

# Agiloop – Media Kit



## Company Snapshot

**Company:** Agiloop, Inc.

**Founded:** 2025

**Headquarters:** Colorado Springs, Colorado, USA

**Website:** <https://agiloop.ai>

### What we do:

Agiloop is an AI-orchestrated platform reimagining agile product development—helping teams decide what to build, deliver it efficiently, and continuously learn from real-world usage to improve outcomes over time.

## What's New / Why It Matters

Agiloop has launched **INVENT**, the first pillar of its platform, designed to help teams stay clear on what they are building as execution accelerates. As AI enables software to be created at near real-time speed, the challenge shifts from how fast teams can build to how well they understand and adapt their intent over time.

## Why Agile Needs Reimagining in the AI Era

Agile transformed software development by breaking work into small, iterative cycles and emphasizing frequent delivery of value and learning over prediction. But in practice, many Agile activities—such as translating ideas into backlogs, estimating work, coordinating teams, and managing change—remain manual, meeting-heavy, and slow to adapt as systems grow more complex.

Agiloop applies AI to automate and orchestrate the system-level mechanics of Agile—such as translating intent into work, coordinating execution, inspecting outcomes, and adapting as reality changes—while keeping humans accountable for product direction and decision-making. By treating Agile as a continuously running system that can be executed, inspected, and evolved, Agiloop enables teams to move faster without sacrificing clarity, alignment, or learning.

## Product Overview

### INVENT – AI-powered product definition

- Translates ideas into structured features, user stories, and specifications
- Produces business and technical context alongside delivery artifacts
- Generates team-level time and cost estimates
- Exports directly to Jira, Azure DevOps, Trello, and Excel
- Designed to complement—not replace—modern agile teams

Agiloop is designed as a multi-stage system, with each pillar supporting a different phase of product development. INVENT is the first of four platform pillars:

- INVENT – Define what should be built and why
- IMPLEMENT – Turn intent into working software
- INSPECT – Continuously evaluate real-world usage and alignment
- ITERATE – Adapt systems as reality changes

Together, these pillars form a continuous feedback loop built for AI-driven delivery

## Target Audience

- Product leaders and founders
- Engineering and delivery leaders
- Agile and transformation teams
- Organizations building or modernizing software products

## Availability & Business Model

- **INVENT** is available now
- A **free Preview tier** offers limited capability for evaluation
- A **limited-time one-month Pro subscription** is available for new users
- Paid subscription tiers unlock expanded capabilities and integrations

## Founders

### **Suzanne Chartier** – Co-Founder & CEO

Suzanne is a seasoned technology and delivery leader with decades of experience leading large-scale software, agile, and digital transformation initiatives. She co-founded Agiloop to reimagine agile product development for the AI era, bringing deep expertise in product intent, delivery systems, and organizational change.

### **Matt Chartier** – Co-Founder & CTO

Matt is a technology leader and architect with deep experience in software engineering, systems design, and platform development. He previously co-founded and exited a software company and later co-founded Agiloop to reimagine agile product development for the AI era, leading the technical vision and architecture of the AI-orchestrated platform.

## Quotes

"AI has dramatically increased the speed of building software, but speed alone doesn't create value. Agiloop is about keeping the 'what' clear as teams build and learn—so they can continuously improve what they deliver, not just how fast they deliver it."

— **Suzanne Chartier**, Co-Founder & CEO, Agiloop

"Most AI tools optimize individual steps in the delivery process. We designed Agiloop as a system—one that preserves intent across decisions, execution, and learning. That's what allows AI to scale responsibly inside real-world product teams."

— **Matt Chartier**, Co-Founder & CTO, Agiloop

## Press & Media Links

- Website: <https://agiloop.ai>
- Product access: <https://agiloop.ai>
- Press & Media: <https://www.agiloop.ai/press-media>

## Media Contact

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