

# MORE THAN JUST FURNITURE

Brand Profile \_\_\_\_\_





### **About AFC**

Crafting Tomorrow: Two Decades of Innovative Excellence in Sustainable Modular Furniture Solutions

We are an organization that conceptualizes, designs, manufactures, and delivers modular furniture solutions for the futuristic workspaces. All our products are manufactured in a sustainable manner confirming to LEED, Green Guard, ESG & EPD parameters.

We are on a quest to deliver maximum value to all our clients and partners by delivering research-backed ergonomic furniture solutions in a quick ship format.

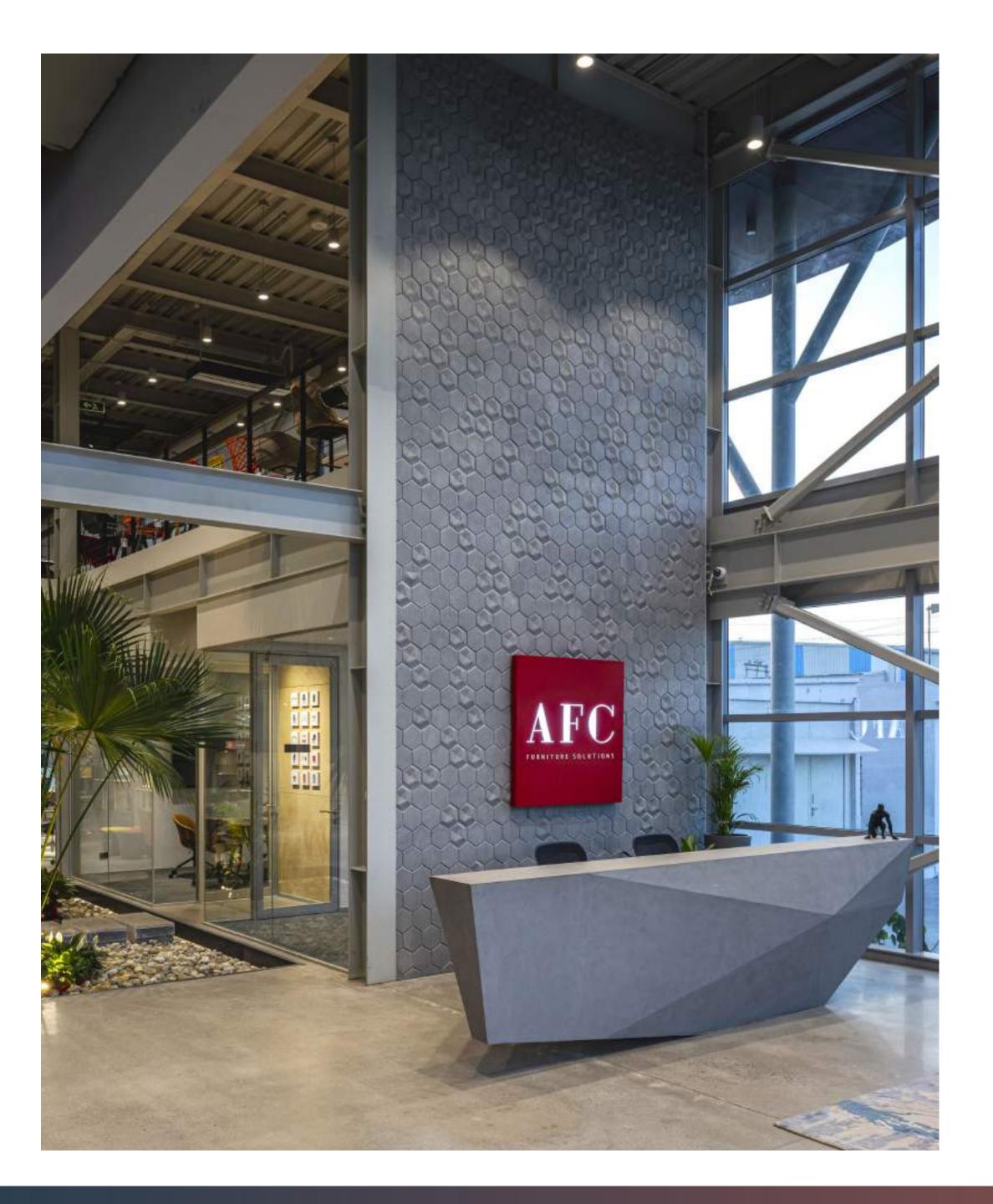
Having built a mammoth manufacturing facility with one of the most advanced automated manufacturing processes, technology and equipment available across the globe, we feel humbled to share that the biggest assets we possess are our workforce and partners. With an extensive product range, superior quality and customer centricity, AFC leads the industry in the modular furniture domain.

Experience our excellence and redefine your workspaces alongside major corporates & B2B clients who have trusted us over two decades.

## Our Milestones

A Journey Through Milestones in Revolutionizing Modular Furniture Solutions

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Inception: 2008 Beginnings	2008  IT ALL BEGAN WITH ONE SMALL STEP	2010  GREEN MANUFACTURING & MAKE IN INDIA	2012 STEADY GROWTH	2014  DECORATED PORTFOLIO	2016  FULLY AUTOMATED	2019  CLIMBING THE LADDER OF GROWTH	2020 OUTSTANDING R&D	QUALITY TESTING LABS & PROCEDURES	2022  ACQUIRED FURNITURE BRANDS	2023  IGBC GOLD CERTIFICATION	2024  MANUFACTURING OF ERGONOMIC SEATING
	The vision to become a trusted furniture partner.	Commenced indigenous manufacturing at Noida with the vision of catering on a PAN India level	Achieved sustainable & profitable growth	Diversified our product portfolio along with the increased range of products & also expanded the team.	Implemented industry leading automation & reduced shipment time	State-of-the-art manufacturing plant with the latest automation commissioned to cater the growth trajectory	Started an effective R&D department that innovates new designs & products	AIOTA, FSC, GreenPro certifications added 3 new certifications alongside increased manufacturing footprint of 2.5 lakhsq. Ft. area	Acquired furniture brands of Wipro Enterprises (Livo, X-Bench, Vibrant)	Received the Prestigious IGBC Gold certification for green building initiatives	Fully automated advanced chair manufacturing plant being unveiled



### Core Values

Elevating Spaces, Enhancing Productivity



#### **Innovation & Technology**

We are committed to latest innovation and technology where every piece of furniture and seating is a blend of cutting edge design and ergonomic excellence



#### **Quality & Excellence**

Quality is our legacy and we meticulously craft each piece ensuring it not only meets but exceeds quality standards



#### **Customer Centricity**

Our commitment goes beyond furniture. Its about long lasting relationships and redefining the touch points.

In-house, integrated **MANUFACTURING FACILITIES**, equipped with latest German, Italian machines and automation



Quick Ship Program for **FASTER DELIVERY TIMELINES** 

# **AFC Factors**

Crafting Excellence, Sustainably Delivered: Your Trusted Furniture Partner Across India.



**PAN-INDIA PRESENCE** including Tier 2 cities and remote locations



18,000 + **WORKSTATIONS** and 18,000 + CHAIRS production capacity per month



**ENVIRONMENTALLY** & SOCIALLY **RESPONSIBLE** with GreenGuard, AIOTA, BIFMA, ISO, IGBC certifications



More than **40,000 INSTALLATIONS** 



## Product **Portfolio**

Where Innovation Meets Functionality, Every Product Tells a Story.

We offer an extensive range of carefully crafted furniture solutions, tailored to suit a variety of applications. Our diverse product portfolio ensures that you can find the perfect furniture to align seamlessly with your specific requirements. With a multitude of options and finishes available, we guarantee you will discover the ideal fit for your space and style.













#### **WORKSTATION**

<u>Livo</u>

Curvivo

Sleek

DeskPro

HAT (Adaptable)

PanelPro

Trio

X-Bench

#### **EXECUTIVE DESKTING**

Cabin Table

Meeting Table

Cafe Table

Training Table

Center Table

#### **STORAGE SOLUTIONS**

**Prelam Storage** 

**Metal Storage** 

Compactor

Locker

#### **EDUCATIONAL**

Classroom

Library

Hostel

Lab

**Auditorium** 

#### **SEATING SOLUTIONS**

Mesh Chair

**Leather Chair** 

**Fabric Chair** 

**Training Chair** 

#### **COLLAB FURNITURE**

Lounge

Sofa

Pouffe

**Collaborating Seating** 

Silent POD

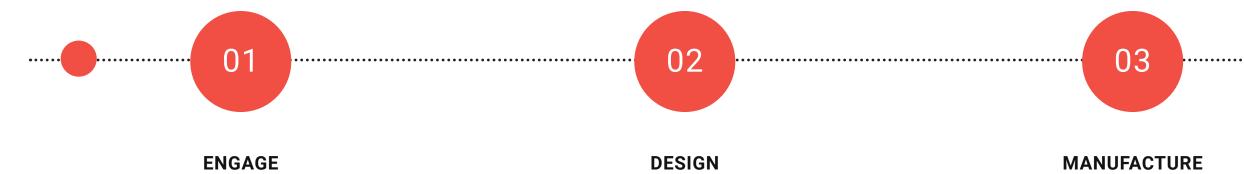
Open POD

**Toilet Cubicle** 

# Design, Innovation & Approach

Elevating Design, Inspiring Innovation, Mastering Process.

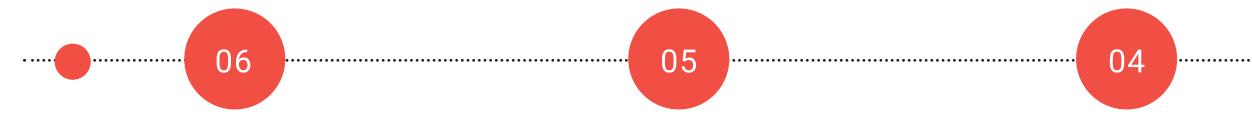
With our 360-degree approach, we revolutionize design, innovation, and process integration. Every angle, every detail, meticulously considered to deliver comprehensive solutions. From conceptualization to execution, we encompass every aspect, ensuring a seamless journey from ideation to realization. Experience holistic excellence with our comprehensive approach that leaves no stone unturned in crafting exceptional outcomes.



We begin with a detailed understanding of your requirement, and application

Our expert team translates your ideas into creative design concepts, ensuring functionality and aesthetic appeal

Tailoring every detail to your specifications, we offer personalized options to suit your unique requirements



#### **EXPERIENCE**

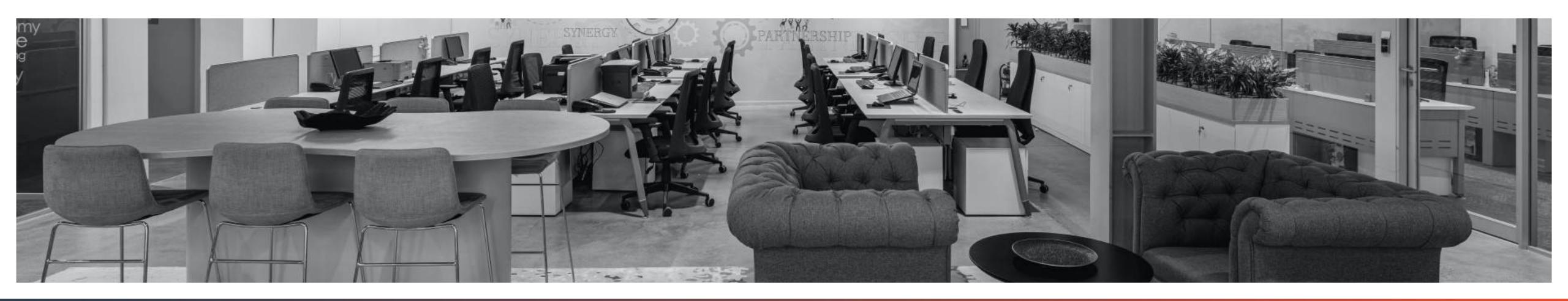
We stand behind our work, providing real-time support and ensuring on time completion with impeccable finishes

#### **INSTALLATION**

Our skilled professionals handle the installation process efficiently, ensuring a seamless transition from concept to reality

#### **SELECTION**

With a keen eye for quality & functionality, premium materials and finishes are handpicked to guarantee durability and elegance



# Manufacturing Set-up

Empowering Innovation with Limitless Space and Cutting-Edge Tech.

Our manufacturing facilities spanning around 2.5 lakhs sq. ft. of area which enables us to sustainably manufacture modular furniture and seating solutions in India.

With a scale to deliver more than 18,000+ workstations and 18,000+ chairs in a month, we have the shortest possible delivery timelines across the industry owing to ready inventory of raw materials and components which reduces the lead time significantly, while ensuring all the quality and regulatory compliance checks from designing to delivery. A team of passionate individuals are dedicated towards research and innovation in quality and design, they are highly focussed on constantly improving our quality standards.

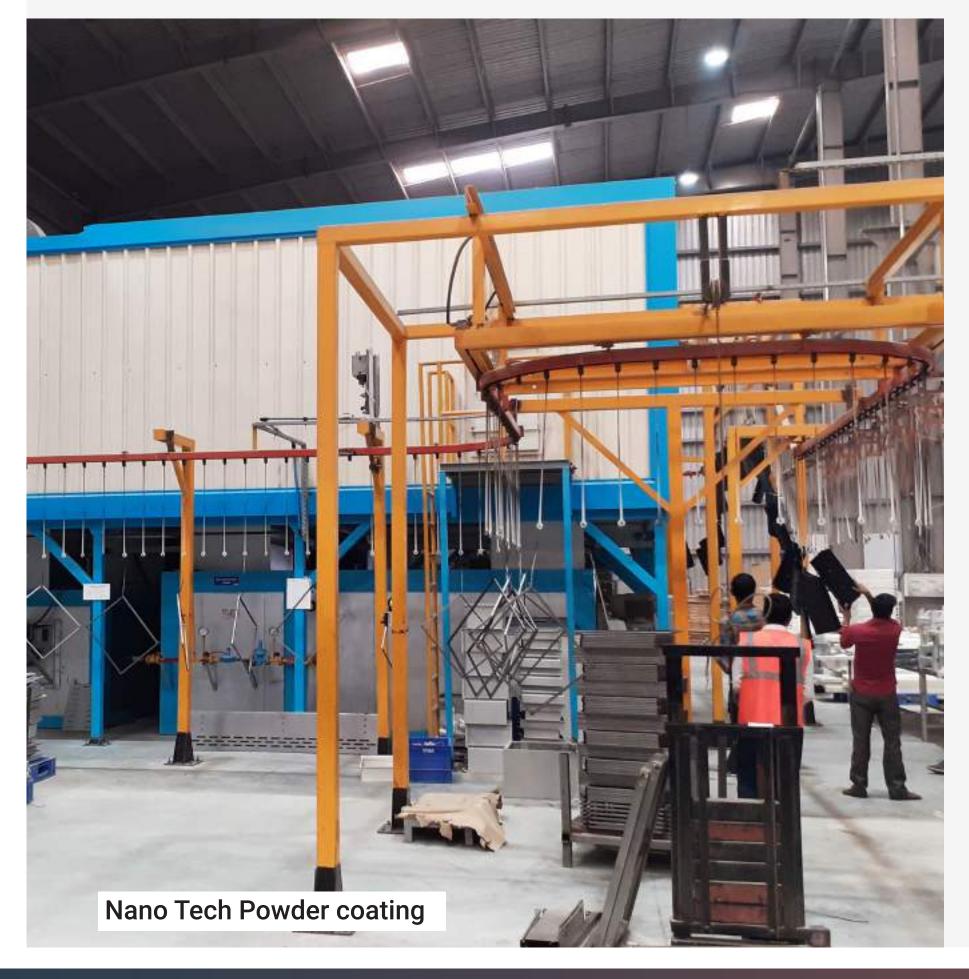






### Machineries

Elevating Design, Inspiring Innovation, Mastering Process.



Robotic Welding Machine has been added to our production line. This state-of-the-art technology enhances precision, efficiency, and quality in our welding processes. Experience the future of manufacturing with our cutting-edge robotic welding solution.





















# Green Manufacturing

Shaping Tomorrow Responsibly, Embracing Green Manufacturing.

At AFC, environmental stewardship is ingrained in our ethos, extending far beyond mere regulatory adherence. We are dedicated to pioneering virtuous processes that prioritize waste reduction, energy efficiency, and minimal environmental footprint. Our steadfast commitment to the Green Economy is evident in our meticulous material selection and relentless pursuit of sustainable practices.



Environmental Product Declaration (EPD)



Social Responsibility



Reduced Carbon Emission



Minimal Waste Policy

### Certifications

Eco-Innovation: Leading the Way to a Greener Tomorrow



#### Some of our prestigious certifications:



Quality management system (QMS)



**Environmental management** system (EMS)



Health and safety at work



Energy management system



Gold Certified by Indian Green **Building Council** 



Ergonomic Suitability, Safety and Comfort for the users



Product certification for environmentally conscious products



SCS Indoor Air Quality Certification



Preserves biological diversity and benefits the lives of local people



**Business and Institutional** Furniture Manufacturers Association



Product certified for low chemical emissions

# Founder's Message

Pioneering Vision, Timeless Legacy



AFC was established in 2008 with a mission to provide functional modular furniture solutions in the shortest possible timeframe. The commercial landscape in India was undergoing a shift, and on-time delivery of furniture solutions was imperative for the overall success of projects. We set up various functions, assembled a team of passionate individuals, and developed a business model that honors our commitment. Optimism, hard work, and consistency in efforts led us to climb the ladder of success, and we soon expanded our operations across the country.

Fifteen years later, AFC Furniture Solutions is recognized as the fastest-growing company in the industry and has become synonymous with trust. From a diverse portfolio mix to an enormous in-house manufacturing capability and a culture that nurtures talent, we have a proven track record of retaining more than 93% of our clients. We are known for our production, execution, and service capabilities. Committed to creating an ecosystem that coexists with nature, respects workplace diversity, and empathizes with clients to provide the best furniture solutions for human posture.

Mr. Manoj Tomar

Founder, AFC Furniture Solutions



## Team **AFC**

Uniting Passion, Precision, and Perseverance!

At AFC, our team and culture are the heart of our success. We cultivate a vibrant, inclusive environment where every team members ideas are valued and respected. Our commitment to diversity and mutual respect fosters a strong sense of community and collaboration. Through engaging team-building activities and comprehensive wellness programs, we ensure that everyone feels supported and empowered to contribute their best.

We are proud to be recognized as a **GREAT PLACE TO WORK**, reflecting our dedication to empowering and inspiring our team.







### Clientele

Partnering with Excellence: Our Prestigious Clientele Speak Volumes

Our clients drive the business. Starting from designconceptualisation to delivering ergonomic and durable solutions, clients are in integral part. AFC was conceived to provide solutions to clients and we will always stand by it. We have successfully delivered projects across the country in the last 15 years of operations while maintaining a client retention rate of more than 97% across diverse sectors and industries

ADITYA BIRLA GROUP	Augustsen Augustsen	amazon	AXIS BANK	CONCENTRIX	DAIKIN
EY Building a better working world	Flutter	<b>genpact</b>	Gigamon	BIMBO	HCL
HDFC BANK We understand your world	HDFC	HONDA	HUAWEI	<b>Picici</b> Bank	IDFC FIRST Bank
indiamart*	MAX LIFE INSURANCE	KPMG	<b>kotak</b> General Insurance	<b>LG</b>	MARUTI
Nestle	newgen 🥰	NYKAA	<sup>∰</sup> PEPSICO	R1.	<b>A</b> Razorpay
Schindler	TATA 1mg	AIG MINISTER ALMANS	TATA CAPITAL  Count on us	TATA TATA POWER	tcs
Tech Mahindra	tokopedia	TOSHIBA	wipro	WNS	Zydus Cadila

### Client **Testimonials**

Voices of Trust: Hear What Our Clients Have to Say











Good teamwork, timely completion, and prompt response from the team whenever required. Their dedication to meeting deadlines and addressing our needs promptly has been impressive.

We are highly satisfied with AFC Furniture Solutions. Deliveries, installations, and product quality were excellent. The overall experience was good, and we are willing to recommend AFC and consider it for repeat orders.

From start to finish, it has truly been a pleasure. Your commitment to your promises and the quality of your products are commendable. I particularly want to highlight Mr. Manoj Tomar's dedication to timely deliver the two-week lead time was met without any issues, which speaks volumes about your team's reliability. I was also impressed by the professional and responsive nature of the entire sales staff. The quick communication and follow-up from your team made the experience seamless and enjoyable. I wholeheartedly recommend AFC for both furniture and installation services.

Dependable & Reliable vendor of good quality Modular furniture in North India.

Organizations can bank in AFC when it comes to Quality, TAT and Pricing.

### Client **Testimonials**

Voices of Trust: Hear What Our Clients Have to Say

Flutter









Supervision and installation work are managed very well at the site level. The team's attention to detail ensured a smooth installation process. We are extremely satisfied with their on-site management and execution.

We would like to thank the experienced team for their excellent service.

AFC is a One Stop Shop for quality workmanship. Team AFC>s emphasis on customer service is outstanding, and they are thorough Professionals. The hygiene factors on their manufacturing unit is at PAR with top players in the country. There are no second thoughts in placing any future or repeat orders with AFC for our office or bank branches across geographies. Mr. Manoj Tomar puts himself in his customer's shoes when it comes to quality and cost. It's unique in this sector!

AFC has definitely established itself as a player to reckon with. We have worked closely on a single project SO far but the journey from factory visit, design to execution of order has been satisfying. AFC has an edge on lead-time to deliver as compared to some other players. So far, we have been happy with the support and flexibility demonstrated.

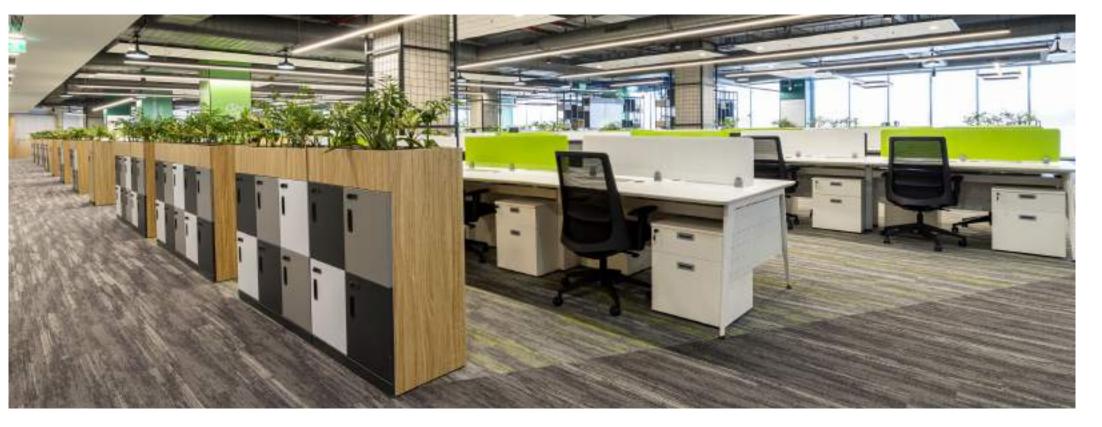
We chose AFC Furniture Solutions for our office furniture requirements after evaluating various options. They are very professional and up to their promise. We loved their approach, con-sciousness, timely delivery with excellent quality of ma-terial. We would recommend AFC for any kind of office furniture!



# Projects Delivered in the past



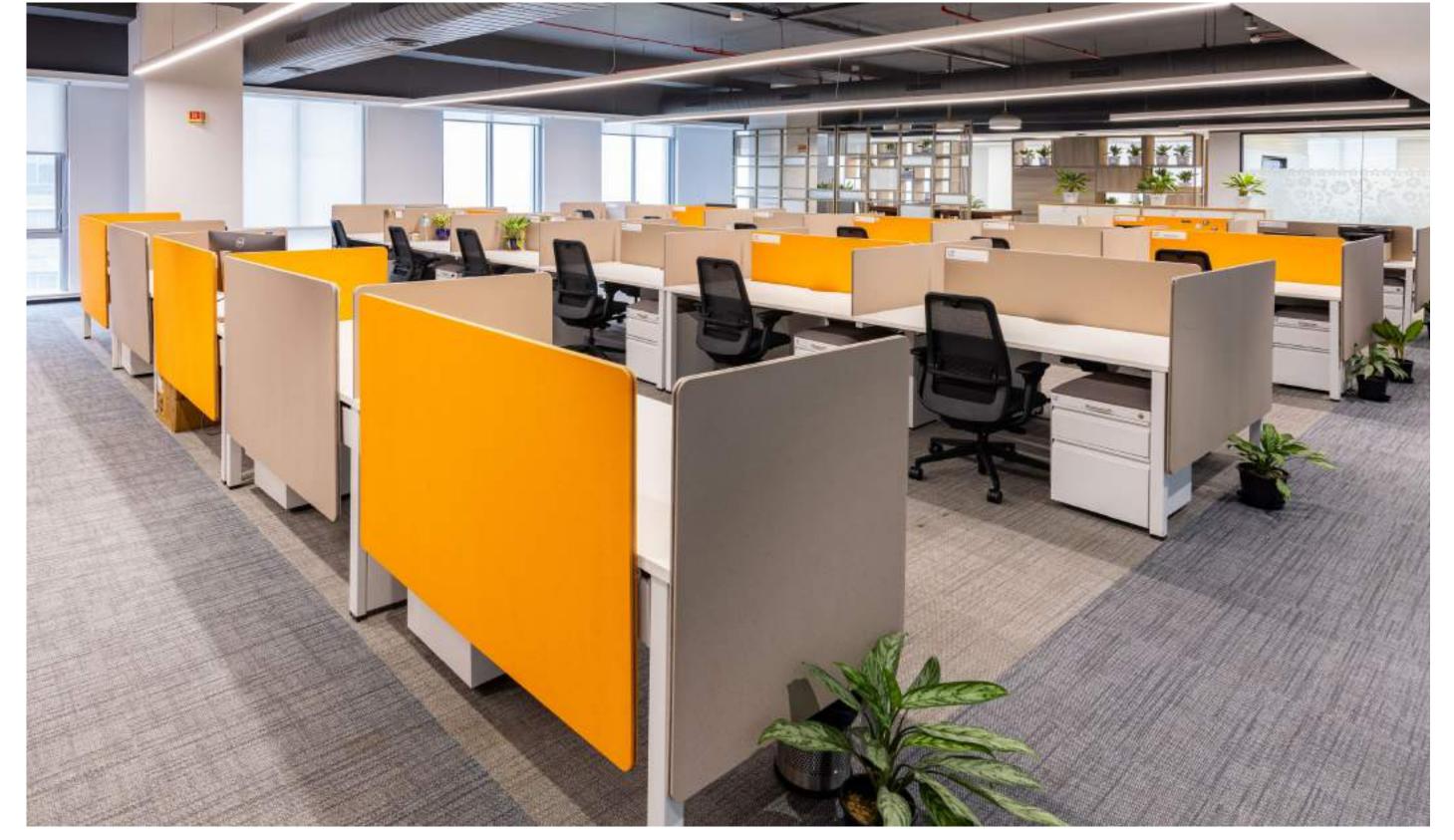










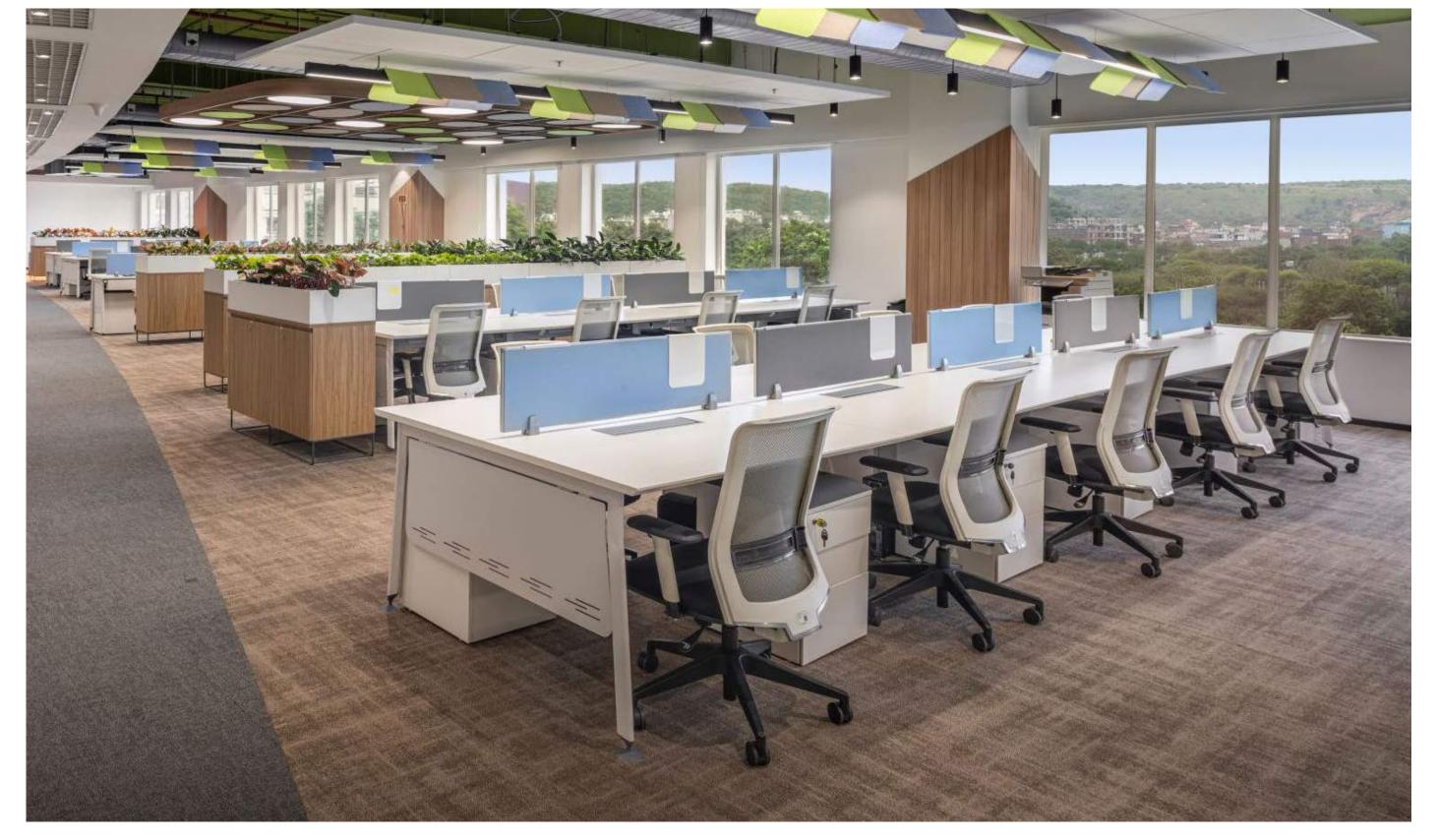
























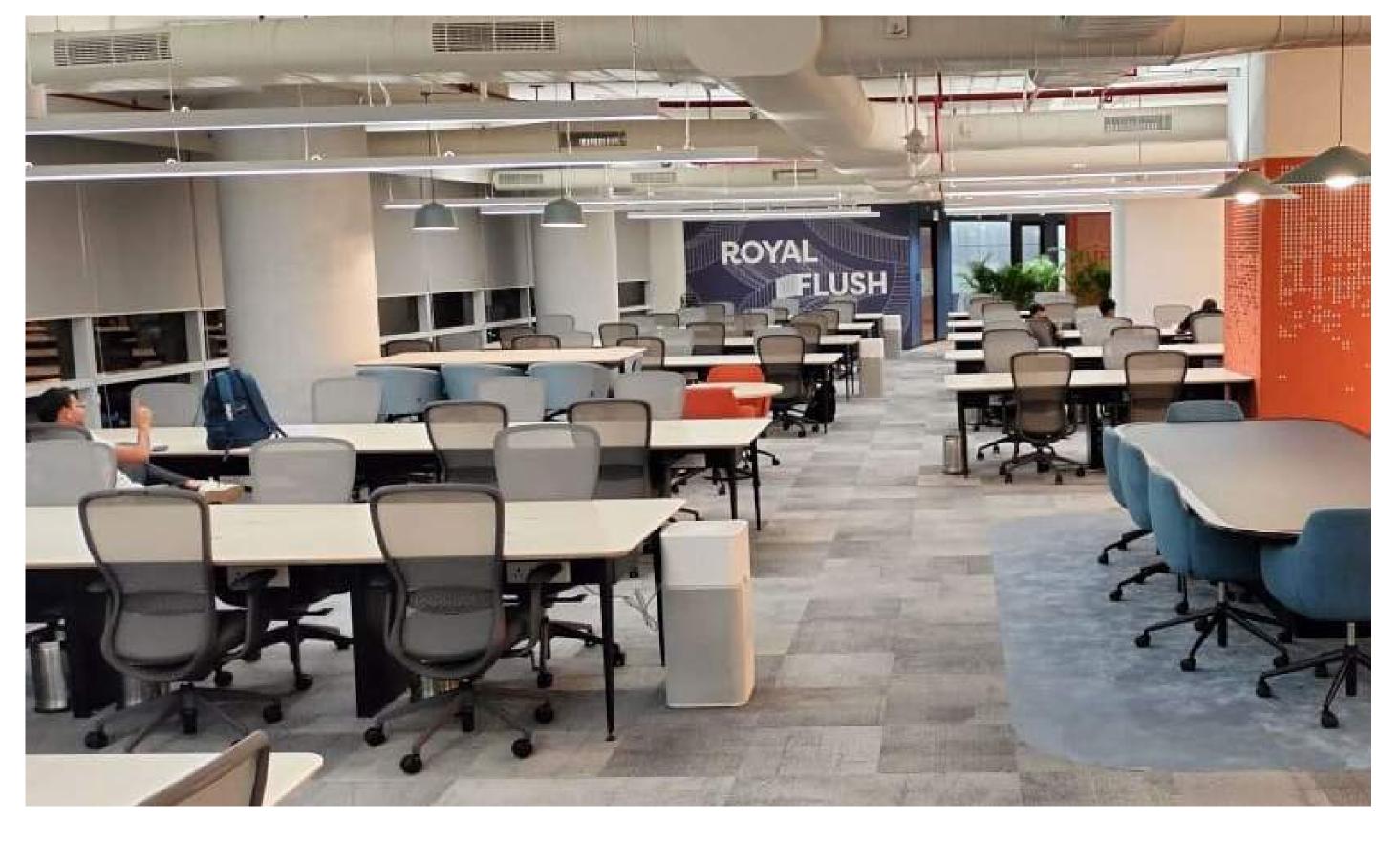






# **Flutter**<sup>™</sup>

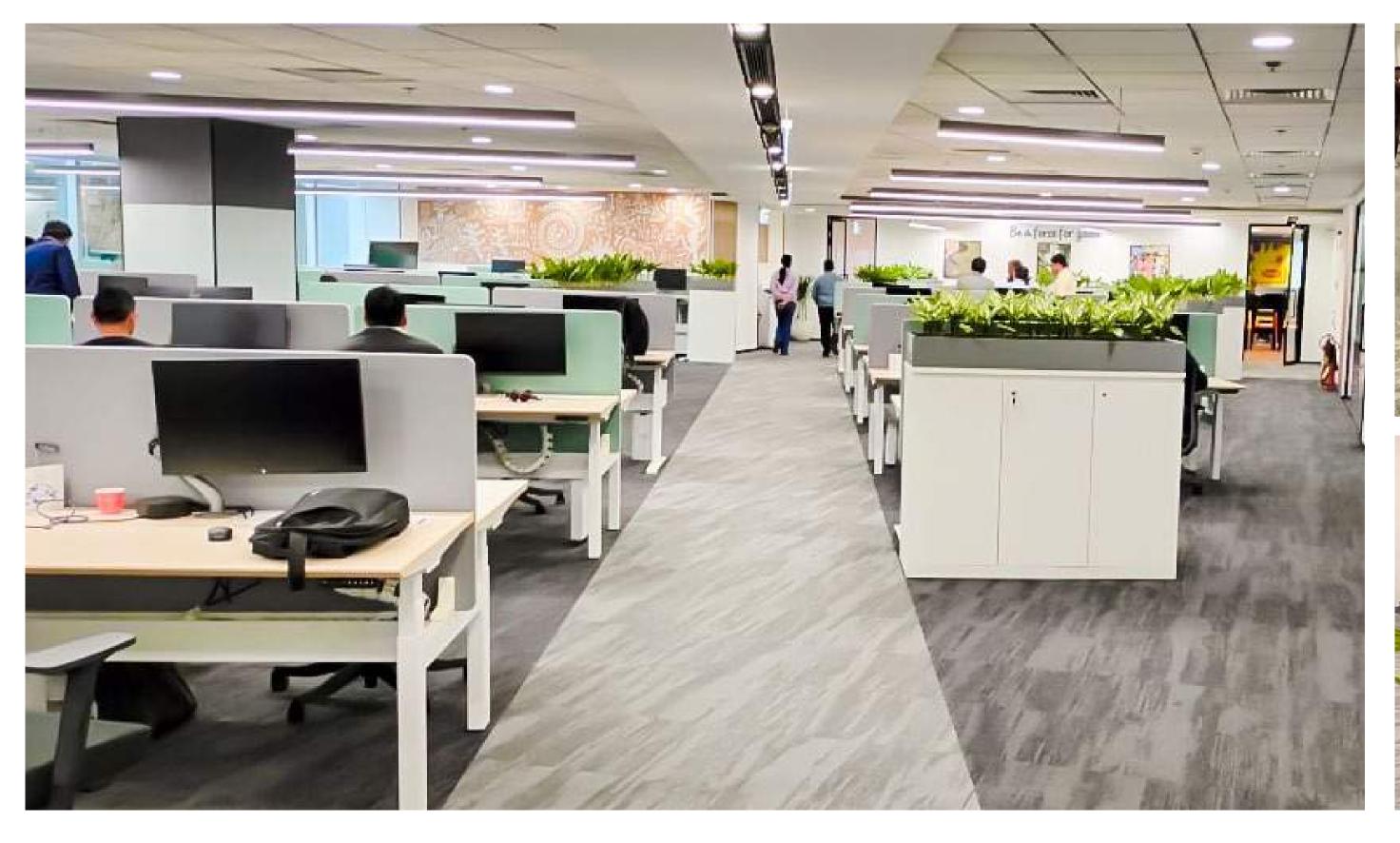
Location Multiple Locations















# Project Delivered



**Location**Gurugram











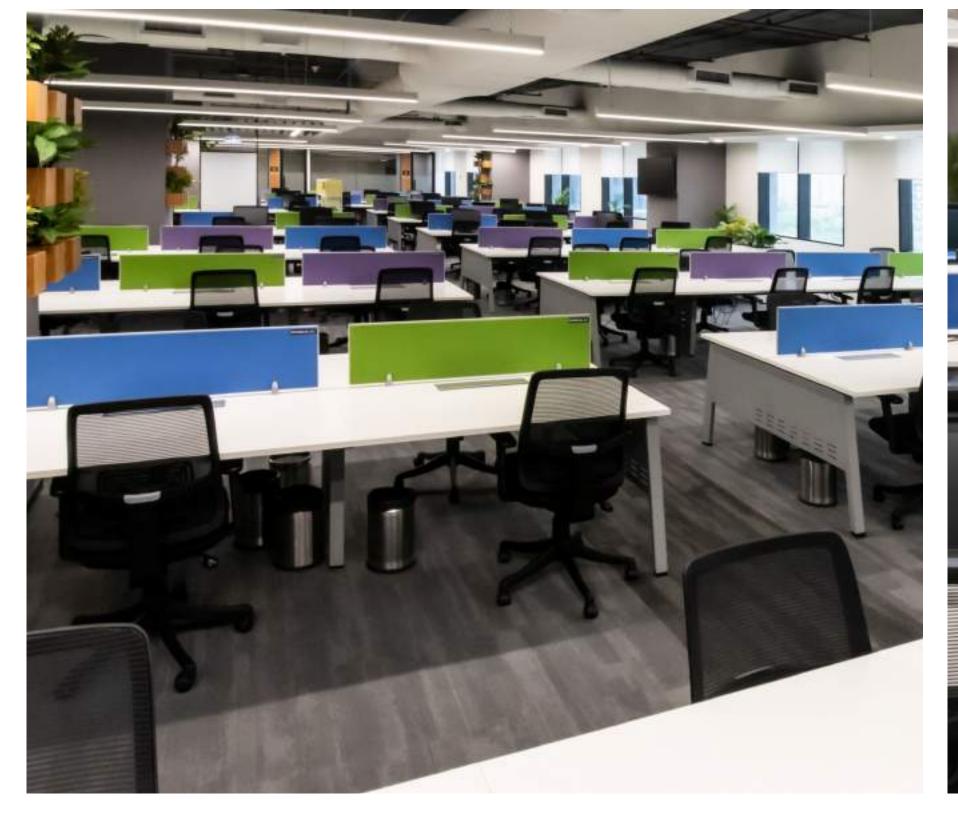
Location Noida



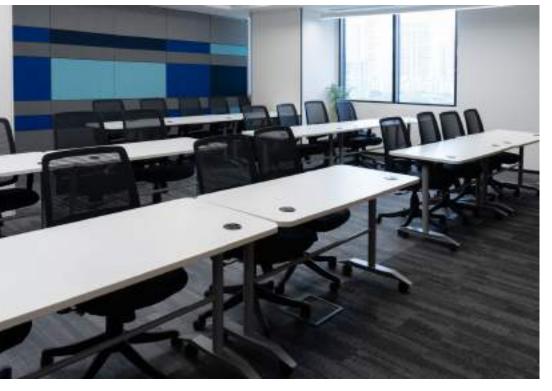






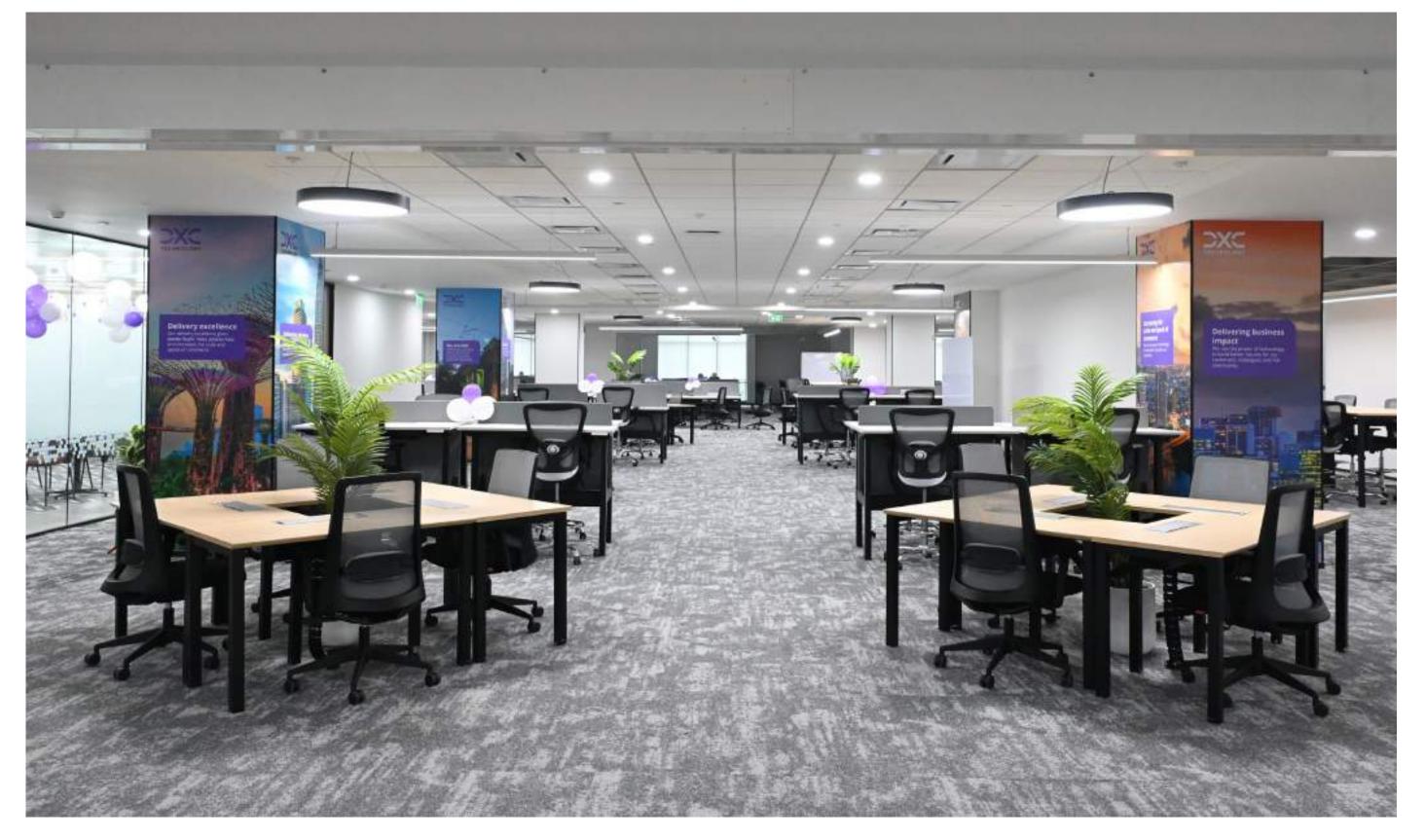










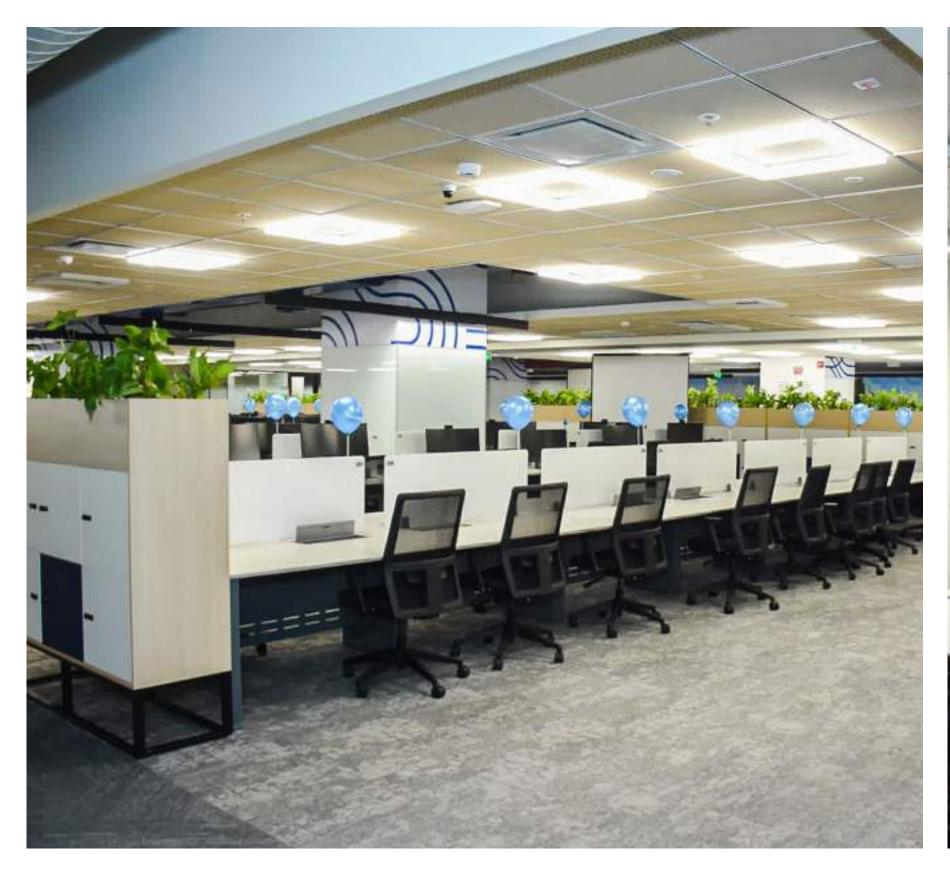




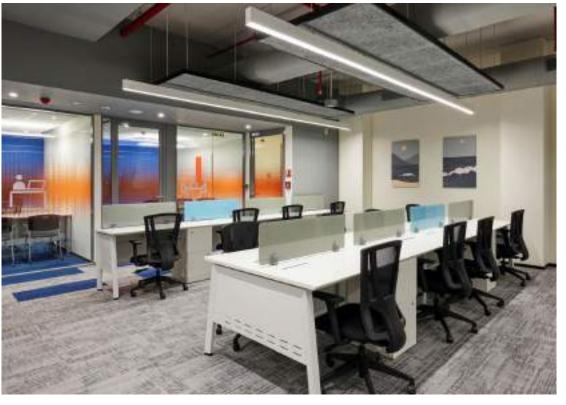








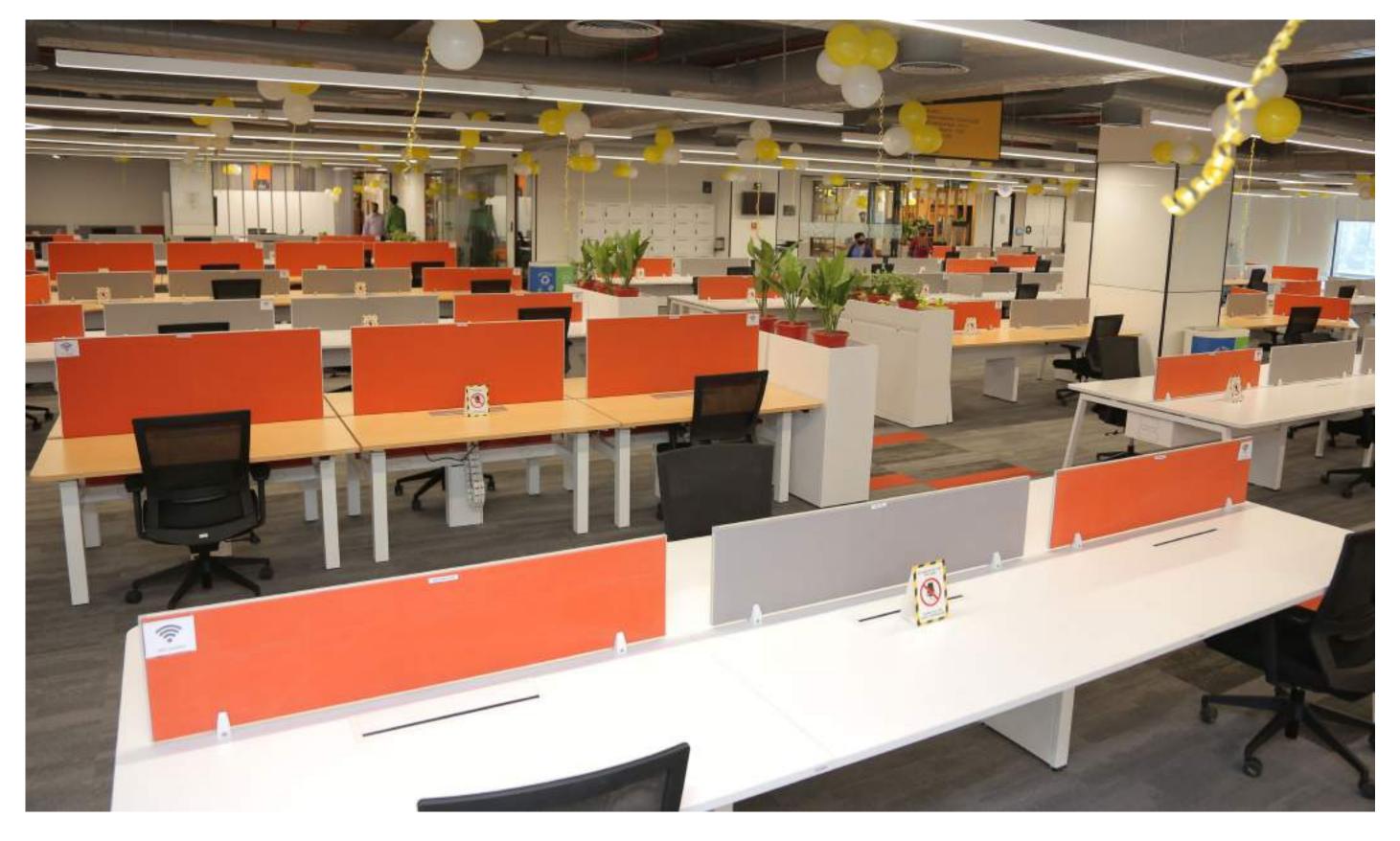








Location Noida



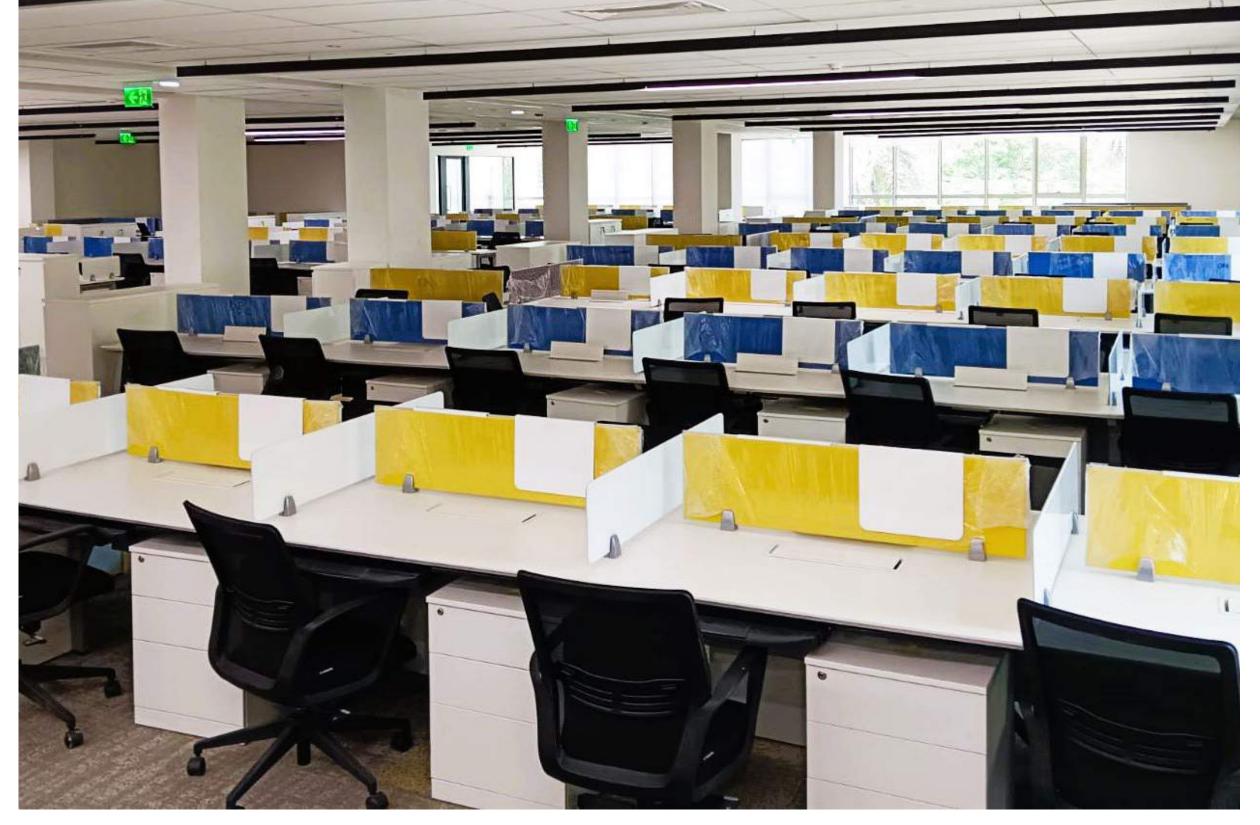






















### Head Office

Where Innovation Meets Inspiration: Our Head Office & Showroom





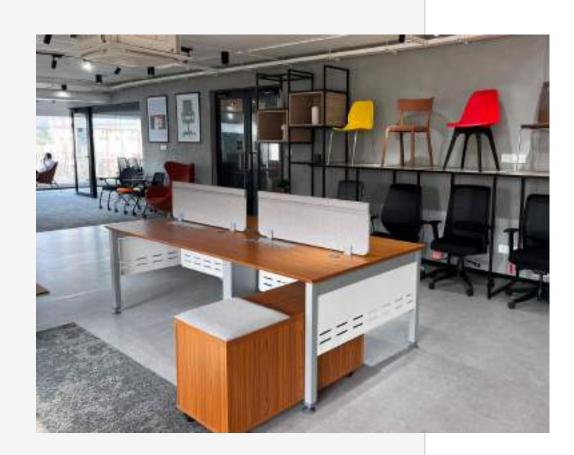
Step into our dynamic headquarters and experience center, where innovation and style converge. Explore our latest product offerings showcased in a modern, inviting environment, designed to inspire. From modern designs to cutting-edge technology, experience firsthand the epitome of our craftsmanship and creativity. Discover your perfect fit amidst our curated collection, setting new standards in comfort and aesthetics.

#### Gurugram





#### Bengaluru





#### Mumbai





### Pune





#### Noida

Plot no.33, Ecotech XII, Greater Noida West, UttarPradesh, 201310

Contact No: +91 9999006933

#### Pune

2nd Floor, Krushna Complex, above Louis Philippe-Sketchers Showroom, Kharadi Bypass Kharadi, Pune - 411014

Contact No: +91 9311485527

#### Gurugram

Plot No: 448 - 451, AIHP Milestone, 1st floor, Rao Gajraj Singh Marg, Udyog Vihar Phase V, Udyog Vihar, Gurugram, Haryana, 122016

Contact No: +91 9311485525

#### Bengaluru

728, 4th floor, grace platina, CMH road, Indiranagar, Bangalore - 560038

Contact No: +91 9311485524

#### Mumbai

A Wing - 002 Kanakia Wallstreet, Chakala | Near WEH Metro Station I Andheri Kurla Rd. | Mumbai, 400069

Contact No: +91 8291989965

#### Hyderabad

Showroom No.1, Jyothi Prime, Ground Floor, Besides GVK Mall, Rd Number 1, Banjara Hills, Hyderabad, Telangana, 500034

Contact No: 9849058444

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Contact No: +91 9840373588