

CASE STUDY

Curo Workspace

Building a D&B business
from the ground up.

Trusted Talent. Proven Results.



The Challenge

Curo Workspace, part of the wider Curo Construction and Curo Interiors group, approached Trusted Supply with a clear goal. They wanted to set up and scale a new, dynamic, Design and Build business. To do that, they needed more than a recruiter. They needed a strategic hiring partner who could help shape the plan, define the key roles, and deliver the right people at pace.

Our Approach

We partnered closely with the leadership team to build a clear recruitment roadmap. That meant getting aligned on the direction of the new business, understanding what "exceptional" looked like at each stage of growth, and prioritising the hires that would have the biggest impact early on.

From there, we combined a targeted search with our trusted network across commercial fit-out and D&B to deliver a focused shortlist for each role. Throughout, we kept communication tight, moved quickly, and stayed accountable to outcomes, not just introductions.



Key Hires

Over the past two years, Trusted Supply has supported Curo Workspace with a mix of strategic leadership appointments and delivery-critical site support, including:

- ✓ Pre Construction Director
- ✓ Creative Director
- ✓ Head of Business Development
- ✓ Business Development
- ✓ Design
- ✓ Ongoing support across live projects with Site Managers and Labour



The Result

Together, we have successfully built the core structure and capability needed to launch and grow Curo Workspace's D&B function. Alongside the leadership and commercial hires, our ongoing site support has helped maintain delivery across multiple projects as the business has scaled.

Today, Trusted Supply holds a trusted relationship across the wider Curo group, supporting multiple stakeholders and teams with both strategic hiring and responsive project cover.

How We Made it Work



A clear hiring strategy aligned to the growth plan, not just roles as they appeared.



Strong market knowledge across commercial fit-out and D&B



Trusted network access for both leadership and project delivery hires



Pace and consistency, with clear communication throughout the process



A partnership mindset, staying close beyond the placement to support the next phase

It has been brilliant to see the progress first-hand. Curo Workspace have smashed their first full year of operational trading, and the team they've built is a big part of that success. We're looking forward to what comes next.

Ready to build something great?

If you're scaling a new business or function and need a hiring partner who can shape the strategy as well as deliver the talent, we'd love to talk.

Get in touch with Trusted Supply today.



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