

# Entrepreneurial Roadmap

## Start Here

- Business Idea
- Company Name
- Check Name Availability -CA Secretary of State

## Setup Business Operations

- Open Bank Account
- Business Insurance
- Purchase Domain Name

## Business Foundation

- Choose Business Structure
- Apply for EIN
- Select NAICS Code
- Consult Lawyer

## Build Your Market Strategy

- Social Media / Website
- Product Market Fit
- Ideal Customer Profile

## Registration and Compliance

- Business License
- City Permits \*If applicable
- CDTFA (product based)
- Trademarks & Patents (USPTO)

## Support and Resources

- ChicoSTART Resources
- ChicoSTART Programs
- ChicoSTART GrowTECH Initiative
- Business Plan

Empowering entrepreneurs with the tools, connections, and space to grow ideas into thriving businesses.