



KEEGAN GORDON

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Professional Summary

Product Designer skilled in creating intuitive, research-driven solutions across digital and visual platforms. Experienced in usability testing, interface design, and stakeholder collaboration to deliver accessible, business-aligned products. Proficient in Figma and design systems, focussed on transforming user insights into clear, engaging experiences that drive measurable results and long-term growth.

Education

Northwest University | Kirkland, WA
Bachelor of Arts in User Experience Design
05/2025

Experience

Flok Health | Remote
Contract UX/UI Designer
07/2025 - Current

- Collaborated with stakeholders to identify user pain points and redesign key app flows for wellness platform.
- Translated feedback into design solutions that enhanced usability, accessibility, and overall user satisfaction.
- Designed intuitive interfaces and interactive prototypes to visualize ideas, validate solutions, and support user testing.
- Partnered with developers and product teams to ensure designs aligned with technical feasibility and business goals.

Northwest University | Kirkland, Washington
Graphic Designer
04/2023 - 06/2024

- Created event graphics, posters, and announcements to promote campus-wide initiatives and events.
- Designed on-brand visual assets aligned with each project's concept and message.
- Applied strong layout and typography principles to deliver visually engaging, high-quality designs.
- Incorporated feedback and performance data from previous campaigns to improve design impact and audience engagement.

Skills

- User research and usability testing
- Research and data analysis
- Strategic thinking
- Collaboration and stakeholder engagement
- Figma, FigJam
- Problem solving

References

References available upon request.