



GEORGIA

# Impact Report 2024

Dear Friends, Supporters, and Partners,

BCM Georgia has a rich history in serving working Georgians. Reflecting on the fiscal year ending June 30, 2024, we continue to be humbled and inspired by this work of serving community members who face housing insecurity. This year, we supported nearly 1,000 heads of household across our three programs, helping to keep families in their homes and children attending the same schools.

BCM Georgia provides an important safety net in our communities, helping adults and children avoid living in shelters, their cars, or having to survive on the street.

Housing has become increasingly unaffordable for many, with the Metro Atlanta region reporting 144,000 eviction filings in 2023. While not all filings resulted in evictions, the impact of these proceedings can be devastating to families, often leading to the loss of a home, loss of possessions, uprooting children from schools, loss of employment, and psychological trauma.

For 37 years, BCM Georgia has been a resource to provide stability in people's lives. Our team works tirelessly to provide opportunities for families to avoid eviction and build more financially secure lives. Every success story is a testament to the resilience of the individuals and families we serve.

As we focus on our 2025 fiscal year, we have renewed energy and vision. We will bring innovative ideas and measurable goals to better meet the needs of the families we serve. Together, we can create more secure lives for working Georgians facing crisis.

Thank you for being a vital part of our journey to create a brighter future.

Sincerely,



**Greg Cole**  
*President & CEO*



**Roy F. Jenkins III**  
*Board Chair*

# Our Impact

BCM was founded in 1987 and has been helping vulnerable neighbors ever since. BCM Georgia now serves families in more than 117 counties in Metro Atlanta and throughout Georgia.



## Mission

Our Mission is to keep people from becoming homeless and work to elevate their possibilities for economic empowerment.



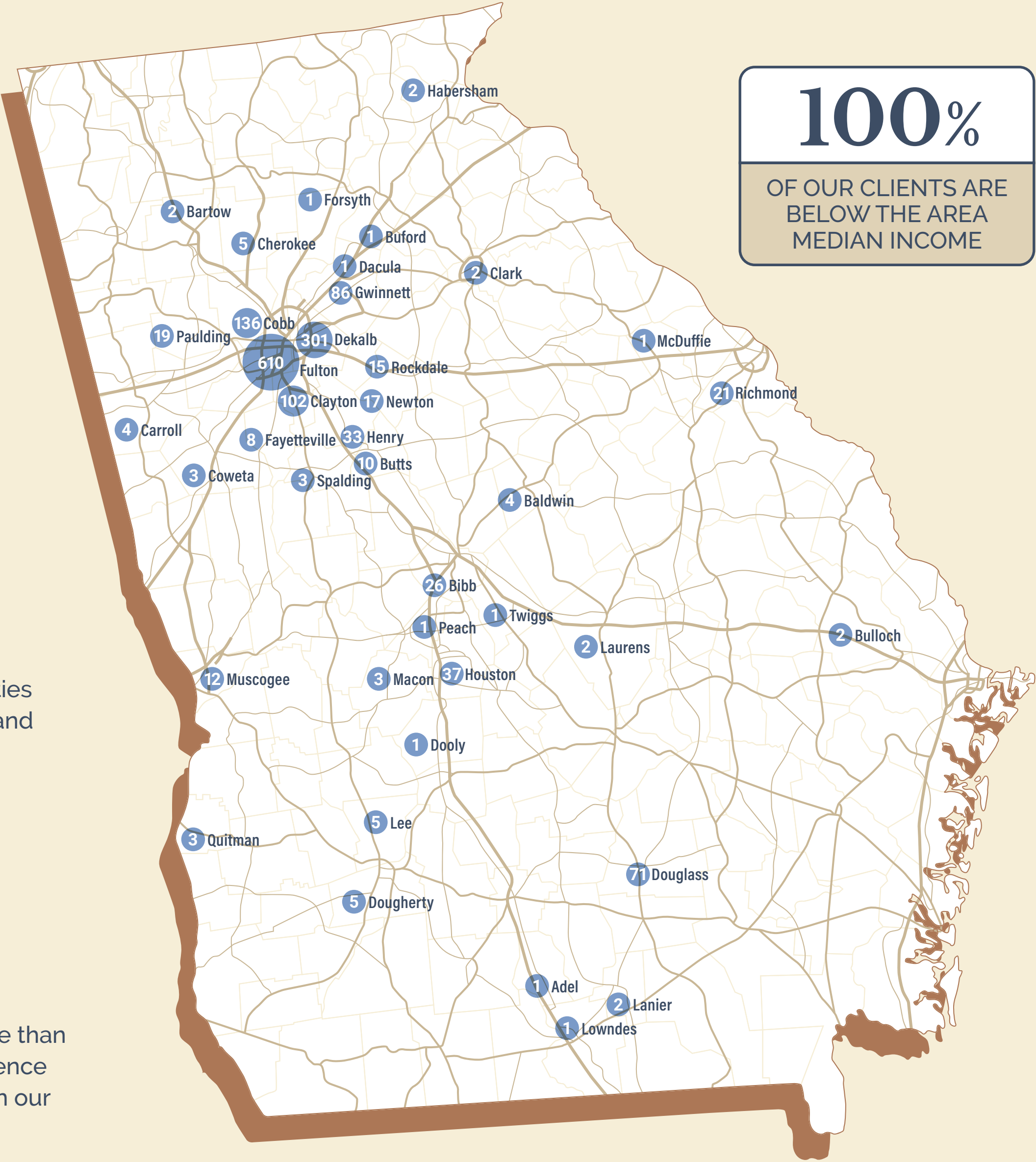
## Vision

We envision caring communities where everyone has a home and the opportunity to thrive.



## Experience

Our case managers have more than 146 years of collective experience serving the most vulnerable in our community.



## Your Support Fuels Our Mission

Through the continued generosity of individuals, families, church partners, corporations, and foundations, **BCM Georgia** is able **to give hope** to those in our community facing housing insecurity. Together, with the \$14.4 million American Rescue Plan Act (ARPA) grant, BCM is able to sustain and expand our reach through Emergency Housing Assistance, Supportive Housing, and Financial Education.

**Thank you for your continued generosity!**

## Donate Today



Scan this QR code with your phone to be linked directly to BCM's website giving page. Thank you!



# 2024 Program Outcomes

## Emergency Housing Assistance

Emergency Housing Assistance provides emergency payments for housing-related bills so families can remain safe in their homes while they navigate challenging circumstances.



851  
Households Stabilized



1,560  
Individuals Served



\$2,000  
Average Support

Demand for emergency housing assistance services far outpaces availability.

## Foundation 3™

Foundation 3™ helps unhoused working families access safe housing, stable employment, and financial education while accounting for other barriers like childcare and transportation access.



15  
Households Served



100%  
Credit Reports Improved



\$4,500  
Average Debt  
Reduction Per Family



32  
Individuals Served



100%  
Families With  
Reduced Debt



18%  
Average Income  
Increase

100% of clients who have been in the program for 18 months remain housed for at least 1 year following the program.

## Budget for Life™

Budget for Life™ is a 12-month financial education program that provides participants with case management and small group coaching focusing on budgeting fundamentals.



2023	Participating Households	28	Cohort	Reduced debt by \$201,272	Saved \$7,272
2024	Participating Households	50	Cohort	Reduced debt by \$341,349	Saved \$17,155

\*Recruiting for the 2025 class of Budget for Life™ families has begun. The program will kick off in January 2025.



# The Seeds of Change Society

Founded in 2011, The Seeds of Change Society was established to assist women and their families with support for stable housing, economic empowerment, and educational scholarships. At its most recent luncheon, the Society raised more than **\$80,000** through the generosity of its patrons and attendees.

In 2025, the Seeds of Change Society will celebrate its 15th anniversary and honor the many guests making a wonderful impact in our community. Save the date **April 29, 2025!**



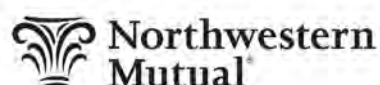
September 16th 2024

## Golf Tournament Sponsors

More than **\$334,000** raised through this annual fundraiser.



Bert and Rhonda Ponder



Warren & Woodall



Chris Hamilton



Eddie Nolan

Mark and Windy Crews CBRE

Connolly Family Foundation

Merrill Private Wealth Management

Wellspring Nonprofit Resource



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