

Calle 28, Playa del Carmen, Quintana Roo.

buzzplaya.mx | @buzzplayamx

BUZZ!

A fun modular society

YOUR NEW HOME
IN PLAYA



THE FIRST MODULAR SOCIETY

A unique modular society in the world

Inspired by the modularity and dynamic community of beehives, **BUZZ!** offers a revolutionary approach to urban living in the vibrant heart of Playa del Carmen, creating an ideal space for freedom, enjoyment, and living life to the fullest.

A place where life is lived with intensity and the energy of the community merges in an atmosphere of freedom, allowing each member to be authentic.





B! YOURSELF & LIVE IN PLAYA.

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BUZZ!
A fun modular society

BUZZ! is where stories happen, an active modular society that inspires, connects, and energizes every day.

A fusion of modern design and incredible functionality, where flexibility and adaptability are at the core.

By combining modules, you choose, decide, and create your perfect space within a unique community.



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B! FREE & B! PLAYA.

Playa del Carmen, in the center of the Riviera Maya, merges urban and cosmopolitan life by the sea with excitement, freedom, a desire to explore, discover, enjoy, socialize, and live life to the fullest.

From dawn on the white sands to party nights under the stars, **every moment in Playa is lived like no other.**



New life



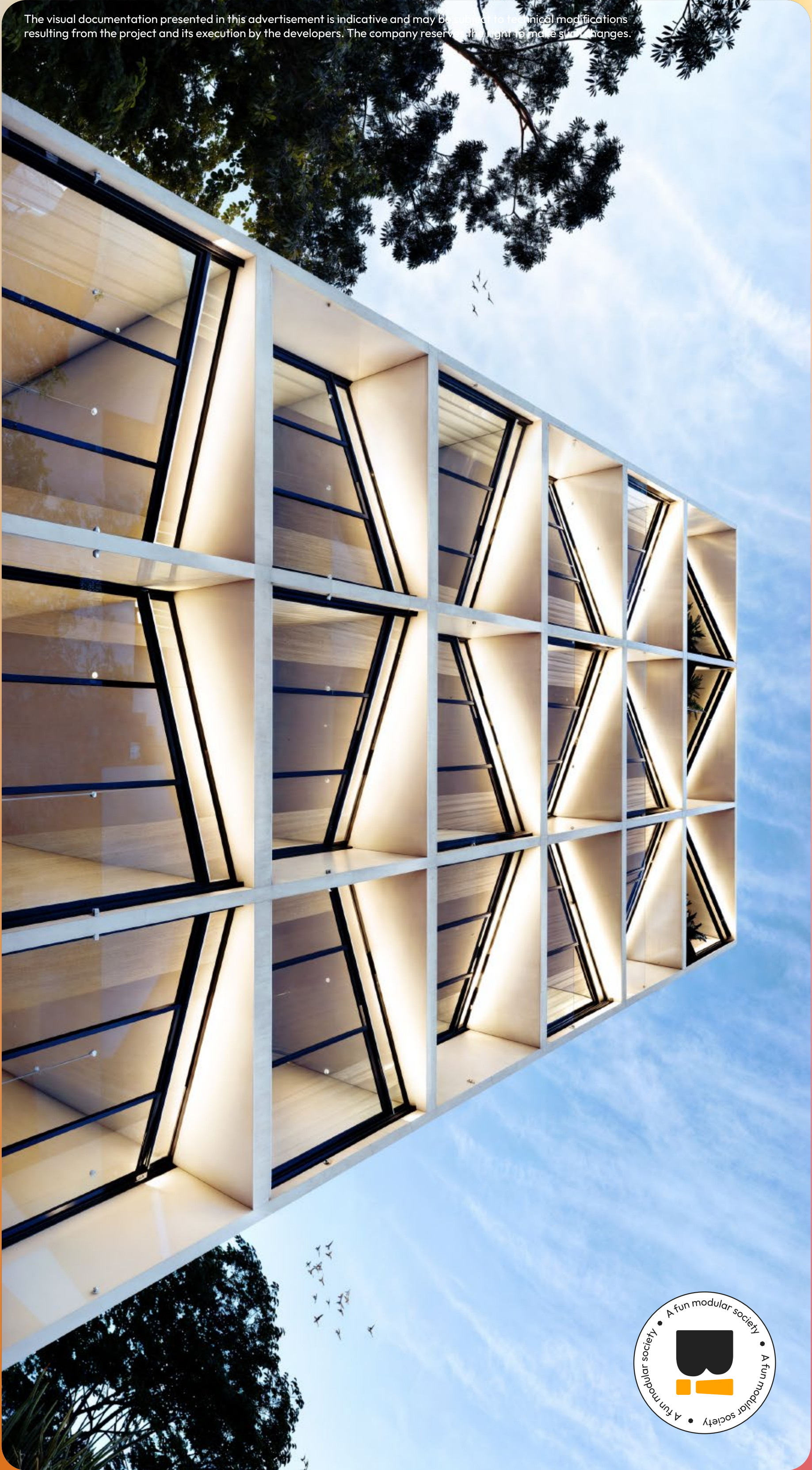
New friends



New experiences



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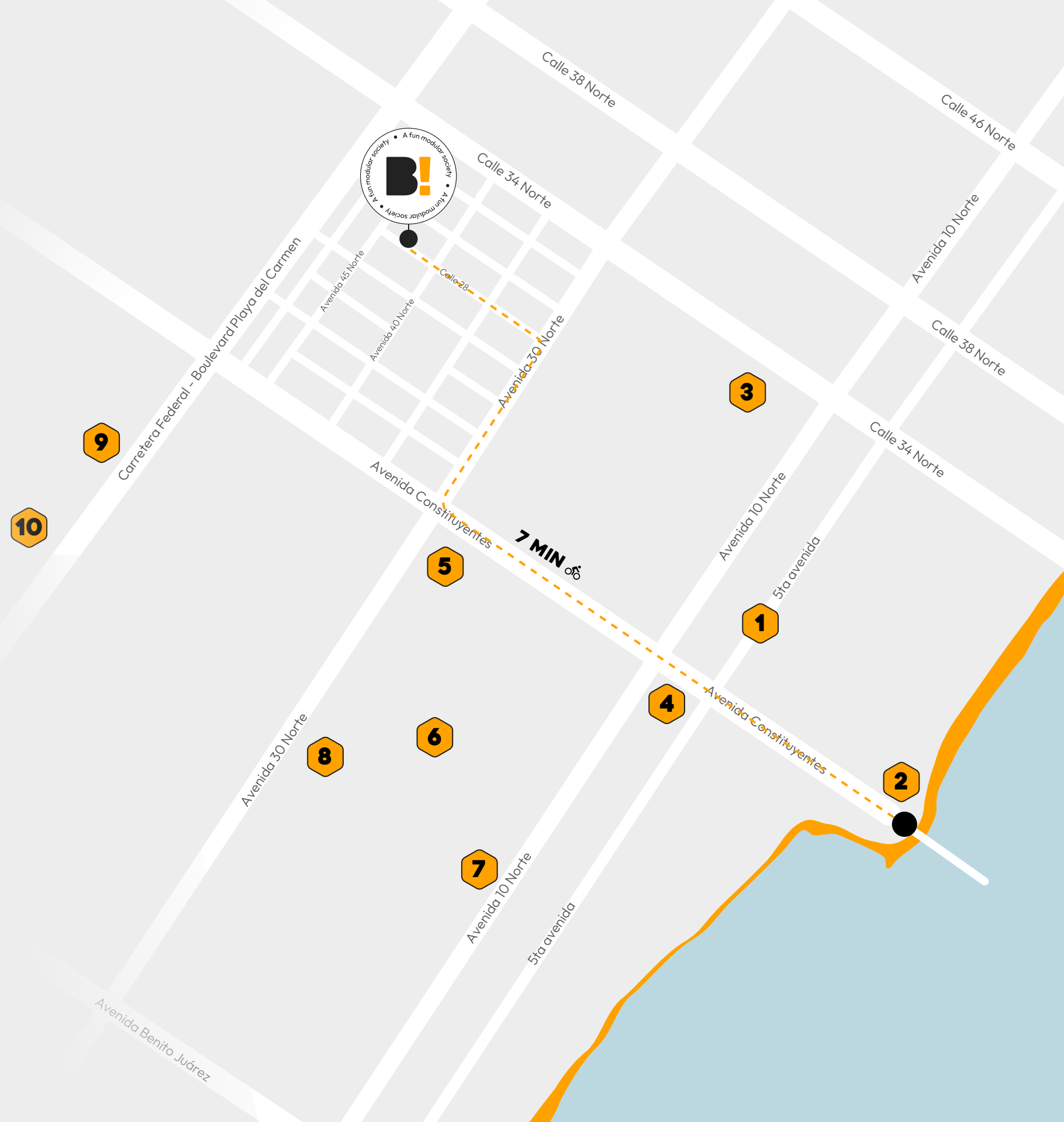
Here is where stories happen

In the heart of the city, by the sea, amidst where new stories emerge. With quick access to everything you need.

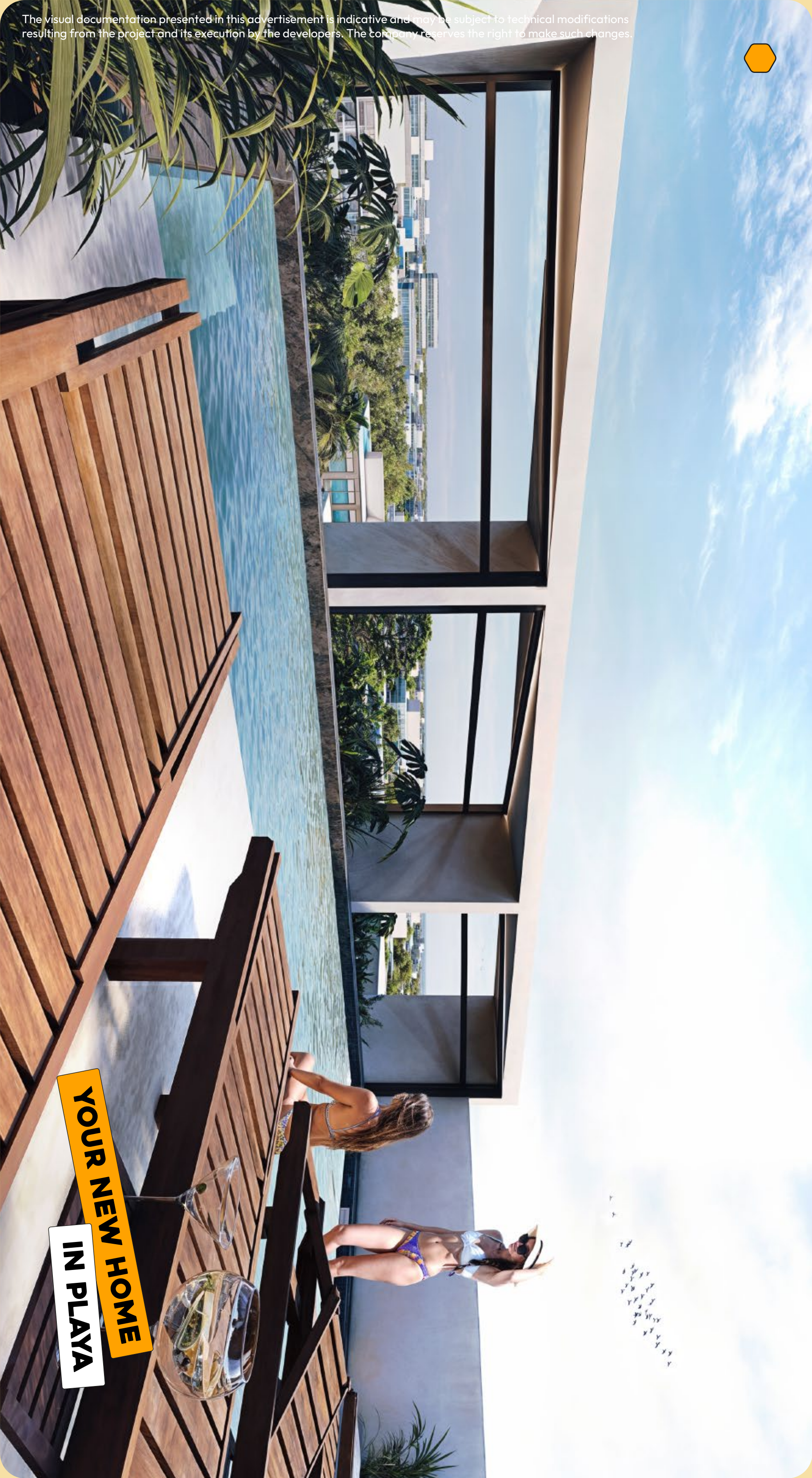
From its famous beaches to its vibrant nightlife and the boutiques of Fifth Avenue, at BUZZ! you have it all just steps away. Here, the city integrates with your life and will only pause when you decide.

- 1. Fifth Avenue
- 2. Constituyentes Pier
- 3. Mario Villanueva Sports Complex
- 4. Quinta Alegría Shopping Center
- 5. Soriana Hiper Market

- 6. ADO Bus Terminal
- 7. 3D Museum of Wonders
- 8. Walmart
- 9. PlayaMed Hospital
- 10. AMERIMED Hospital



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**YOUR NEW HOME
IN PLAYA**

Create your space, live your way.

BUZZ! is the first modular community where you choose and create your ideal apartment according to your needs. With the flexibility to connect different modules horizontally and vertically, you can design a unique space that perfectly suits you.

- 6 levels, basement, and ground floor
- Studios and apartments with 1, 2, and 3 bedrooms
- Terrace in all modules
- Rooftop pool
- Green areas
- Outdoor exercise area
- Laundry
- Reception
- Bicycle storage area
- Elevator from basement to rooftop

THE FIRST MODULAR SOCIETY





BUZZ!
A fun modular society



Lock-Off System

The Lock-Off system allows you to independently and temporarily divide your property. This means that as part of BUZZ!, **you have the freedom to use your space in a versatile way, whether to live in one section and rent out the other, or to keep both areas private.**

**B! FREE,
B! FUN &
B! PLAYA.**



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ROOFTOP

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POOL

Front facade



1 MODULE

- 1 bedroom
- Living room
- Kitchen with countertop
- 1 full bathroom
- Terrace

• Total area: 34.39M²



2 MODULES

- 2 Lock-Off bedrooms
- Living room
- Dining room
- Kitchen with countertop
- 2 full bathrooms
- Terraces

• Total area: 69.04 M²



3 MODULES

- 3 Lock-Off bedrooms
- Living room
- Dining room
- Kitchen with countertop
- 2 full bathrooms
- 1 half bathroom
- Laundry area
- Terraces

• Total area: 103.43 M²

Back facade



1 MODULE

- 1 bedroom
- Living room
- Kitchen with countertop
- 1 full bathroom
- Terrace

• Total area: 34.39M²



2 MODULES

- 2 Lock-Off bedrooms
- Living room
- Dining room
- Kitchen with countertop
- 2 full bathrooms
- Terraces

• Total area: 69.04 M²



3 MODULES

- 3 Lock-Off bedrooms
- Living room
- Dining room
- Kitchen with countertop
- 2 full bathrooms
- 1 half bathroom
- Laundry area
- Terraces

• Total area: 103.43 M²



JOIN THE MODULAR SOCIETY



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Back facade



1 MODULE

- 1 bedroom
- Living room
- Kitchen with countertop
- 1 full bathroom
- Terrace
- Outdoor garden

Total area: 38.40 M²
Green area: 3.59 M²



2 MODULES

- 2 Lock-Off bedrooms
- Living room
- Dining room
- Kitchen with countertop
- 2 full bathrooms
- Terraces
- Outdoor garden

Total area: 77.59 M²
Green area: 7.45 M²



3 MODULES

- 3 Lock-Off bedrooms
- Living room
- Dining room
- Kitchen with countertop
- 2 full bathrooms
- 1 half bathroom
- Laundry area
- Terraces
- Outdoor garden

Total area: 116.23 M²
Green area: 11.25 M²



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AT BUZZI YOU ALWAYS DECIDE

Back facade



2 MODULES

- 1 bedroom
- Living room
- Kitchen with countertop
- 1 full bathroom
- 1 half bathroom
- Terrace

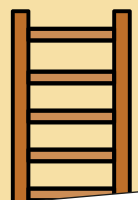
• Total area: 51.91 M²



3 MODULES

- 2 Lock-Off bedrooms
- Living room
- TV room
- Kitchen with countertop
- 2 full bathrooms
- 1 half bathroom
- Laundry area
- Terraces

• Total area: 87.08 M²



DOUBLE HEIGHT



NEW LIFE

NEW EXPERIENCES

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CHOOSE YOUR APARTMENTS!



PLAYA

YOURSELF

FREE

FUN

AUTHENTIC

RELAXED

UNIQUE

SOCIAL

VIBRANT

CREATIVE

BE PART OF BUZZ!
A fun modular society

MADE BY THE BEST

MIKA is the profit builders team behind the vision for BUZZ!, creating innovative, responsible, and environmentally-friendly concepts, in Mexico and around the world.

This is a distinctive project created by:

MIKA
DEVELOPMENT • STRATEGY • ARCHITECTURE



Live in Playa!



CHOOSE YOUR APARTMENTS!

buzzplaya.mx

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