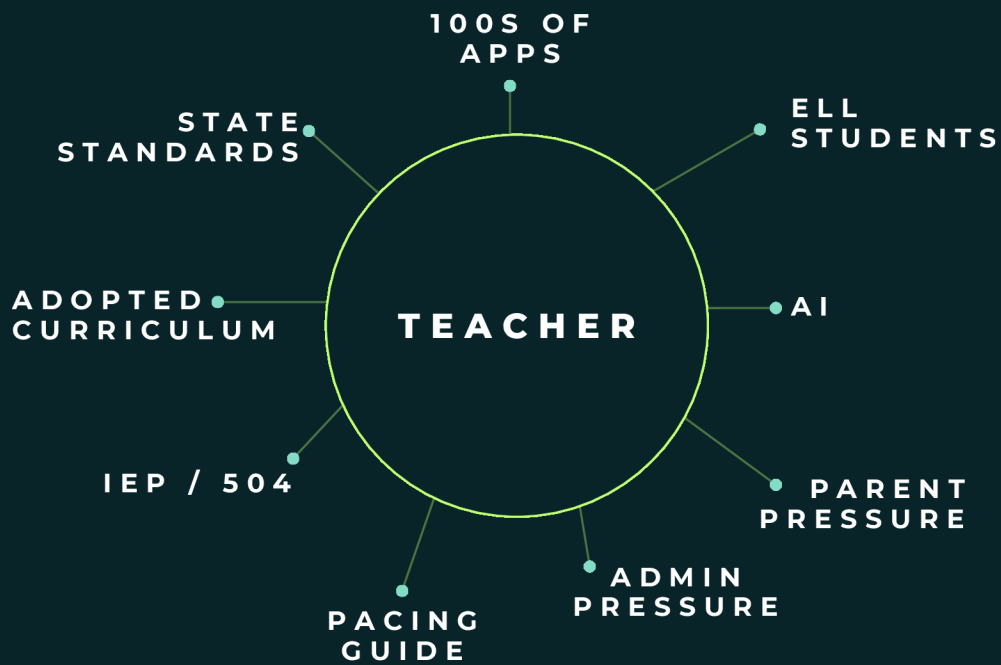


THE PROBLEM

The teacher's impossible job



SPED

- **\$5B** spend annually on curriculum and tools dedicated to SPED.
- **4% CAGR** student population growth vs flat or declining GenEd, with **9% annual growth** in private schools

ED TECH

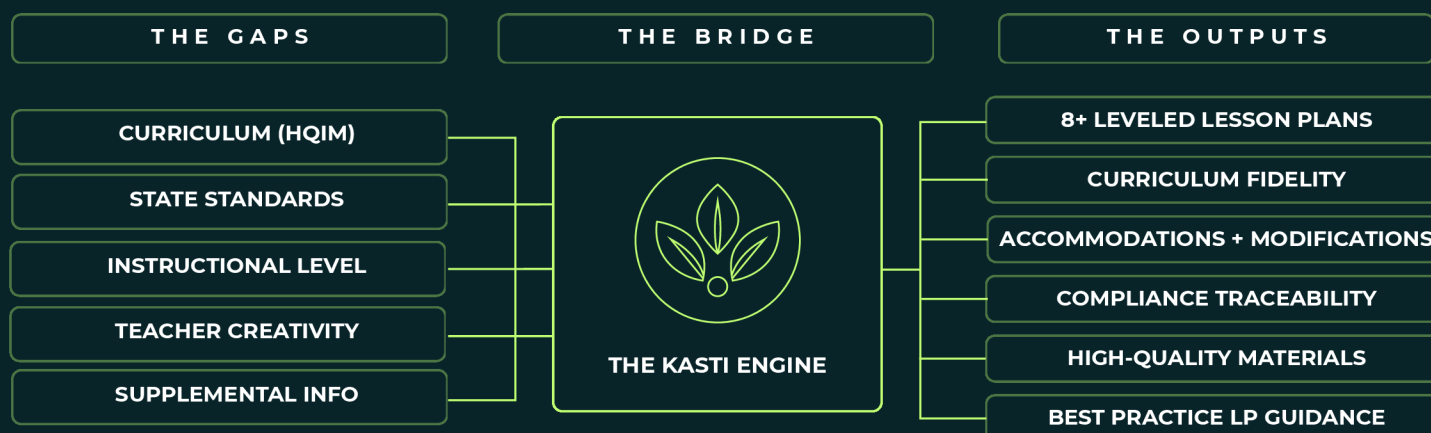
- **\$30B** total EdTech spend, with **\$15B** in software, apps, and licenses.
- **67%** of software licenses go **unused**.

CURRICULUM

- **\$10-12B** spent annually on district-adopted curriculum.
- **Only 30%** of teachers implement with **consistent fidelity**.

THE KASTI SOLUTION

The instructional architect every district is missing.



*Kasti gives teachers back **10+ hours per week***

SAMPLE LESSON PLAN

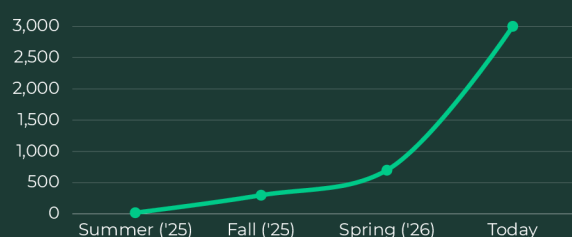


- Simple to create (minutes vs hours)
- Easy to use (no need to be an engineer)
- Differentiation built-in
- Support materials created

THE MARKET

GTM HIGHLIGHTS

THE PROOF: ADOPTION



THE WEDGE: SPED

- Underserved & understaffed
- Segment growing at 4%
- Entry point because Kasti is uniquely positioned

THE ACTION: LAND + EXPAND

- Land with SPED
- Expand naturally to GE
- Make advocates of Teachers and Administrators

Path to \$20-25M Revenue by Year 4

SPED wedge anchors year 1. Gen-ed expansion in same districts drives the curve.

