

BEACH CHECKLIST

- ☐ Sunscreen (Because protection is part of every smart plan)
- ☐ Oversized beach towel (Doubles as a meeting spot)
- ☐ Folding chairs (Set up your space like a pro)
- ☐ Branded tote bag (Carry your essentials and your logo)
- ☐ Flip-flops that actually stay on
- ☐ Reusable water bottle (Hydration = endurance)
- ☐ Summer shades (Block the glare, stay focused)
- ☐ Bluetooth speaker (Vibes matter)
- ☐ Fully charged phone and backup battery
- ☐ Cooler packed with snacks + strategy
- ☐ Umbrella or shade tent (The ultimate event setup move)
- ☐ Waterproof pouch for the real valuables
- ☐ Portable fan (because July happens)
- ☐ Notebook or app for spontaneous brainstorming
- ☐ Favorite beach game (yes, competition counts)
- ☐ Charcuterie board on the go (bonus for presentation)
- ☐ A "just in case" kit (bandaids, bug spray, backup plan)
- ☐ Branded beach ball or giveaway (retail touchpoint!)
- ☐ Your go-to RSM playlist
- ☐ Pre-cut fruit in containers that won't leak
- ☐ A surprise element (like glow sticks for sunset fun)
- ☐ Matching towels or team tees (for group pics)
- ☐ Extra sunglasses (someone always forgets theirs)
- ☐ Portable trash bag (leave no trace, earn extra credit)
- ☐ Schedule with built-in downtime
- ☐ Swimsuit that stays put and still slays
- ☐ Cold brew or energy boost (you've earned it)
- ☐ Emergency snack stash
- ☐ The team that makes it all happen with style