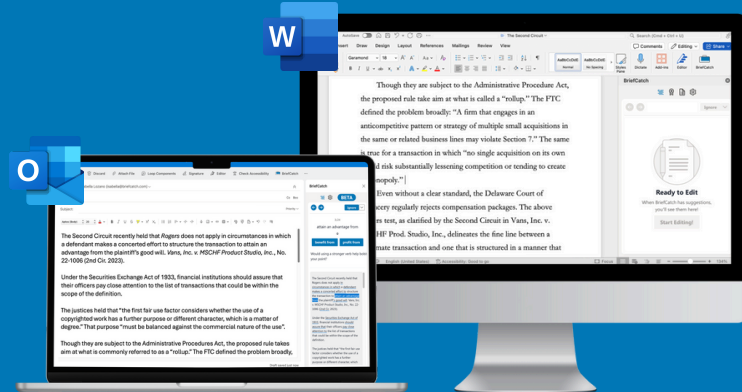


# BriefCatch

## Your Trusted AI Legal Writing Expert



The stakes are high in the legal profession, and so are your credibility and reputation. When it comes to legal writing, accuracy, precision, clarity, and consistency are paramount. It's about more than proofreading and catching mistakes. It's about having the confidence that you've drafted the clearest and most precise document you can—every time.

At BriefCatch, our mission is to empower legal professionals to achieve excellence by enhancing their writing skills.

### What is BriefCatch?

Founded in 2018 by Ross Guberman, a renowned authority in legal writing, BriefCatch is an AI-legal writing expert that works right within your workflow and offers the highest security, privacy, and compliance standards.

Through patented technology, BriefCatch offers a potent mix of proprietary machine learning, deep analysis, a seamless user experience, and unparalleled writing expertise. Users benefit from exclusive **"Legal Writing Insights"** – real-time writing suggestions delivered within Word or Outlook. BriefCatch analyzes everything from citation format to varying transitions, custom scores, and detailed narrative reports, all aimed at bringing out your best writing every time. These insights are derived from over 12,000 rule sets and 30,000 suggestions and examples distilling the collective experience of top judges and lawyers.

AI-powered document scoring lets you compare your style with that of the best legal writers. Through a sophisticated point system tapping into patterns in dozens of categories, you can instantly identify your strengths, areas to improve, and more.

BriefCatch is intuitive, easy to use, and available anytime, anywhere, right from your desktop. Whether you are in Word or Outlook, BriefCatch works alongside you, giving you instant feedback on your writing. It only takes seconds to get started.

### The Power of BriefCatch?

- **Impact Legal Outcomes:** Enhance your writing to boost credibility, persuade judges, and achieve better client outcomes. Superior documents can be the difference between winning or losing a case and gaining long-term trust.
- **Maximize Performance:** Continuous feedback inspires you to master writing skills, improve cohesion and flow, and grow your reputation as a credible and effective writer.

- **Accelerate Efficiency:** Cut editing time by more than 50%, freeing you to tackle high-value tasks such as case strategy, client counseling, business development, or enjoying more personal time.
- **Ensure Consistency:** Maintain uniform tone and style across all documents, boosting your team's credibility, brand reputation, and professional presence.

### What Makes BriefCatch Different?

#### Designed for the Law

Unlike other writing tools, BriefCatch meets the unique needs of legal writing, such as true subject-matter expertise, understanding attorneys' and clients' unique priorities, and mastering the subtleties of terms of art. BriefCatch is more than just an editing tool—it's a comprehensive solution designed for communication in the law.

BriefCatch embeds Ross's extensive experience, including conducting top-rated workshops globally, writing bestselling legal writing books, and training all new federal judges. Drawing on Ross's expertise and knowledge, BriefCatch is uniquely positioned to enable you to produce your best work.

#### Exclusive Legal Writing Insights

Only BriefCatch delivers insights with examples so you can see how your writing compares to that of the best lawyers and judges. Empowered with this data, you can use the suggestions to strengthen your writing every day.

#### Trusted by Legal Professionals

Over 22,000 legal professionals, including 40 AmLaw 200 firms and 70 courts, rely on BriefCatch to improve performance and achieve successful outcomes. Visit our [Customers Page](#) for testimonials and more information.

# Product Capabilities

## Types of Legal Documents

- Briefs
- Contracts
- Outlook Emails
- Settlement Agreements
- Client Letters
- Memos
- Legal Op-Eds
- Legal Research
- Judicial Opinions
- RFPs
- Client Advisory Updates
- Firm Newsletters
- & More!

## Accuracy

BriefCatch swiftly flags and fixes embarrassing typos and errors, ensuring pristine prose even under the tightest deadlines. BriefCatch catches and fixes the following:

- Incorrect Court Names
- Incorrect Entity and Statutory Names
- Incorrect Legal Terms
- Incorrect Citation Format
- Commonly Confused Words
- Formatting Glitches
- Internal References
- Missing Quotation Marks and Parentheses
- Typos and Proofing Errors
- Punctuation Errors
- Subtle Usage Errors
- Email Tone and Wording Glitches

## Instant Feedback

Instant feedback helps you learn in real-time, improving your skills with every word you write.

- **Document Scores:** Driven by AI, the scores allow you to compare your style against that of top brief writers and judges. Our sophisticated point system generates five custom scores reflecting the wording patterns of top writers:
  - Reader Engagement
  - Concise and Readable
  - Flowing and Cohesive
  - Crisp and Punchy
  - Clear and Direct
- **Document Report:** See a detailed report of the document's style strengths, weaknesses, and wording patterns. The reports help you become a superior legal writer by spotting writing patterns and building on your strengths.

## Persuasion

Achieve the outcomes you want and attain your clients' goals by making the most persuasive arguments imaginable. Powerful writing keeps judges and clients engaged and inspires confidence.

- **Elegant Phrases:** Get ideas for impactful wording
- **Parallel Constructions:** Catch and fix faulty parallelism
- **Sentence Variety:** Get ideas for impactful structure
- **Transitions:** Get ideas for precise and varied connectors
- **Long Quotations:** Highlight for review
- **Tone Distractions:** Maintain a professional tone
- **Fresh Language:** Replace clichés
- **Annoying Language:** Eliminate distractions

## Consistency

Every document you author reflects your organization's brand and reputation. BriefCatch helps your team maintain uniformity across all documents, including email.

- Abbreviations and Initialisms
- Hyphenation and Capitalization
- Parenthetical Form
- Punctuation Usage

## Clarity

Leverage BriefCatch's powerful legal-specific editing tools to reduce the time and energy spent editing others' writing. Sharpen your word choice and sentences to sway readers through powerful prose:

- **Weak Adjectives and Adverbs:** Replace with stronger options
- **Weak Nouns and Verbs:** Enhance word choice
- **Passive Voice:** Convert to active voice
- **Convolutd Sentences:** Tighten, shorten, and strengthen
- **Stilted Language:** Replace with confident, modern wording
- **Nominalized Phrases:** Transform into strong verbs
- **Throat-Clearing Phrases:** Cut and get to the point
- **Loose Phrases:** Replace with thousands of concise alternatives

"In seconds, BriefCatch can perform a strong first-round edit that would take me an hour or more to perform by hand."

-Amanda, Bowman & Brooke, Litigation Partner