

What is Business?

0.1 What's Business to You?

This exercise is all about considering your relationship to business and reimagining what business could make possible for you. Take some time to reflect on how you relate to the idea of business now, how you have in the past, and how you might in the future.

The Present | What is your relationship to business like right now?

How do you feel about your prospects? Your opportunities? Your job or your career? Maybe a business that you're trying to start?

The Past | What it was your relationship to business like before?

Who were the people or experiences who influenced you in your work and life? How did they shape your ideas and feelings? What key events shifted your thoughts and beliefs?

The Future | Finally what do you want it to become in the future?

Looking ahead over the next 2 to 3 years, how do you want to change your relationship to business? What are your aspirations? What kind of dreams do you have?