

What is Business?

0.0 Introduction

Imagining how businesses make the world possible

Think about one ordinary thing you used or consumed today (food, phone, clothes, a ride, etc.). What kinds of businesses do you think were involved in making that one thing possible? Have fun. Don't over think it!

Expanding your definition of "business"

Before this video, what did the word "business" mean to you? Did watching this video shift how you think about business?

What business makes possible

Is there any part of your life right now where having a better understanding of business might give you more options, confidence, or freedom? What comes to mind—and why?