

AI Discovery Readiness Index (ADRI)

Our AI Discovery Readiness Index helps marketing leaders evaluate whether their brand is positioned to be understood, trusted, and recommended by AI systems before a human decision is ever made.

Prefer excel or google sheets? Reach out to emily.nelson@netelixir.com.

Overall ADRI Status: At Risk | Improving | Well Positioned

Reasoning:

Core Pillars

Clarity	Rating: Low Moderate Strong
What this Measures	How clearly AI systems can understand what your brand does, who it is for, and when it is the right choice.
Authority Observations	Type your text...
Authority	Rating: Low Moderate Strong
What this Measures	How credible, trustworthy, and recommendation-worthy your brand appears to AI systems.
Authority Observations	
Consistency	Rating: Low Moderate Strong
What this Measures	How consistently your brand tells the same story across all the places AI systems observe it.
Authority Observations	

Top Risk

⚠ Risk 1	
⚠ Risk 2	
⚠ Risk 3	

Top Actions (Next 90 Days)

✓ Action 1	
✓ Action 2	
✓ Action 3	

Solve with Team NetElixir

This assessment highlights surface-level signals. Further evaluation can uncover opportunities to improve how brands are understood and represented in AI-driven environments. [Learn more at netelixir.com](http://netelixir.com)