

Impact Report *fy*25

STABLE HOMES, THRIVING FAMILIES



Letter from Our President

Dear Friends,

This past year, with the support of our board, partners, donors, and friends like you, BCM Georgia laid a strong foundation for the future centered on compassion, innovation, and measurable impact.

Together, we served 1,097 low-income, hard-working families, supporting 2,916 adults and children. Our programs offered a bridge for families in crisis and created pathways to long-term financial stability.

In June, we introduced our two-generation (2Gen) approach, a significant step in our commitment to supporting parents and children together and helping the entire family thrive.

Thanks to your generosity, we provided over \$3.2 million in direct assistance, helped families eliminate more than \$383,000 in debt, and offered savings and financial coaching through our key programs: Emergency Rental Assistance, Budget for Life™, and Foundation 3™.

We remain dedicated to supporting these programs and standing with the families who rely on them. We also recognize that challenges lie ahead. A key federal funding source will end next October, even as the demand for our services continues to surpass available resources.

But we are not standing still. Our new Strategic Plan (2025–2028) charts a bold path forward, expanding our impact, strengthening partnerships, and ensuring that no family faces housing instability alone.

Your belief in this mission is the heart of our work. Thank you for walking with us through change and growth toward a future where every family can grow, heal, and thrive.



Greg Cole
President & CEO



A Message from the Board

I am proud of BCM Georgia's unwavering commitment to uplifting low-income neighbors facing crisis. Our dedicated team is serving hardworking families, ensuring that their housing remains stable at a moment in their lives when they are scared of losing it all. Families come to us at a time when they are facing the possibility that they will have to live out of their car or out on the street. The impact of BCM's work resonates far beyond

numbers, creating a ripple effect of hope and opportunity, while strengthening the fabric of our neighborhoods.



Roy Jenkins
Board Chair

Our Mission

Keeping vulnerable families housed while creating pathways to financial stability



Our Story

BCM Georgia has been assisting vulnerable neighbors in our community since 1987. During that time, our programs have grown and evolved. Today, we offer 3 signature programs designed to support neighbors who are facing (or at risk of facing) homelessness.

Over the past year, these programs have helped 1,097 families, most of whom fall within Metro Atlanta, although we also serve families across Georgia.

Whether families need help navigating through a financial crisis, transitioning from homelessness, or building financial skills and long-term stability, BCM programming keeps our neighbors and communities strong and thriving.



Don't forget to check out BCM Georgia's new website!

WWW.BCMGEORGIA.ORG

In addition to updated information and an improved user experience, this redesign makes it easier for clients to apply for assistance and enroll in critical programs.

Scan the code to see what's new.

Our Programs



Foundation 3

Foundation 3™ supports working families who are facing or nearing homelessness with 12 months of rent and utility assistance as well as wrap-around case management focused on housing, employment, and education.

2025 BY THE NUMBERS

FAMILIES SERVED:	TOTAL DIRECT CLIENT BENEFITS:
25	\$294,435
INDIVIDUALS SERVED:	AVERAGE MONTHLY BENEFIT PER HOUSEHOLD:
82	\$1,607
	FAMILIES GRADUATED FROM THE PROGRAM IN FY 2025:
	6

All six of the families who completed the program during FY 2025 remained housed and employed for at least six months following the program. All seven of the families who graduated the year before have remained housed for 12+ months and counting.

“BCM is a blessing and helped save my family from being evicted.”

—BCM CLIENT

Emergency Rental Assistance

Emergency Rental Assistance offers direct financial support to families in temporary crises, providing a bridge to get through an emergency, helping to avoid displacement so they can focus on regaining financial stability.

2025 BY THE NUMBERS

HOUSEHOLDS SERVED:	TOTAL DIRECT CLIENT BENEFITS:
1,023	\$2,695,825
	AVERAGE BENEFIT PER HOUSEHOLD:
	\$2,634



A Lifeline in a Time of Crisis

Desmond was facing the loss of his home after major car repairs and a payroll timing issue caused him to fall behind on rent. Knowing missing work could cost him his job, he made the difficult decision to fix his car instead of paying rent.

Desmond's landlord was compassionate, allowing extra time for him to resolve the issue. Meanwhile, BCM Georgia provided Desmond with rental assistance. Not only did this prevent him from being evicted, it helped him manage stress during an incredibly challenging period.

“BCM's help gave me the breathing room I needed when everything felt like it was falling apart.”



“The program has impacted my life because I've been able to pay down some debt. My goal is to get rid of All of it and be financially prepared for emergencies.”

—BUDGET FOR LIFE CLIENT

Budget for Life

Budget for Life™ is a 12-month virtual financial education program that partners with working families to build long-term financial stability through budgeting and spending patterns, and building life skills.

2025 BY THE NUMBERS

FAMILIES ENROLLED:	FAMILIES WHO COMPLETED MONEY MANAGEMENT CLASSES AND ENGAGED IN SMALL-GROUP FINANCIAL COACHING:
50	47
	VOLUNTEER INSTRUCTORS AND COACHES:
	16



FINANCIAL ACCOMPLISHMENTS (AS OF JUNE 2025):

TOTAL DEBT REDUCTION:

\$392,656

TOTAL SAVINGS:

\$45,037

All participants in this year's cohort reduced debt by 10% or more.

Donate to BCM Georgia

Gifts and grants from individuals, families, church and faith partners, corporations, and foundations are the core of what makes BCM's mission possible. Your support gives hope to families. Thank you for your continued generosity!



Support for Our Families

“Dreams are the seeds of change. Nothing ever grows without a seed, and nothing ever changes without a dream.”
—DEBBIE BOONE



The **Seeds of Change Society** celebrated its 15th year of service to support the families served at BCM! This year's Seeds of Change Luncheon, held at Cherokee Town and Country Club, raised over **\$56,000** to support the economic empowerment of working families, featuring a keynote address from Dr. Brandi Diamond on "Good Neighboring." The event also celebrated this year's Extra Wish Grants, given to Budget for Life participants each year to help with financial burdens such as car repairs, health needs, job training, and more.

We're incredibly grateful for the Seeds of Change Society's support—from their early days volunteering in the BCM thrift store and food pantry until now. Thank you to everyone who has contributed to the luncheon's success over the years.

We look forward to ensuring the seeds you have sown continue to grow!

ANNUAL LUNCHEON
2025

FUNDS RAISED:
\$56,000+



2025 Extra Wish Grants

- New Bunk Beds for Kids
- School Tuition
- New Washing Machine
- Special Needs Stroller
- Child's Drum Lessons
- Vehicle Repairs

Tee It Up Annual Tournament



Thank you to everyone who attended the **28th Annual Tee It Up Golf Tournament** at Peachtree Golf Club.

The tournament is BCM Georgia's single largest annual fundraiser, and this year it drew record support, raising more than **\$400,000!**

Presented by SouthState Bank and 37 generous sponsors, along with a team of volunteers, golf committee members, board members, and other guests, the event welcomed 112 players for an unforgettable day of golf and generosity.

Whether you're participating in an event like this or making a direct donation, your support allows BCM Georgia to keep vulnerable families housed while creating pathways to financial stability. Together, we're helping keep children in schools, parents in jobs, and families in homes so that all of our neighbors have the opportunity to thrive.

Thanks so much for your ongoing support.

FUNDS RAISED:
\$400,000+

PLAYERS
112

SPONSORS
38



PRESENTING SPONSOR		DOUBLE EAGLE SPONSOR		EAGLE SPONSORS	
BIRDIE SPONSOR		BIRDIE SPONSOR		BIRDIE SPONSOR	

Faith Partners

BCM Georgia's faith partners have been a driving force in our work since our earliest days. Formed in 1987 by a coalition of forward-looking churches, our community of faith continues to play a critical role in how we serve our neighbors. Here are just a few of our partners:



Sardis Methodist Church



Board of Directors

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VP Finance - Synchrony Financial

Bert Ponder, Vice Chair
Managing Director - Merrill Private Wealth Management

Allen Upchurch, Treasurer
Retired; Former President/CEO - Credit Union of Atlanta

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Community Volunteer

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