



VTC Insurance Group Welcomes Goodman/Venegas Insurance Agency, Inc.

TROY, Mich. — October 16, 2026 — VTC Insurance Group is pleased to announce that Goodman/Venegas Insurance Agency, Inc., a respected Troy-based insurance brokerage and consulting firm, has joined VTC Insurance Group.

Founded in 1997 by Regina Goodman and Paul Venegas, Goodman/Venegas has built a strong reputation for client service, long-term relationships, employee benefits expertise, and a relationship-driven approach to insurance and risk management. The agency serves clients across commercial insurance, employee benefits, self-funded and captive benefits solutions, and several specialized industry segments, including franchise models, manufacturing, staffing, technology, and other middle-market businesses.

The addition of Goodman/Venegas strengthens VTC's capabilities in employee benefits and commercial insurance while bringing together two organizations with similar values: boutique service, long-term client relationships, local ownership culture, and a commitment to taking care of people.

"Goodman/Venegas is the kind of agency we have always respected," said Jeffrey A. Chandler, President of VTC Insurance Group. "Regina and her team have built a business around trust, service, expertise, and personal relationships. That lines up very closely with how VTC has operated for generations. This is not about changing what made Goodman/Venegas successful. It is about preserving that boutique, client-first approach while giving their team access to expanded resources, broader capabilities, and additional support."

Goodman/Venegas' 12 professionals bring to VTC a strong service platform for property and casualty, employee benefits, and captive insurance exposures, with strength in employee benefits consulting and self-funded/captive solutions.

Regina Goodman will continue to play an important role with the Goodman/Venegas team as part of VTC.

"We are excited about what this means for our clients and our employees," said Regina Goodman, President and Co-Founder of Goodman/Venegas. "VTC understands the importance of relationships, local service, and culture. Joining VTC gives our team additional depth and resources while allowing us to continue serving clients in the personal, consultative way they have come to expect from Goodman/Venegas."

The Goodman/Venegas team will continue serving clients from its Troy-area presence, now with access to VTC's broader resources across commercial insurance, surety, employee benefits, personal insurance, claims, risk management, carrier relationships, technology, and client service support.

"This is a natural fit geographically, culturally, and strategically," Chandler added. "Both organizations believe in doing business the right way, investing in people, and building long-term relationships. We are proud to welcome Regina, Andrea Accica, Casey Goodman, and the entire Goodman/Venegas team to VTC."



About VTC Insurance Group

Founded in 1957 and headquartered in Troy, Michigan, VTC Insurance Group is one of the Midwest's leading independent insurance and surety brokerages. VTC provides comprehensive property and casualty insurance, surety bonding, employee benefits, personal insurance, and risk management services to businesses and individuals nationwide. The agency has specialized expertise in construction, surety, food service, transportation, manufacturing, real estate development, nonprofit organizations, employee benefits, and complex risk management programs.

About Goodman/Venegas Insurance Agency

Founded in 1997, Goodman/Venegas Insurance Agency is a Troy, Michigan-based insurance brokerage and consulting firm providing commercial insurance, employee benefits, captive and self-funded benefits solutions, and related advisory services. The agency has built its reputation on long-term client relationships, technical expertise, and a boutique, relationship-driven service model.

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