

UK 3PL Achieves 20% Warehouse Productivity Boost with Rapid WMS Deployment

A leading UK 3PL recently transformed its warehouse operations for its largest home and garden living client, achieving remarkable results through strategic technology implementation. The organisation grappled with legacy systems that simply couldn't keep pace with modern e-commerce demands, requiring multiple scans at every operational touchpoint and creating bottlenecks throughout the fulfilment process. Traditional warehouse management approaches were proving inadequate for the speed and accuracy required in contemporary retail logistics.

The challenge was clear: the 3PL needed a comprehensive solution that would revolutionise warehouse efficiency through intelligent automation, substantially reduce manual intervention, and ultimately drive measurable productivity improvements for their key client. With a one million square foot facility at stake and the client relationship on the line, the decision to implement Increff WMS represented a strategic pivot towards operational excellence. The implementation journey would prove transformative, delivering results that exceeded initial expectations and setting new benchmarks for warehouse management efficiency across the organisation's portfolio of brands.

Strategic Objective

Deploy a one-stop warehouse management solution capable of automating complex processes, eliminating manual inefficiencies, and delivering measurable productivity gains across the entire operation

Technology Solution

Implement Increff WMS as a future-ready platform with rapid deployment capabilities, minimal training requirements, and seamless integration with existing infrastructure

Business Impact

Achieve significant operational improvements including 20% warehouse efficiency gains, dramatic reduction in system clicks, and enhanced inventory accuracy for the client

Transformative Results Through Strategic Implementation

The Implementation Challenge

The 3PL's existing legacy systems presented substantial operational barriers. Previous warehouse management deployments typically required 8 to 10 months to implement, creating significant delays in serving new clients and adapting to changing business requirements. The complexity of these systems demanded extensive training periods and constant supervision, whilst their rigid architecture made them unsuitable for the organisation's growing need for pop-up warehouse facilities.

Multiple scanning requirements at every operational stage created inefficiencies that cascaded throughout the fulfilment process, impacting everything from receiving and putaway to picking and despatch. These technological limitations directly affected the 3PL's ability to serve its largest home and garden living client with the speed and accuracy that modern e-commerce demands.



1M

Square Feet

Warehouse facility completely deployed remotely in under one week

20%

Efficiency Gain

Improvement in overall warehouse operational efficiency

5

Minutes

Time required to fully train warehouse staff on the new system

67%

Click Reduction

Automation reduced required clicks to one-third of previous levels

The Increff WMS Advantage

01

Rapid Deployment

Complete remote deployment achieved in less than one week for the entire one million square foot facility, compared to the 8–10 months typically required with legacy solutions

02

Future-Ready Architecture

Designed specifically for pop-up warehouse scenarios, enabling the 3PL to leverage existing infrastructure and quickly roll out systems to new facilities as business demands evolve

03

Minimal Training Requirements

Intuitive interface requiring less than five minutes of training, enabling easy implementation without constant supervision or extended onboarding periods

04

Intelligent Automation

Streamlined workflows reducing required clicks by two-thirds, eliminating redundant scanning, and enabling staff to focus on value-adding activities rather than system navigation

The successful implementation of Increff WMS has established a new operational paradigm for the 3PL. Perfect order tracking and high inventory accuracy have become standard outcomes rather than aspirational goals. The dramatic reduction in system complexity, combined with the 20% efficiency improvement, has enabled the organisation to better serve its largest client whilst positioning itself for future growth. The ability to rapidly deploy warehouse management capabilities in new facilities provides strategic flexibility that was simply impossible with previous technology platforms.

This transformation demonstrates how the right warehouse management solution can deliver immediate, measurable business value. For UK logistics and operations managers evaluating WMS options, this case study illustrates the critical importance of deployment speed, system usability, and automation capabilities in driving operational excellence and competitive advantage in today's demanding e-commerce environment.