



Madfries Privacy Policy Belgium

Your privacy is important to Madfries. We handle your personal data with care and comply with the General Data Protection Regulation (GDPR). In this Privacy Policy, we explain which personal data we collect, why we collect it, and what your rights are.

1. Data Controller

AC Zeidan BV
Anthonis de Jonghestraat 40E
9100 Sint-Niklaas, Belgium
Company Number: BE 0746.427.668

2. What personal data does Madfries process?

Madfries may process personal data necessary to maintain contact with you and improve our services. This may include: name, address details, phone number, email address, and company name (if applicable).

3. Purpose of data processing

Madfries processes personal data solely for: - Communication and customer support - Analyzing and improving our services - Sending information or newsletters (only with consent) - Complying with legal obligations Anonymized and aggregated data may be used for statistical purposes without being traceable to any individual.

4. Legal bases for processing

We process personal data based on: - Legitimate interest: improving our services - Consent: for example, for newsletters or marketing communication - Legal obligation: complying with tax or other legislation

5. Sharing personal data with third parties

Madfries does not share personal data with third parties unless required to meet legal obligations or to cooperate with partners supporting our services. Contracts are in place with these parties to ensure your data is protected according to GDPR standards.

6. Data security

Madfries implements appropriate technical and organizational measures to protect personal data against loss, misuse, or unauthorized access.

7. Data retention

We do not retain personal data longer than necessary for the purposes for which it was collected, unless a longer retention period is legally required.

8. Data subject rights

You have the right to access, correct, delete, or transfer your personal data. You can also object to processing or request restriction of processing.

9. Google Analytics

Our website may use Google Analytics to collect anonymous statistics about usage and performance. No personal data is stored for this purpose.

10. Changes to this Privacy Policy

This Privacy Policy may be updated periodically. We recommend reviewing the most recent version regularly.