

# What is Business?

## 0.0 Introduction

### Imagining how businesses make the world possible

Think about one ordinary thing you used or consumed today (food, phone, clothes, a ride, etc.). What kinds of businesses do you think were involved in making that one thing possible? Have fun. Don't over think it!

### Expanding your definition of "business"

Before this video, what did the word "business" mean to you? Did watching this video shift how you think about business?

### What business makes possible

Is there any part of your life right now where having a better understanding of business might give you more options, confidence, or freedom? What comes to mind—and why?