

Boundless²⁰²⁶

June 9-11 | New York | Convene Hudson Yards

Sponsorship Prospectus





Where industry leaders connect and commerce takes shape

Boundless is Verifone’s premier global customer and partner conference – an immersive three-day experience that unites the brightest minds in payments, retail, and commerce. This is where payment leaders will gather to explore innovations in unified commerce, share best practices, and shape the future of payments.

Boundless 2026 will take place in the heart of New York City, bringing together a global community of innovators, merchants, financial institutions, and technology leaders who are redefining what’s possible in connected commerce.

Attendee profile:

400+

Attendees from
20+ countries

70%

Director level
and above

Top
verticals

Retail, Grocery,
Hospitality, Financial
Services



The experience

Boundless will take over the 24th floor of [Convене's brand new Hudson Yards location](#), featuring inspiring keynotes, general sessions, targeted breakouts, and an Innovation Showcase.

Keynote speeches

Powerful speakers will share deep insights that challenge audiences to rethink the world of global business

General sessions

Key industry leaders will share their experiences pushing the boundaries in payments and commerce

Networking opportunities

Curated meals, breaks, receptions, and entertainment that spark connection and collaboration



Innovation showcase

Hands-on product showcase spotlighting next-generation solutions from Verifone and our partners

Targeted breakouts

Choice of topics, including industry transformations, emerging technologies, and business challenges

Evening at The Edge

Cocktails and dinner overlooking the city skyline at 100 stories from the highest outdoor skydeck in NYC

Why sponsor Boundless?

Boundless is where the world's commerce ecosystem connects. From high-impact networking to exclusive thought leadership, sponsors gain unparalleled exposure to senior decision-makers across industries (retail, convenience, hospitality, grocery, financial services and more) and geographies.

As a Boundless sponsor, you'll have:

Direct access to
decision-makers

Executive-level
engagement

Elevated brand
visibility

Pipeline
acceleration

Organizations represented at previous Verifone events

AutoNation

**BIG
LOTS!**

HOBBY LOBBY

Albertsons

**IN-N-OUT
BURGER**

Comcast

Marriott

**UNIVERSAL
ORLANDO RESORT**



**DISCOUNT
TIRE**

amazon

**RITE
AID**

Panda.
Restaurant Group, Inc.

TIFFANY & CO.

Abercrombie & Fitch



MCKESSON

rbi restaurant
brands
international

TJX
THE TJX COMPANIES, INC.

CIRCLE K

**See's
CANDIES.**

**P.C.
RICHARD
& SON**

Domino's

Sprint



**ULTA
BEAUTY**

Denny's



GameStop



**ROYAL
CARIBBEAN**

**HIBBETT
SPORTS**



LUXOTICA



verizon

Agenda at-a-glance*

Tuesday, June 9

Morning

Sponsor Arrival / Set-Up

Afternoon

Registration | Lunch | Innovation Showcase

Kick-off with Verifone CEO

Verifone Product Keynote and Sessions

External Keynote

Evening

Networking Reception | Innovation Showcase

Wednesday, June 10

Networking Breakfast | Innovation Showcase

General Sessions

Networking Lunch | Innovation Showcase

Innovation Showcase

Breakouts & General Session

Networking Reception | Innovation Showcase

Premiere Evening Event @ Peak / The Edge

Thursday, June 11

Networking Breakfast | Innovation Showcase

General Session & Breakouts

External Keynote | Closing with Verifone CEO

Networking Lunch | Innovation Showcase

Sponsor Load Out

*Subject to change

Sponsorship tiers at-a-glance

Diamond

(by invitation only)
inquire for pricing

Includes dedicated general session and session recording, private meeting room for executive engagement, premiere joint activation in the Innovation Showcase, co-branded attendee lanyards and custom high-visibility branding, reserved keynote seating, and more.

Emerald

(by invitation only)
inquire for pricing

Includes general session or featured breakout panel and session recording, dedicated meeting space in sponsor lounge, integrated joint activation in the Innovation Showcase, and more.

Platinum \$50,000

Includes integrated presence in Innovation Showcase, access to shared meeting space, tier 1 branding opportunity, feature in post-event insights brief, and more.

Gold \$20,000

Includes access to shared meeting space, branded attendee giveaway, tier 2 branding opportunity, and more.

*\$10,000 add-on available for dedicated demo space

Silver \$10,000

Includes base sponsor brand recognition, tier 3 branding opportunity, and more.

Sponsorship packages

Boundless sponsorship is intentionally limited and designed for meaningful engagement. Each tier is built to maximize executive access, thought leadership, and high-quality connection.

Benefits	Diamond Inquire only	Emerald Inquire only	Platinum \$50,000	Gold \$20,000	Silver \$10,000
Availability	1	6	4	12	20
Passes & access					
Full conference pass(es) for sponsors	6	4	3	2	1
Full conference pass(es) for sponsor customers / merchants	3	2	1	0	0
Pre-event attendee list (includes company name and job title only)	4 & 2 weeks prior	4 & 2 weeks prior	4 & 2 weeks prior	2 weeks prior	2 weeks prior
General session reserved premium seating		Opening general session	—	—	—
Optional: Pre-event sponsor briefing with Verifone sales team					—
20% off extra customer passes; buy 3, receive 1 sponsor pass (max 2)					
Ability to connect directly with attendees via event app					
Meeting space					
Private meeting room		—	—	—	—
Dedicated space in shared meeting area (ex. table/booth) during Innovation Showcase hours	—		—	—	—
Shared meeting area access (available on first come, first serve basis) during Innovation Showcase hours	—	—			—

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Benefits	Diamond Inquire only	Emerald Inquire only	Platinum \$50,000	Gold \$20,000	Silver \$10,000
Availability	1	6	4	12	20
Thought leadership & content					
Dedicated 45-min General Session (co-developed with Verifone)		—	—	—	—
Session recording provided (to be shared post event)			—	—	—
Verifone + Sponsor custom video (recorded on-site)			—	—	—
Inclusion in General Session or Breakout Panel (co-developed with Verifone)	—		—	—	—
Featured in Boundless 2026 Post-Event Insights Brief (sent to all attendees)				—	—
Logo featured in event recap video					
Digital promotion					
Session highlight + CTA in pre-event attendee email			—	—	—
Mobile app push notification for session (to be written by Verifone)			—	—	—
Recognition in Verifone social channels (logo + website link included)					—
Logo placement on Boundless 2026 site					
Sponsor LinkedIn post amplification (reshare from Verifone channel)	3	3	2	1	—

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Availability	1	6	4	12	20
Innovation Showcase					
Premier turnkey activation/booth space (co-developed with Verifone)		—	—	—	—
Integrated joint use case activation space (co-developed with Verifone)	—			—	—
Turnkey demo counter and monitor	—	—	Integrated with Verifone or standalone	Optional add-on (+\$10K)	—
On-site brand awareness					
(1) 30 sec sponsor video featured in event loop billboard				—	—
(1) Donated prize giveaway during Innovation Awards				—	—
Tiered logo inclusion in “Thank you to our sponsors” on-site signage					
Tiered logo inclusion in walk-in slides for general sessions					
(1) branded item in attendee swag bag (sponsor provided)					—
Premium branded partner (Event lanyards + custom opportunity)		—	—	—	—
Choice of (1) Tier 1 branding opportunity, based on availability (Wi-Fi, signed book giveaway, welcome reception, etc.)	—	—		—	—
Choice of (1) Tier 2 branding opportunity, based on availability (Charging station, water station, evening event activations, etc.)	—	—	—		—
Choice of (1) Tier 3 branding opportunity, based on availability (Meals and breaks)	—	—	—	—	

Your audience will be there. Will you?

Boundless 2026 puts your business in front of the world's top merchants, partners, and innovators. Let's make your brand impossible to miss.

Get started today: Email boundless@verifone.com or contact your Verifone partner relationship manager.

