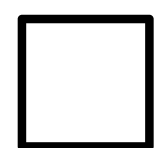


# SPONSORSHIP OPPORTUNITIES

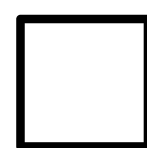


## POWERED BY Level (\$10,000)

### Brand Exposure & Benefits:

#### All VISIONARY Level Benefits Plus:

- 30 second pre-recorded company promo (shown day 1)
- company highlight reel on social media (up to 60 seconds)
- full page ad in virtual program
- Startup Stories Challenge Judge Panelist (1)
- (2) Reserved Exclusive Sponsor Tables
- (8) admissions for both event days
- (8) drink tickets for after party
- (2) reserved exclusive sponsor tables

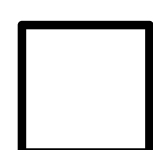


## VISIONARY Level (\$7,500)

### Brand Exposure & Benefits:

#### All STARTUP Level Benefits Plus:

- company highlight reel on social media (up to 30 seconds)
- 1/2 page ad in virtual program
- (6) admissions for both event days
- (6) drink tickets for after party
- (1) reserved exclusive sponsor table

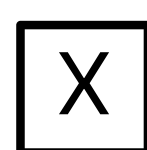


## STARTUP Level (\$5,000)

### Brand Exposure & Benefits:

#### All MVP Level Benefits Plus:

- 1/4 page ad in virtual program
- (4) admissions for both event days
- (4) drink tickets for after party
- (1) reserved exclusive sponsor table



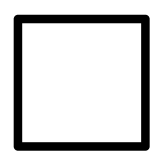
## MVP Level (\$2,500)

### Brand Exposure & Benefits:

- sponsor acknowledgement: event website, e-communications, event t-shirt + social media
- sponsor recognition during event (day 1 and day 2)
- opportunity to include promotional materials in attendee swag bags (sponsor provides materials)
- (2) admissions for both event days
- (2) drink tickets for after party
- reserved seating

\*We are happy to discuss customized sponsorship packages to meet your specific marketing objectives and budget. Please contact us to explore how we can create a unique partnership that maximizes your impact at GrowTECH FEST 2025.

# SPONSORSHIP OPPORTUNITIES

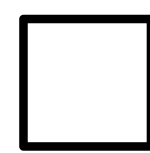


## POWERED BY Level (\$10,000)

### Brand Exposure & Benefits:

#### All VISIONARY Level Benefits Plus:

- 30 second pre-recorded company promo (shown day 1)
- company highlight reel on social media (up to 60 seconds)
- full page ad in virtual program
- Startup Stories Challenge Judge Panelist (1)
- (2) Reserved Exclusive Sponsor Tables
- (8) admissions for both event days
- (8) drink tickets for after party
- (2) reserved exclusive sponsor tables

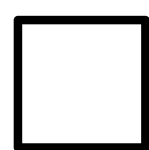


## VISIONARY Level (\$7,500)

### Brand Exposure & Benefits:

#### All STARTUP Level Benefits Plus:

- company highlight reel on social media (up to 30 seconds)
- 1/2 page ad in virtual program
- (6) admissions for both event days
- (6) drink tickets for after party
- (1) reserved exclusive sponsor table

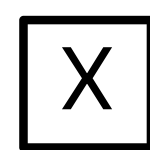


## STARTUP Level (\$5,000)

### Brand Exposure & Benefits:

#### All MVP Level Benefits Plus:

- 1/4 page ad in virtual program
- (4) admissions for both event days
- (4) drink tickets for after party
- (1) reserved exclusive sponsor table



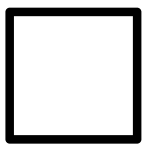
## MVP Level (\$2,500)

### Brand Exposure & Benefits:

- sponsor acknowledgement: event website, e-communications, event t-shirt + social media
- sponsor recognition during event (day 1 and day 2)
- opportunity to include promotional materials in attendee swag bags (sponsor provides materials)
- (2) admissions for both event days
- (2) drink tickets for after party
- reserved seating

\*We are happy to discuss customized sponsorship packages to meet your specific marketing objectives and budget. Please contact us to explore how we can create a unique partnership that maximizes your impact at GrowTECH FEST 2025.

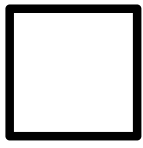
# SIDE HUSTLES



**GTF Day 1 - Luncheon**  
**\$7,500 (1)**

**Brand Exposure & Benefits:**

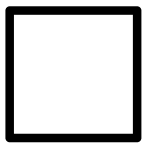
- luncheon sponsor event acknowledgment (day 1 only)
- sponsor acknowledgement: event website + e-communications + social media
- company highlight reel on social media (30 seconds)
- 1/2 page ad in virtual program
- (6) admissions for both event days
- (6) drink tickets for GTF After Party
- (1) Reserved Exclusive Sponsor Table



**GTF Day 1 - After Party**  
**\$5,000 (2)**

**Brand Exposure & Benefits:**

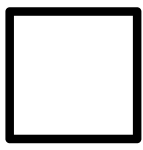
- sponsor acknowledgement: website + e-communications + social media + verbal announcement/signage at After Party
- opportunity to provide branded giveaways to after party guests
- 1/4 page ad in virtual program
- (4) admissions for both event days
- (4) drink tickets for GTF After Party
- (1) reserved exclusive sponsor table (day 1)



**GTF Day 1 - Startup Stories**  
**\$1,000 (unlimited)**

**Brand Exposure & Benefits:**

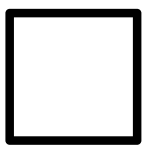
- Startup Stories sponsor event acknowledgment (day 1 only)
- Sponsor acknowledgement: event website + e-communications + social media
- (2) admissions for both event days
- (2) drink tickets for GTF After Party



**GTF Day2 - Bootstrapped Beer Crawl**  
**\$2,500 (1)**

**Brand Exposure & Benefits:**

- Bootstrapped Beer Crawl sponsor acknowledgement
- sponsor acknowledgement: event website + e-communications + social media + at crawl event
- opportunity to provide branded giveaways to crawl participants.
- (3) admissions for both event days
- (3) drink tickets for GTF After Party
- reserved seating (day 1)



**GTF Day 2 - Lunch in Downtown Chico**  
**\$1,000 (2)**

**Brand & Event Exposure:**

- lunch sponsor acknowledgement: event website + e-communications + social media + at lunch event
- opportunity to provide branded giveaways to crawl participants.
- (2) admissions for both event days
- (2) drink tickets for GTF After Party

# SPONSORSHIP AGREEMENT

Date: \_\_\_\_\_

Sponsorship Package (circle): MVP Level \$2,500 STARTUP Level \$5,000 VISIONARY Level \$7,500 POWERED BY Level \$10,000

Other (circle): Luncheon \$7,500 After Party \$5,000 Bootstrapped Beer Crawl \$2,500 Startup Stories \$1,000 Cookie Sponsor \$500

Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Business Name: \_\_\_\_\_

Business Website: \_\_\_\_\_

## PAYMENT METHOD

Card Type (circle): Master Card VISA Check/ACH

Cardholder Name (as shown on card): \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiration Date (mm/yy): \_\_\_\_\_ Cardholder ZIP Code: \_\_\_\_\_

I, \_\_\_\_\_, authorize \_\_\_\_\_  
to charge my credit card above for agree upon purchases.

**\*You may also pay on line: <https://chicostart.com/partners/>**

Sponsor Signature: \_\_\_\_\_

Approved by GrowTECH Representative: \_\_\_\_\_