

Dear Partner,



After a period of quiet reflection and fresh energy, we are delighted to reintroduce ITC Natural Luxury Flooring – refreshed, refined, and more committed than ever to supporting your business with premium carpet solutions. ✨

Under new leadership since 2023, ITC has gone through a thoughtful transformation. We've rebuilt our team, made our operations more efficient, and renewed our focus on delivering the quality, elegance, and service that first earned your trust. Whether you're a long-standing partner or just getting to know us, we invite you to explore what's new and experience the ITC difference once again.

☀️ **What's New at ITC?**

We have made some great updates to make your experience with us even better!

Stronger Packaging

All cuts and carpets now ship in reinforced tubes with additional protective layers – So we aim to have your orders arrive in great condition and ready to show.

Improved Stock & Logistics

With better forecasting and increased stock levels, we now offer faster delivery and greater availability – all with no surcharge on short cuts.

Bespoke Rug Service

Any ITC carpet can now be made into a rug, tailored to your exact size – offering you made-to-measure luxury with the same trusted quality.

Timeless Style & Superior Craftsmanship

From shimmering faux silks to richly textured wool, each ITC collection is designed to bring warmth, texture, and sophistication to interiors – ideal for luxury homes, boutique hotels, and design-led spaces.

✨ **Product Spotlight: Galaxy Cobalt**

A perfect example of luxury meeting contemporary style, the Galaxy Cobalt rug brings a deep, velvety sheen and rich texture to this modern dining space.

🖼️ *Featured here in a recent residential project:*




Handwoven carpet, PA 6.0, class 33 (heavy project/commercial use) and 23 (heavy domestic use)

[Galaxy - ITC](#)

Let's Reconnect

We're excited to be a part of your upcoming projects, refresh your showroom, or simply catch up. Get in touch with us today – we'd love to hear how we can support you.

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