

# Dispelling Security Myths While Securing Phoenix's Commercial Real Estate

Why Integrated Coverage Matters for Properties Across the Valley

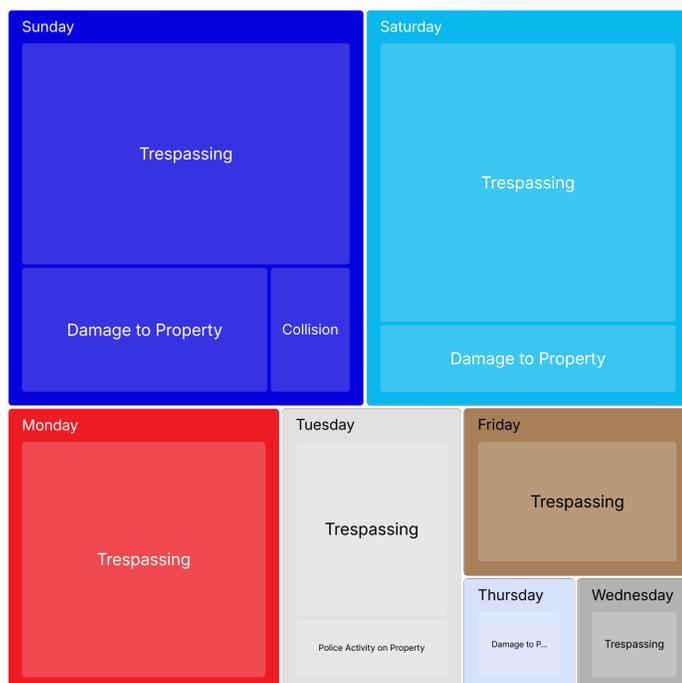
## The Emerging Issue

Phoenix's commercial leasing continues to grow—surging to 2 million square feet at the end of 2025—with Class A properties demanding premium tenant experiences. This growth creates new security challenges:

- Extended operating hours across sites.
- Higher vehicle and foot traffic.
- Increased pressure to balance access convenience with after-hours protection.

## What We've Found

**Over 30% of incidents occur on non-business days.** Property damage and other issues cluster after hours, highlighting vulnerabilities when sites are unattended.



## Myths vs. Reality

### Myth 1: "More cameras = more security."

The reality? Cameras prevent more incidents when coverage is risk-based and tied to a physical response.

### Myth 2: "Access control alone stops unauthorized access."

Ever held a door open for someone? Human behavior can quietly weaken a system that looks strong on paper.

### Myth 3: "Nothing really happens here after-hours."

Quiet periods often hide the most serious blind spots in garages and stairwells.

## The Security Solution

**You don't need more "security stuff".** You need a system that works together.

- Targeted patrols based on incident patterns and data.
- Camera coverage based on risk and movement, with clear links to action.
- Matched access control rules to actual tenant and vendor traffic with unusual activity flagged for security follow-up.

**Ready to see what an integrated security program could do for your property?**

[sales@transcendsecurity.com](mailto:sales@transcendsecurity.com)