



Privacy Statement – Procura Connect Inc.

Last Updated: 07.15.2025

This Privacy Statement explains what personal information Procura Connect Inc. (“we”, “us”, “our”) collects when you use our website, www.elevateht.com, (the “Site”), how we use, disclose and protect your personal information.

SECTION 1 – PERSONAL INFORMATION WE COLLECT

You may provide us personal information through the Site, such as when you log into your account, sign up for a demo, fill out webforms, or sign up for marketing emails. Personal information includes, but is not limited to, your name, employer or company, work email address, and professional phone number.

We may also use cookies, pixels, web beacons, and other similar technologies on the Site, that collect certain information when you visit or interact with the Site, such as mouse movement and clicks, device identifiers, your IP address, geolocation, all the areas within the Site that you visit, and the length and time of the visit. This information is used by us and our vendors for a variety of purposes, including to store your preferences and settings, enable you to sign-in, analyze how our Site performs, track your interactions with the Site, develop inferences about you, deliver and tailor cross-context and/or interest based advertising, combat fraud, and to fulfill other internal business purposes.

SECTION 2 – USE AND DISCLOSURE OF YOUR PERSONAL INFORMATION

We may use and disclose (to our affiliates, vendors, and other third parties) personal information for the following purposes:

- To fulfill your requests, communicate with you (such as to send you updates regarding our services), or for purposes at your direction.
- To improve customer experience and service quality, such as by offering customized location information and personalized support.
- For operational, transactional, and administrative purposes, including carrying out our operations, administrative processes, and rendering our services efficiently.
- For marketing and advertising, such as to send you promotional messages or deliver advertising to you.
- For surveys and promotions.
- For business transactional purposes, such as in the event of an acquisition or merger, if any of our assets are transferred to another entity, or as part of a bankruptcy proceeding. The acquiring entity will still have to comply with the commitments we have made in this Privacy Statement. This Privacy Statement will remain valid and in full force and effect in case of change of ownership of the Site, and subsequent transfer of your information to the new owner.



- To protect our rights and interests, and the rights and interests of other users of our services, such as use or disclosure of personal information if to fulfill a contract or if required to do so by law, court order, subpoena, for public policy reasons or to serve justice, or other legal process; as requested by a governmental or law enforcement authority.

SECTION 3 – DATA SECURITY

To protect your personal information, we take reasonable physical, administrative, technological, and procedural measures and follow industry best practices to make sure it is not inappropriately lost, misused, accessed, disclosed, altered, and destroyed. Although we take reasonable steps to safeguard personal information, the Internet is not 100% secure so we are not able to prevent always unauthorized access to your personal information.

SECTION 4 – YOUR CHOICES

You can opt out of receiving marketing-related emails from us by following the instructions included in each communication. Regardless of your opt-out preferences, we reserve the right to send you emails for legal, contractual, or administrative purposes.

Depending on the web browser or device you use to access the Site, you may be able to modify your preferences related to cookies and other similar technologies. We are not responsible for third-party tools that allow you to control cookies or similar technologies.

SECTION 5 – LINKS AND OTHER ONLINE SERVICES

The Site may contain links to or embed features provided by other online services that are not owned or controlled by us. This Privacy Statement does not apply to these online services. These online services may be governed by the privacy statements or policies of those third-party online services. Therefore, we are not responsible for the information or practices of such third-party online services.

SECTION 6 – CHANGES TO THE PRIVACY STATEMENT

This Privacy Statement is subject to change. We will inform you of these changes by revising the “Last Updated” date.

SECTION 7 – CONTACT US

You may contact us at info@procuraconnect.com