

Privacy Policy

Startup.Stream

Effective Date: January 27, 2025

Last Updated: January 27, 2025

1. Introduction

By subscribing to our newsletter, you agree to the collection and use of information in accordance with this Privacy Policy.

2. Information We Collect

2.1 Personal Information

- Email address (required for newsletter delivery)
- Date of subscription

2.2 Automatically Collected Information

- Usage data: pages visited, time spent on site, click-through rates
- Device information: browser type, operating system, IP address
- Cookies and tracking technologies (for website functionality and analytics)
- Referral source information

3. How We Use Your Information

- Deliver our newsletter to your email address
- Personalize content based on your interests
- Improve our website and newsletter content
- Analyze engagement and performance metrics
- Comply with legal obligations
- Communicate important updates about our services
- Respond to your inquiries and requests

4. Legal Basis for Processing (GDPR)

We process your personal information based on:

- Consent: You have given clear consent for newsletter subscription
- Legitimate Interests: To improve our services and communicate with subscribers
- Legal Compliance: To meet regulatory requirements
- Contract Performance: To fulfill our newsletter service obligations

5. Information Sharing and Disclosure

We do not sell, trade, or rent your personal information to third parties.

5.1 Service Providers

We may share information with:

- Email Service Providers (e.g., Gmail) for newsletter delivery
- Analytics Providers (e.g., Google Analytics) for website performance
- Web Hosting Services for website operation
- Customer Support Tools for handling inquiries

5.2 Legal Requirements

We may disclose information when required by law or to:

- Comply with legal processes or court orders
- Protect our rights, property, and safety
- Prevent fraud or illegal activities
- Respond to government requests

6. Data Retention

We retain your information for as long as:

- You remain subscribed to our newsletter
- Required by law or legitimate business purposes
- Necessary to resolve disputes or enforce agreements

You can request deletion of your data at any time (see Your Rights section).

7. Your Rights and Choices

7.1 Unsubscribe Rights

- Click the "unsubscribe" link in any newsletter
- Email us at startupstream@harmonic.ai

- We will process unsubscribe requests within 48 hours

7.2 GDPR Rights (EU Residents)

You have the right to:

- Access: Request copies of your personal data
- Rectification: Correct inaccurate information
- Erasure: Request deletion of your data ("right to be forgotten")
- Portability: Receive your data in a portable format
- Objection: Object to processing of your data
- Restriction: Limit how we use your data
- Withdraw consent at any time

7.3 CCPA Rights (California Residents)

- Right to know what personal information is collected
- Right to delete personal information
- Right to opt-out of sale (we don't sell data)
- Right to non-discrimination for exercising privacy rights

8. Data Security

We implement appropriate security measures including:

- Encryption of data in transit and at rest
- Regular security assessments and updates
- Limited access to personal information on a need-to-know basis
- Secure hosting and email service providers
- Regular backup and recovery procedures

However, no method of transmission over the internet is 100% secure, and we cannot guarantee absolute security.

9. International Data Transfers

If you are located outside the United States, your information may be transferred to and processed in the United States. We ensure appropriate safeguards are in place for such transfers, including:

- Standard contractual clauses
- Adequacy decisions by relevant authorities
- Other legally recognized transfer mechanisms

10. Children's Privacy

Our newsletter is not intended for children under 13 years of age (or 16 in the EU). We do not knowingly collect personal information from children. If we become aware of such collection, we will delete the information immediately and terminate the subscription.

11. Cookies and Tracking

We use cookies and similar technologies for:

- Website functionality and user experience
- Analytics and performance monitoring
- Remembering your preferences and settings
- Measuring newsletter engagement

You can control cookies through your browser settings. Disabling cookies may affect website functionality.

12. Third-Party Links

Our newsletter may contain links to third-party websites. We are not responsible for their privacy practices. We encourage you to review their privacy policies before providing any information.

13. Changes to This Privacy Policy

We may update this Privacy Policy periodically to reflect changes in our practices or legal requirements. We will:

- Post the updated policy on our website
- Update the "Last Updated" date
- Notify subscribers of material changes via email
- Provide at least 30 days' notice for significant changes

Continued use of our services after changes constitutes acceptance of the updated policy.

14. Contact Information

For privacy-related questions, requests, or concerns, contact us at:

- Email: startupstream@harmonic.ai

We will respond to privacy requests within 30 days (or as required by applicable law).

15. Specific Disclosures

15.1 Email Service Provider

We use Intercom to deliver our newsletters. Their privacy policy can be found at:
<https://www.intercom.com/legal/privacy>

15.2 Analytics

We use Google Analytics to understand website usage. You can opt-out at:
<https://tools.google.com/dlpage/gaoptout>