

Keegan Gordon

keeganccreates.com | keegansgordon@gmail.com | 360-949-6326 | linkedin.com/in/keegangordon

Summary

Research-driven professional with experience uncovering user and stakeholder needs and turning insights into actionable solutions. Skilled at discovery, building relationships, and presenting concepts clearly. Excited to apply these strengths to identifying prospects, generating leads, and supporting revenue growth in a ministry-focused environment.

Professional Experience

Contract UX/UI Designer

June 2025 – Present

FLOK HEALTH, Remote

- Redesigned 6 core mobile app workflows, delivering ~50 improved screens that streamlined key tasks and clarified decision paths for users.
- Conducted task analyses, usability reviews, and early testing to uncover pain points and inform actionable solutions.
- Presented prototypes and iterated concepts with stakeholders and a developer to ensure alignment with product goals and technical feasibility.

UX Designer (Capstone Project)

Jan 2025 - May 2025

FLOK HEALTH, Remote

- Led a 5-sprint conceptual redesign of the app's main feature, delivering scalable solutions for 700+ patients and caregivers.
- Conducted competitive research across 5 apps and interviewed 5 users to uncover pain points and inform improved onboarding and returning-user flows.

Graphic Design Coordinator

April 2023 – June 2024

NORTHWEST UNIVERSITY, Kirkland, WA

- Worked as part of a campus ministry team to create 250+ visual assets supporting engagement and communication for a 600+ undergraduate student community.
- Produced graphics for 120+ weekly services and events, helping the ministry deliver clear, consistent messaging across digital displays and programs.
- Developed ~100 social media posts and ~100 promotional graphics to increase participation and strengthen connections within the campus community.

Education

Bachelor of Arts in User Experience Design

May 2025

Honors: Summa cum laude (GPA: 3.94/4.0)

Northwest University, Kirkland, WA

Core Skills and Tools

Skills: Lead Generation · Prospect Research · Relationship Building · Communication · Discovery & Needs Assessment · Collaboration · Problem Solving · AI-Assisted Research & Ideation

Tools: Google Workspace · Microsoft Excel · Slack · Zoom · Miro · Figma · Adobe Creative Suite