

EMILY TARTANELLA

Art Director • Designer • Illustrator

emilytartanella.com

etartane@gmail.com

732.742.3675

I am a DC-based art director and designer who is passionate about marketing, branding, and storytelling through both visual and written communication.

EDUCATION

Maryland Institute College of Art

Post-Baccalaureate, Graphic Design

Relevant courses: Branding, Interactive Media, Film Branding, Experimental Typography

2016-2017

Haverford College

B.A., English. Graduated with Honors

2006-2010

EXPERIENCE

Senior Art Director, Artemis Ward

2021-May 2025

Lead a dynamic team of graphic designers with specialties in branding, interactive design, UX, illustration, and report design. Serve as design lead on multiple, complex projects, and serve as steward for internal company branding in conjunction with Creative Director.

Instructor, Maryland Institute College of Art

Spring 2025

Taught Transmedia Typography course to 16 MA Graphic Design students. Reviewed projects, secured guest speakers, and prepared lectures on typography in design.

Art Director, openbox9

2020-2021

Senior Designer, openbox9

2019-2020

Multidisciplinary Designer, openbox9

2017-2019

Serve as project lead and head designer for multiple projects in both web and print. Emphasis in branding, illustration, and building relationships with clients. Extensive experience in taking websites from IA phase through to final launch.

Graphic Design Apprentice, Ripe Studio

2017

Designed wide range of pieces for small DC branding studio. Served as project management on select studio projects. Managed studio newsletter and contribute to social media campaigns.

Graphic Design Consultant, Folger Shakespeare Library

2016-Present

Provide regular, freelance support for performing arts venue reaching over 60,000 patrons annually. Designed pieces including: entire digital ad campaign for theatre season, postcards, interior signage, playbills, brochures, and more.

Public Programs Administrative Assistant, Folger Shakespeare Library

2013-2016

Drafted graphic content for marketing campaigns for all public programs. Managed web content for all Folger public programs and led departmental efforts in website redesign. Launched and maintained Folger Instagram account, and led social media campaigns for theater season. Assisted in drafting/editing marketing emails, creating both written and graphic content.

SKILLS & SOFTWARE

Computer: Figma, Webflow, Adobe Creative Suite, Microsoft Office, CSS/HTML, After Effects

Specialties: Branding, Illustration, Typography, UX Design

Languages: Fluent in French, conversational in Italian