



SOLAR

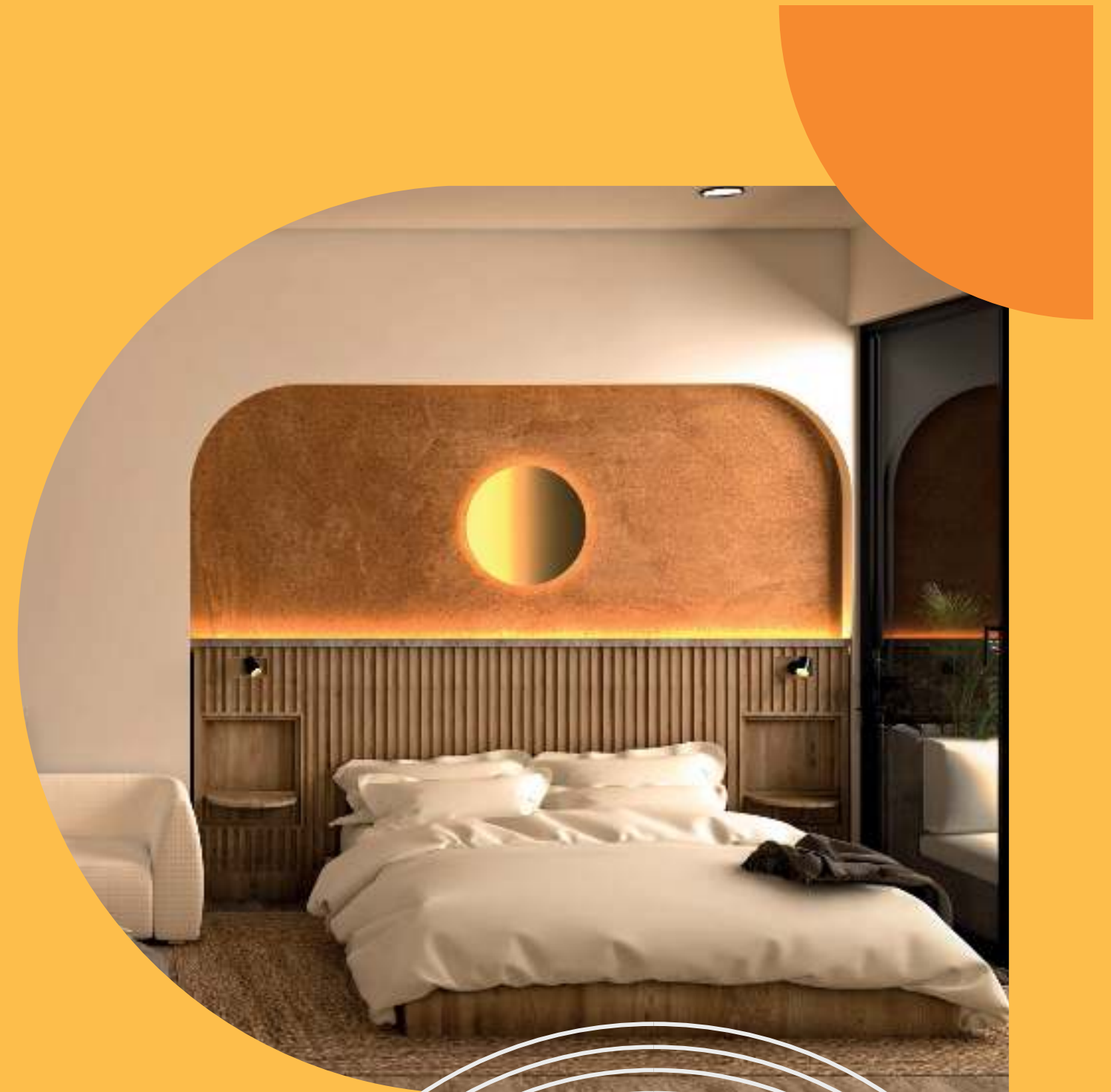
MIDTOWN

Small is the new B.I.G.

(Better Income Growth)



Solar, B.I.G. studios in Playa del Carmen.



SOLAR





**A PERFECT GETAWAY
BY THE SEA**

B.I.G. Locations

AV. 10 & C. 38
SIEMPRE PLAYA

SOLAR



**163 TURNKEY CONDOS,
READY TO GENERATE PROFIT.**



140 STUDIOS.
14 CONDOS 1 BEDROOM.
1 CONDO 2 BEDROOMS.
8 PENTHOUSES.

MIDTOWN



B.I.G.

Design

Designed by the
award-winning firm

S E I J O



A modern, open-plan apartment interior. On the left, a kitchen island with a white countertop and light wood cabinetry features a laptop on it. In the center, a bedroom area with a bed and a large window is visible. On the right, a living area with a grey sofa and a curved coffee table is shown. The room has a warm, minimalist aesthetic with light wood and neutral tones. A large text overlay is centered in the image.

**FROM
301.38FT²**

B.I.G.

Style

Interior design by
the iconic firm

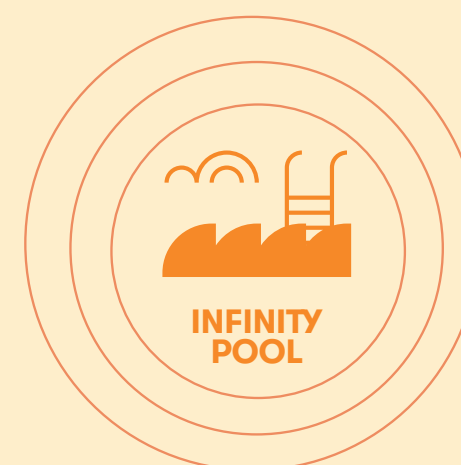
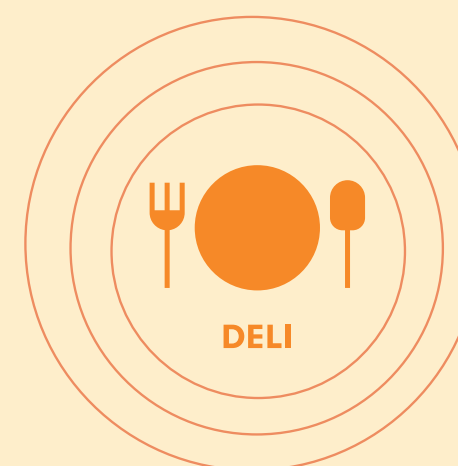
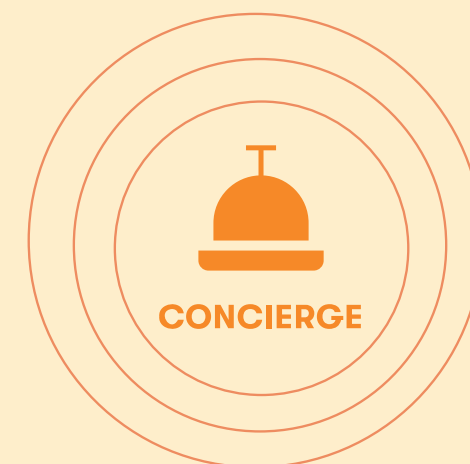
SENSIBILIDAD
APLICADA



SOLAR







AMENITIES











B.I.G.

Benefits

Operated by



THE REEF
RESORTS AND SPA

The Riviera Maya's most
successful hotel chain.

SOLAR





THE REEF

RESORTS AND SPA

Inspired by the colorful beauty and unique characteristics of our namesake marine life, the hotels in The Reef Resorts and Spa collection elevate the art of service to a whole new level. Choose among three elegant yet approachable luxury resorts in Playa del Carmen, each of them pairs warm island hospitality with authentic experiences.

The Reef Coco Beach

Your premier all-inclusive resort, near Cancun, Mexico. Embracing the laid-back vibes of a beachfront town, our resort offers luxurious amenities that cater to your every need.

The Reef Playacar

Nestled by the ocean in an exclusive gated community, this all-inclusive hotel blends Mayan traditions, tropical energy, and coastal beauty.

The Reef 28

Our unique boutique resort, The Reef 28 Adults Only - All Suites & Spa Optional All-inclusive, is located just one block from Playa del Carmen's world-famous beaches.

THE REEF RESORTS EXPERIENCE

Enjoy the luxury and comfort of your apartment with the exclusive benefits of The Reef Resorts.

Get extraordinary discounts of up to 25% while receiving the VIP treatment that only The Reef Resorts knows how to provide.



Wellness Treatments



Gourmet Delights



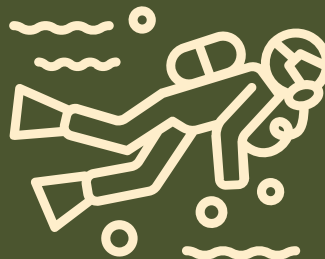
Luxurious & fun Beach day



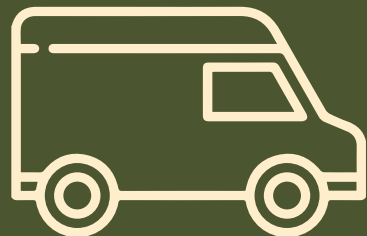
All-inclusive packages
Day & Night



Nightlife vibes



Culture and Adventures



Shuttle service to
The Reef Resorts

WELLNESS TREATMENTS

Balance the Body ,Mind & Spirit with 2 unique luxury Spa's at your disposal.

OKOM & OME SPA

Located in Playacar and Downtown with services as:

- RITUALS.
- MESSAGES.
- FACIALS & BODY TREATMENTS.
- HYDROTHERAPY.
- BEAUTY SALON.
- EXFOLIATIONS.
- YOGA CLASSES.
- TEMAZCAL.



GOURMET DELIGHTS

At The Reef Resorts and Spa, we believe in celebrating not only the culinary traditions of Mexico’s Riviera Maya, but also those of our friends across the world. That’s why you’ll find delicious Japanese cuisine, Italian comfort food and Southern Mediterranean fare.

CACHITO
MEXICAN CUISINE.

SAMURAI
JAPANESE CUISINE.

ASIATICO
ASIAN RESTAURANT.

VEINTI8CHO
BUFFET RESTAURANT

TERRAZA GRILL
MEXICAN CUISINE.

CHULA VISTA
BUFFET RESTAURANT

BOTTICELLI
ITALIAN RESTAURANT.

ROSINELLA
ITALIAN A LA CARTERESTAURANT.

SABOR LATINO
MEXICAN A LA CARTE RESTAURANT.

MIRAMAR
BUFFET RESTAURANT



LUXURIOUS & FUN BEACH DAY

An exclusive gateway to style and relaxation in the best hot spots in Playa del Carmen. Enjoy an incomparable experience.

ROOF REEF 28

Treat yourself or your loved ones to an adults-only luxury suite and enjoy the exclusivity.

THE REEF PLAYACAR

Nestled by the ocean in an privated gated community, enjoy Mayan traditions, tropical energy and coastal beauty.

THE REEF COCO BEACH

Embracing the laid-back vibes of a beachfront town with delightful buffets and unwind by the expansive pool.

FRAGATA BEACH CLUB

An exclusive gateway to seaside stylish and relaxation. Indulge in an unparalleled experience of coastal elegance.



BARS

Explore a vibrant bar scene, where each one offers a unique and memorable experience.

LOBBY BAR 28

AT REEF 28

BAR CAPRICHIO

AT REEF 28

NICO'S LOUNGE BAR

AT THE REEF PLAYA CAR

PAPO'S BAR

AT THE REEF PLAYA CAR

DELI SNACK BAR

AT THE REEF PLAYA CAR

LA CASCADA

AT THE REEF PLAYA CAR

LA CHIQUITA

AT THE REEF PLAYA CAR

TABACO & RON

AT THE REEF COCO BEACH

SPORTS BAR

AT THE REEF COCO BEACH

BAR & MAR LOUNGE BAR

AT THE REEF COCO BEACH

EL PALMAR SNACK BAR

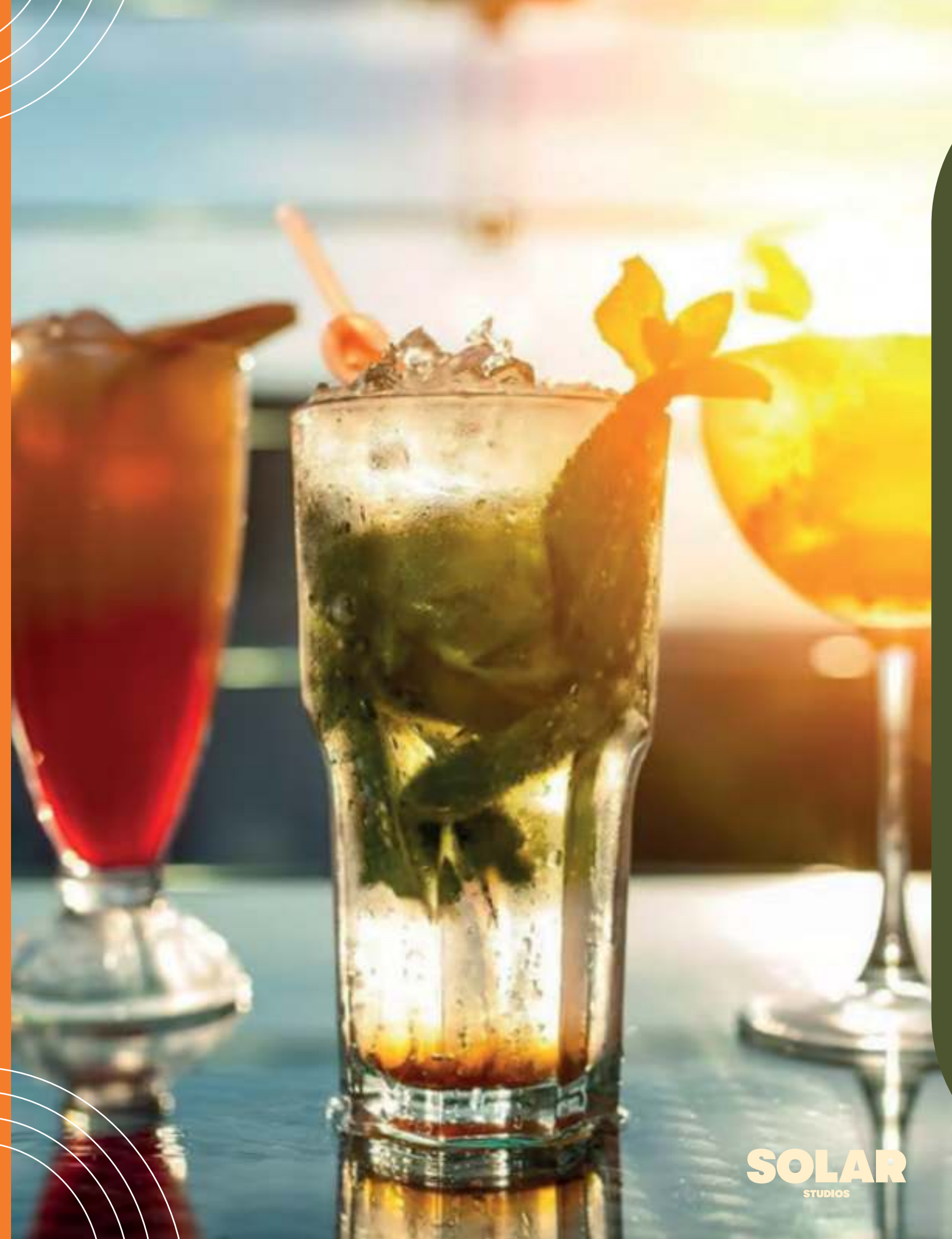
AT THE REEF COCO BEACH

AZUL 48

AT THE REEF COCO BEACH

ICE CREAM PARLOR

AT THE REEF PLAYA CAR



THE REEF TRAVEL SHOP

Choose unforgettable moments.

ADVENTURES, EXCURSIONS, TOURS AND MORE.



SOLAR
STUDIOS

NIGHTLIFE VIBES

Enjoy our nighttime options for the whole family or just for adults, featuring a party atmosphere with a DJ, VIP lounge, and cocktails.

CANTINA CAPRICHIO

A Cantina/Bar/Mezcaleria concept in Playa del Carmen, with authentic mixology, tastings with selected Mexican distillates, and a festive atmosphere.

ROOF 28

An adults-only Rooftop pool Bar & restaurant with breathtaking views, DJ party environment, VIP lounge, cocktails & a varied menu with fresh ingredients, mixology and vegan options.



SOLAR

MIDTOWN

AV. 10 & C. 38- SIEMPRE PLAYA

SIMCA

MÁS QUE BIENES RAÍCES

800 56 **SIMCA**

SALES@SIMCA.MX