

# MENGQI CHEN

## PRODUCT DESIGNER

Crafting impactful, scalable, and delightful product experiences for global users.

## CONTACT

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## SKILLS

### Product Design

UX/UI design  
Design systems  
User flows  
Prototyping  
Data visualization

### Research & Collaboration

User research  
Industry analysis  
Stakeholder alignment

### Graphic Design

Typography  
Illustration  
Branding design  
Motion graphics

### Tools

Figma  
Sketch  
Illustrator  
After Effects  
Principle  
Fusion 360

## WORK EXPERIENCE

**Salesforce** | San Francisco, CA

**Senior Product Designer** | 2021-present

Led design of Salesforce's next-gen IDE (VS Code-based), replacing Eclipse and transforming developer workflows.

Defined end-to-end design strategy, improving productivity for 52,000+ developers and 3,200 enterprise teams.

Built and maintained the IDE design system, ensuring consistency, accessibility, and faster engineering delivery.

Partnered with PMs and engineers to align roadmap priorities and champion developer experience.

Work featured at Dreamforce and TDX (2022-2024) by CEO Marc Benioff and Bret Taylor.

**Rule14** | Los Angeles, CA

**Senior User Experience Designer** | 2016-2019

Designed and launched B2B web + mobile platforms for data analysis, expense management, and self-service printing, used by 3,500+ global clients.

Streamlined expense workflows, cutting manager review time by 30%.

Owned end-to-end design process, ensuring solutions aligned with business goals.

### Earlier Experience

**User Experience Design Intern, ESRI** | 2016

**UX Design Intern, FieldUX** | 2015-2016

**Interaction Design Intern, Alibaba** | 2015

## EDUCATION

**Georgia Institute of Technology**

M.S. Human-Computer Interaction | 2014-2016

**Academy of Art University**

M.A. Graphic Design & Digital Media | 2019-2021

**Beijing University of Posts & Telecomms**

B.E. Communication Engineering | 2010-2014