

28th Annual

Tee it Up Golf Tournament

2025 Sponsorship Opportunities

September 15, 2025
Peachtree Golf Club
Atlanta, Georgia

Presented by:





OUR MISSION

BCM Georgia's mission is to keep vulnerable families housed while creating pathways to financial stability.

BCM Georgia

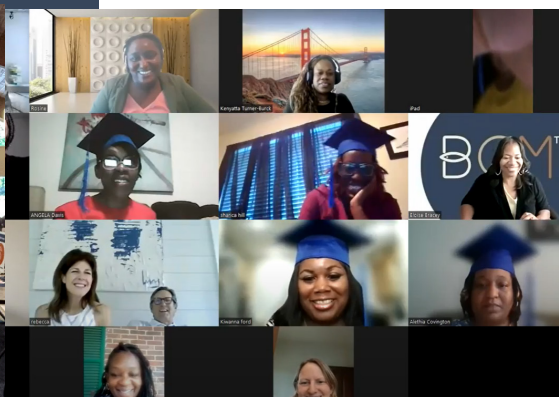
Since 1987, BCM Georgia has been serving low-income working families in Metro Atlanta. Created through a coalition of forward-looking churches who saw a need to serve vulnerable neighbors, the nonprofit has grown significantly over the years. Today, BCM is one of the leading organizations -with more than 140 years of case management experience- that is focused on addressing housing stability for families.

BCM's three programs focus on a Two-Generation strategy of supporting parents and their children. Your support helps vulnerable families in our community regain stability and allows them to seek a better future for themselves and the next generation.

In the past 12 months, BCM has reached the following milestones in serving our community:

- 1,000 families received support through our Housing Stability eviction prevention support;
- 50 families enrolled in a 12-month intensive financial education program;
- 20 formerly unhoused families received stabilizing, supportive services to access housing, gainful employment, and provide school continuity for their children.

Thank you for being part of our largest annual fundraiser. We are proud to be celebrating the 28th year of this wonderful golf tournament with you.





SPONSORSHIP OPPORTUNITIES

Explore these exclusive, high-impact opportunities offering premium player spots and an unforgettable day of golf. All sponsorships include name/logo recognition via tournament webpage, signage, press releases, social media, newsletters, and our Impact Report (distribution 7,000+ Georgians).

Presenting Sponsor

\$25,000

- Two (2) foursomes at Peachtree Golf Club
- Private dinner for you and your guests at Peachtree Golf Club the evening before the tournament
- Top billing: event promoted as 'Presented by' in event materials
- Premier logo placement on event day banners and on four (4) select hole signs
- Name/logo on tournament scoreboard

SOLD

Double Eagle Sponsor

\$20,000

- One (1) foursome at Peachtree Golf Club
- Private dinner for four (4) at Peachtree Golf Club the evening before the tournament
- Select tournament contest sponsor
- Premium placement on event day banners and on three (3) select hole signs

SOLD

Eagle Sponsor

\$15,000

- One (1) foursome at Peachtree Golf Club
- Private dinner for four (4) at Peachtree Golf Club the evening before the tournament
- Prominent logo placement on event day banners and on two (2) select hole signs

Birdie Sponsor

\$10,000

- One (1) foursome at Peachtree Golf Club
- Logo on event day banners and one (1) select hole sign

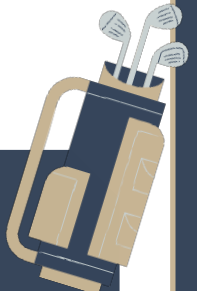
Par Sponsor

\$8,500

- One (1) foursome at Peachtree Golf Club

PREMIUM PLAYER EXPERIENCE

Play your own ball format • golf cart and forecaddie • signature gift • tournament hospitality • course contests, auction, and raffle • reception celebration



NON-PLAYING SPONSORSHIPS

All non-playing sponsorships include name/logo recognition via tournament webpage, signage, press releases, social media, newsletters, and our Impact Report (distribution 7,000+ Georgians) and a tournament reception invitation for two (2).

Reception Sponsor

\$5,000 (1 available)

- Premier branding and recognition at Peachtree Golf Club tournament reception
- Name/logo displayed on reception signage, napkins, and table tents

Golf Cart Sponsor

\$4,500 (1 available)

- Prime placement on all tournament carts
- Name/logo prominently displayed on all golf carts

Lunch and Beverage Sponsor

\$4,500 (SOLD)

- On-site food and beverage service on all course food and refreshments
- Name/logo displayed on golfer lunches and beverage stations

Tee Off Sponsor

\$3,500 (1 available)

- Signage at Tee Off, Driving Range, and Breakfast areas

Tournament Contest Sponsor

**Longest Drive
Hole-in-One (SOLD)**

- Front and center at tournament's most exciting moments
- Logo/name prominently displayed at contest location (table upon request)

Hole Sponsor

\$1,000

- Logo/name on sign at tee box or green
- Recognition on select tournament materials



SPONSORSHIP OPPORTUNITIES – PLAYING

All include name/logo on website, signage, press releases, social media, newsletters, and Impact Report (7,000+ Georgia distribution).

	INVESTMENT	FOURSOME	DINNER	ADDITIONAL VISABILITY
Presenting	SOLD	2	8 seats	Top billing: event banner, scoreboard, 4 holes
Double Eagle	SOLD	1	4 seats	Premium: event banner, select contest, 3 holes
Eagle	\$15,000	1	4 seats	Prominent: event banner, 2 holes
Birdie	\$10,000	1	-	Event banner, 1 hole
Par	\$8,500	1	-	

SPONSORSHIP OPPORTUNITIES – NON-PLAYING

All include name/logo on website, signage, PR, social media, newsletters, Impact Report and two (2) invitations to the tournament reception.

	INVESTMENT	BENEFITS
Reception	\$5,000	Premier branding at reception: signage, napkins, table tents
Golf Cart Sponsor	\$4,500	Name/logo on all golf carts
Lunch & Beverage	SOLD	Name/logo on meals & beverage stations
Tee Off Sponsor	\$3,500	Signage at Putting Green, Driving Range, and Breakfast
Contest Sponsor (2)	\$2,500	Presence at contest sites (Longest Drive, Hole in One)
Hole Sponsor	\$1,000	Name/logo on one tee or green sign



Customize your sponsorship or discover how your business can support BCM Georgia at the 28th Annual Tee It Up Tournament. Contact Nancy Davis at Teeitup@bcmgeorgia.org or (404) 229-4302.

2025 SPONSOR REGISTRATION

Each year, Tee it Up sponsors and their guests bring life-changing assistance and opportunities to families facing financial hardship. Sponsorships support our mission to keep vulnerable neighbors housed while creating pathways to financial stability.

Sponsorship(s) Selection(s): _____

Total Amount: _____ Pay Online: Yes/No Invoice: Yes/No

Name/Company: _____

Email: _____ Contact Name: _____

Billing Address(Line 1): _____

Billing Address(Line 2): _____

City: _____ State: _____ Zip: _____

Agreed to By: _____ Date: _____

Signature: _____

Please provide your corporate logo. Upload a high quality logo to TeeItUp@BCMGeorgia.org with Company Name in the subject line.

Effective Date: This is a sponsorship agreement effective upon receipt of payment.

Sponsor Designated Contact: Sponsor will appoint a team leader to be the principal contact person for tournament communication.

Sponsor Responsibilities: Sponsor agrees to provide logos and social media information necessary in a timely manner to fulfill sponsor promotional benefits. Sponsor acknowledges that promotional benefits may be forfeited if materials are not delivered to BCM Georgia within fourteen days of the effective date of this agreement or twenty-one days prior to the event.

Advertisement Limitations: Sponsor acknowledges that BCM Georgia will not endorse or promote sponsor or its products or services.

Termination: Either sponsor or BCM Georgia may terminate this agreement by providing written notice of that termination to the other. If sponsor terminates without cause, sponsor will not be entitled to receive any refund of any payments and will be responsible for any remaining payments due. If BCM Georgia terminates without cause, sponsor will have no remaining payment obligations to BCM Georgia.

Indemnification: Each party agrees to hold the other party harmless against any and all claims which arise directly or indirectly from performance of this agreement.

Complete Agreement: This agreement expresses the complete agreement between sponsor and BCM Georgia.

Governing Law: This agreement will be governed by Georgia law.

Tax ID# for BCM Georgia is 58-1748786. Please keep your copy and submit your logo as requested. Further details will be emailed to the team leader.



Scan to Sponsor