

What is Business?

1.1 Sizes and Shapes

We've taken a look at US businesses sized based on the number of employees that they have. In this exercise you'll look for examples of businesses of various sizes. You can find these businesses by talking with business owners, checking the company's website or looking at a platform like LinkedIn.

US businesses by number of employees

Number of Employees	Number of Companies	Percentage of All Companies	Total Number of Employees	Percentage of All Employment
None	30,427,808	83.2%	NA	
1-4	3,804,343	10.4%	6,212,386	5.1%
5-9	1,043,712	2.9%	6,896,437	5.7%
10-19	674,127	1.8%	9,086,946	7.5%
20-99	507,200	1.4%	20,127,315	16.6%
100-499	90,386	.25%	17,888,587	14.7%
500+	20,868	0.06%	60,932,595	50.3%
Total	36,568,444	100%	121,144,266	100%

Source US Census 2023

Try to find businesses of each size range. You can give an estimate of the actual number of employees. The biggest and smallest businesses will be the easiest to find--those in the middle may be a little trickier!

	Business name	Number of employees (estimate)
No employees	_____	_____
1-4 employees	_____	_____
5-9 employees	_____	_____
10-19 employees	_____	_____
20-99 employees	_____	_____
100-499 employees	_____	_____
500+ employees	_____	_____

Once you've completed your responses, free to email them to us at hello@indie.biz. Be sure to include your name and username so we know who you are!