

White Label Onboarding Guide — UMW Recordings Inc (For Distributors)

Starting a new distribution company is a high-impact project that requires clear structure, compliance readiness, and a reliable operational setup. This guide outlines the end-to-end process to launch your **White Label** platform using **UMW Recordings Inc. infrastructure**, from plan selection to activation and catalog migration.

Step 1 — Review & Compare White Label Packages

Begin by selecting the plan that matches your expected scale and operating model.

Packages

- **Bronze** — \$240 USD/month + \$60 setup; up to 10,000 tracks / 1,000 users / 300 music videos / 1 admin.
- **Silver X** — \$399 USD/month + \$99 setup; up to 25,000 tracks / 2,500 users / 1,000 music videos / 5 admins.
- **Gold** — \$599 USD/month + \$199 setup; unlimited* tracks / users / music videos / 10+ admins; priority support.
- **REST / API** — from \$699 USD/month; scope-based API integration with custom SLA and dedicated TAM.

*Unlimited usage is subject to fair-use, operational capacity, storage, rights compliance, and the final commercial agreement.

Commercial model: standard hosted plans use a platform fee with 0% UMW royalty share. Hybrid terms may be quoted separately.

Link: [White Label Pricing](#)

Step 2 — Submit the Distributor Application (Initial Intake)

To assess your needs and configure the correct environment, complete the distributor intake form.

You will provide:

- Company details (legal name, registration, address, and primary contact)
- Business model (B2B distributor, label services, agency, hybrid, etc.)
- Expected catalog, user, and video volume
- Target markets, territories, and operational requirements
- Accounting/payout preferences and any REST/API requirements

Link: [APPLICATION](#)

Step 3 — Compliance & Verification (KYC/KYB)

Before provisioning a production environment, UMW applies an eligibility and compliance review aligned with fraud prevention, rights protection, security, and legal requirements.

Typical steps include:

1. Completing the KYC/KYB form
2. Identity and/or business verification
3. Security, rights, and risk review where applicable

White Label KYC/KYB: verification must be approved before production activation. Additional documents may be requested when required.

Step 4 — Service Agreement & Plan Confirmation

Once compliance is approved, you will receive the service agreement and applicable commercial order for signature.

The agreement typically confirms:

- Selected plan (Bronze / Silver X / Gold) or REST/API scope
- Scale limits, admin access, fair-use terms, and support level
- Any add-ons (REST/API, migration services, custom support)
- Billing cycle, initial term, setup fee, and onboarding scope

Standard initial terms are generally 3 months for Bronze/Silver X and 6 months for Gold/API, unless otherwise agreed in writing.

Step 5 — Pay the One-Time Setup Fee & First Service Invoice

After signature, the applicable setup fee and service invoice are paid before configuration begins, unless the executed agreement states otherwise.

The setup fee covers:

- Brand and domain configuration
- Admin setup, permissions, and platform configuration
- Technical onboarding, launch QA, and operational readiness

Setup fee: Bronze \$60 USD · Silver X \$99 USD · Gold \$199 USD.

REST/API: scope-based pricing and setup are confirmed in the commercial proposal.

Billing: subscriptions are billed in advance using the payment instructions provided by UMW.

Step 6 — Provide Launch Inputs (Configuration Questionnaire)

You will receive a structured configuration form to collect all launch requirements.

Sections typically include:

- **Branding:** logo files, colors, company name, support identity, and portal preferences
 - **Web/Domain:** domain or subdomain preference and SSL/DNS requirements
 - **Operations:** roles, admin structure, internal workflows, and escalation contacts
 - **Distribution rules:** territories, catalog policies, and delivery requirements
 - **Accounting:** reporting, statements, and payout workflow
 - **Legal/Integrations:** client policies, support contacts, payments, analytics, or REST/API needs
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Step 7 — Domain / Subdomain Setup (DNS Configuration)

To activate your branded portal, you will configure the DNS records supplied by UMW.

Typical requirements include:

- Point your approved domain or subdomain to the White Label environment
- Add any required verification records
- Configure SPF/DKIM for transactional email where applicable

UMW will provide: the required DNS values, configuration instructions, and verification checklist.

Step 8 — Platform Configuration & Launch QA

UMW configures the approved environment using your onboarding information.

This stage includes:

- Brand identity and portal settings
 - Admin provisioning and permissions
 - Operational configuration for catalog, users, reporting, and supported services
 - Technical validation and launch QA
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Step 9 — Account Activation

Once verification, agreement, payment, DNS, configuration, and launch checks are complete, the production environment is activated.

After activation:

- Authorized admin users receive production access
- Your branded portal becomes available for approved operations
- Your company provides first-line support to its artists/clients; UMW provides B2B platform and technical escalation

Step 10 — Catalog Migration, Team Setup & Go-Live

Your **White Label** platform is now ready for production operations.

Next actions:

- Import/migrate eligible catalog (manual, bulk tools, or assisted migration where agreed)
- Invite your internal team and assign roles
- Invite artists/labels and onboard initial customers
- Follow UMW QA, metadata, rights, and anti-fraud requirements before submitting releases

Catalog migration, DSP delivery, Content ID, provider-line features, and other specialized services remain subject to catalog eligibility, rights verification, partner approval, and third-party platform rules.

Frequently Asked Questions (FAQ)

1) How long does this process take?

The total time depends on your response speed, compliance verification, payment, domain/DNS readiness, and completion of the required onboarding inputs. Large migrations, REST/API integrations, or custom requirements may take additional time.

2) Why is there a setup fee?

The setup fee covers brand/domain configuration, admin provisioning, platform configuration, technical onboarding, and launch QA required to activate the approved environment.

3) Can I upgrade plans later?

Yes. Partners can move from Bronze to Silver X or Gold as catalog volume, users, video capacity, or administrative requirements increase. Fair-use overages may also require an upgrade.

4) Do I need REST/API from day one?

No. Hosted White Label is designed for companies that want a complete branded portal without building the backend. REST/API is a separate product or scoped add-on for companies that need programmatic integration.

Next Step (Call to Action)

To begin, submit the application and request a partner demo:

- **Distributor Application:** [APPLY](#)
- **Partner Sales:** b2b@umwrecordingsinc.com