Westin Southlake Dallas, TX

Transforming LTL Operations with Optimization & AI

AGENDA

SUNDAY .

05:00 PM - 08:00 PM **Reception & Dinner**

MONDAY **M**

07:00 AM - 08:00 AM **Breakfast & Networking**

08:05 AM - 08:15 AM

Welcome

08:15 AM - 09:15 AM

Keynote Talk: Past and Future of LTL Industry

09:15 AM - 10:00 AM

Keynote Talk: End-to-End Optimization of LTL Operations

10:00 AM - 10:30 AM **Coffee Break**

10:30 AM - 10:50 AM LTL Network Planning Suite: Success Story 1

10:50 AM - 11:10 AM

LTL Network Planning Suite: Success Story 2

11:10 AM - 12:00 PM **Panel: Linehaul Network Planning**

12:00 PM - 01:00 PM

01:00 PM - 02:00 PM **CIO Panel: Modernizing Technology**

for a New Era

Lunch Break

02:00 PM - 02:30 PM

Al Innovations at ArcBest

02:30 PM - 03:00 PM

Al Opportunities for LTL

03:00 PM - 03:30 PM

Networking Break

03:30 PM - 03:50 PM

Improving Pickup & Delivery Operations: **Success Story 1**

03:50 PM - 04:10 PM **Improving Pickup & Delivery Operations:**

Success Story 2

04:10 PM - 05:15 PM

Panel: Pickup & Delivery Operations

06:00 PM - 09:00 PM

Reception & Dinner

TUESDAY M

07:00 AM - 08:00 AM **Breakfast & Networking**

08:00 AM - 09:00 AM

Keynote Talk: A Connected Transportation

Ecosystem

09:00 AM - 09:45 AM

Supply Chain Optimization & AI at Amazon

09:45 AM - 10:15 AM **Coffee Break**

10:15 AM - 11:00 AM

Supply Chain Optimization & AI at FedEx

11:00 AM - 11:30 AM **Bringing Dynamic Linehaul Optimization**

to Saia

11:30 AM - 12:30 PM

Panel: Linehaul Operations

12:30 PM - 01:30 PM

Lunch Break

01:30 PM - 02:30 PM **Optimizing Dock Operations through AI**

02:30 PM - 03:00 PM

Closing Remarks

OPTIONAL ACTIVITIES

03:00 PM - 05:30 PM **Demo of Optym's Products**

Network Opportunities of Attendees with

One-Another

06:00 PM - 09:00 PM **Reception & Dinner** **PANELISTS**

SPEAKERS

SPEAKER

Rob Estes, CEO ESTES

Webb Estes, President & COO ESTES

Ravi Ahuja, Founder & CEO OPTYM

Trevor Bettley, VP of Transportation & Engineering FEDEX FREIGHT

Jason Hunter, VP of Transportation TFORCE

Charlie Prickett, President & CEO AAA COOPER

Jeff Owen, VP of Linehaul Operations SAIA

Saeed Marvizadeh, Director of Data Science & Operations Research FEDEX

David Nicholson, Director of Network ABF FREIGHT

PANELISTS Todd Florence, CIO ESTES

Woody Lovelace, CIO SEFL Rohit Lal, CIO SAIA

SPEAKER Dennis Anderson, Chief Innovation Officer ARCBEST

Harish Abbott, CEO & Co-Founder AUGMENT

SPEAKER

Howard Cochran, VP of Process Improvement ESTES

SPEAKERS

Angela Grady, Data Science & Innovation Senior Manager CEVA LOGISTICS

PANELISTS

Jonathan Bush, Director of Engineering TFORCE FREIGHT Joe Cook, Director of Engineering OAK HARBOR Matt Powers, Director of Operations SAIA Derek O'Rear, VP of Operations FROZEN FOOD EXPRESS

Mike Zupon, VP of Technology WARD TRANSPORTATION

SPEAKER Jeff Silver, Founder & CEO MASTERY LOGISTICS SYSTEMS

Emrah Cimren, Research Science Manager AMAZON

SPEAKER

SPEAKER

Bala Vaidyanathan, VP of Data Science & Operations Research FEDEX

SPEAKER Patrick Sugar, EVP of Operations SAIA

SPEAKER

Melissa Atkins, VP of Linehaul Transportation SEFL Al Bucher, Corporate VP of Operations ESTES John Luciani, COO of LTL Solutions A. DUIE PYLE

Ankit Sikka, Data Science & Operations Research Director FEDEX

PRESENTERS Optym team

SPEAKER Ravi Ahuja, Founder & CEO OPTYM