

*29th Annual*

# Tee It Up

## Golf Tournament

*benefiting* **BCM**<sup>TM</sup>  
GEORGIA

**Monday, September 14, 2026**

**Peachtree Golf Club**

**Atlanta, Georgia**

*presented by*



### Schedule

8:00 am	Check in and breakfast
9:00 am	Driving range open
10:00 am	Tournament start
3:00 pm	Awards and Celebration

**Supporting**  
**Stable Homes**  
**Thriving Families**  
**Stronger Communities**

[www.teeitupgolf.org](http://www.teeitupgolf.org)

*Register Today*



# Tournament Facts

## Reach and Audience

### Who You Reach



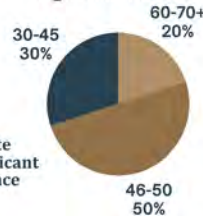
140+ senior executives, community leaders, passionate golfers, and guests with significant purchasing power and influence

They represent:

- Finance
- Real estate
- Private wealth
- Construction
- Telecommunications
- Private equity
- Family offices
- Small business

Highly mobile, luxury traveling audience

### Age Distribution



### Geography



85% participants of from Georgia; others travel from multiple states

### Why It Matters



- Participants make a meaningful investment in vulnerable families, supporting **stable homes, thriving families, and stronger communities**
- Partnering with BCM Georgia provides visibility across event materials and media, connects your brand with leaders who shape business and community impact, and aligns with generosity and measurable community impact

### Your Brand in the Spotlight



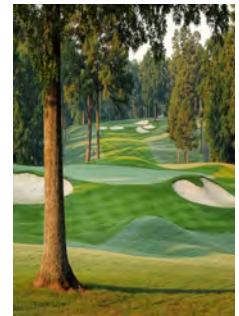
- Comprehensive recognition on the Tournament webpage, event signage, press releases, social media, newsletters, and Impact Report
- Digital reach to 7,000+ Georgians
- Highly visible signage on site
- Targeted networking opportunities

## Peachtree Golf Club Venue

Tee It Up is honored to once again host its signature golf tournament at Peachtree Golf Club — one of the most prestigious private courses in the nation. Consistently ranked among America's elite, Peachtree currently holds the No. 22 position on Golf Digest's 2025–2026 list of America's 100 Greatest Golf Courses.

Founded in 1947 by legendary amateur champion Bobby Jones and co-designed with renowned

architect Robert Trent Jones Sr., Peachtree Golf Club is celebrated for its storied heritage, timeless design, and exceptional playing experience. With its tradition-rich atmosphere and impeccably maintained grounds, the course provides an unforgettable setting for a premier day of golf, connection, and charitable impact.



## BCM Georgia

Since 1987, BCM Georgia has supported low-income working families across Metro Atlanta by helping them achieve and maintain housing stability. Created by a coalition of churches committed to serving vulnerable neighbors, the organization has grown into a leading provider of family-centered support with more than 140 years of combined case management experience. **In the past 5 years alone, BCM Georgia has positively impacted more than 10,000 individuals.**

Guided by a two-generation approach, BCM's programs are designed to strengthen both parents and children—helping families remain safely housed, children stay in school, and households build lasting financial stability.

Your support of Tee It Up and BCM Georgia keeps vulnerable families housed while creating pathways to financial stability.



# Playing Sponsorships

## Presenting **\$25,000**

Two (2) foursomes at Peachtree Golf Club  
Eight (8) guest invitations for the private, pre-tournament dinner at Peachtree Golf Club  
Top billing: Promoted as 'Presented by' in event materials  
Premier logo placement on event day banners and scoreboard  
Podium recognition during tournament opening and speaking opportunity at reception  
Name/logo prominently featured on BCM Georgia website, Tournament webpage, and Impact Report

## Double Eagle **\$20,000**

One (1) foursome at Peachtree Golf Club  
Four (4) guest invitations for the private, pre-tournament dinner at Peachtree Golf Club  
Premium placement on event day banners and course signage  
Podium recognition during tournament opening and speaking opportunity at reception  
Name/logo featured on BCM Georgia website, Tournament webpage, and Impact Report

## Eagle **\$15,000**

One (1) foursome at Peachtree Golf Club  
Four (4) guest invitations for the private, pre-tournament dinner at Peachtree Golf Club  
Prominent logo placement on event day banners and course signage  
Podium recognition during the tournament opening  
Name/logo featured on BCM Georgia website, Tournament webpage, and Impact Report

## Birdie **\$10,000**

One (1) foursome at Peachtree Golf Club  
Logo on event day banners and on the course  
Name/logo on BCM Georgia website, Tournament webpage, and Impact Report

## Par **\$8,500**

One (1) foursome at Peachtree Golf Club  
Name/logo on BCM Georgia website, Tournament webpage, and Impact Report

### Premium Player Experience

Play your own ball • Golf  
cart and forecaddie • Full  
tournament hospitality  
• Course contests •  
Celebratory reception •  
Auction and raffle



# Course Sponsorships

## **Golf Cart** **\$2,500** (2 available) **\$4,000** (fleet buy out)

Prime placement on tournament carts  
Custom decal with name/logo prominently displayed on golf carts  
Name/logo featured on BCM Georgia website, Tournament webpage, and Impact Report  
Two invitations to Tournament Reception

## **Course Contests** **\$2,500** **(Longest Drive, Hole in One, Par Three Poker)**

Front and center at tournament's most exciting moments  
Logo/name prominently displayed at contest location (table upon request)  
Name/logo featured on BCM Georgia website, Tournament webpage, and Impact Report  
Two invitations to Tournament Reception

## **Tee Off & Breakfast** **\$2,500** (1 available)

Visibility at key launch spots: putting green, driving range, and breakfast  
Name/logo displayed on signage in these high traffic areas  
Name/logo featured on BCM Georgia website, Tournament webpage, and Impact Report  
Two invitations to Tournament Reception

## **Lunch and Beverage** **\$2,500** (2 available)

Outstanding visibility on all course food and refreshment  
Name/logo displayed on golfer and guest lunches and course beverage stations  
Name/logo featured on BCM Georgia website, Tournament webpage, and Impact Report  
Two invitations to Tournament Reception

## **19th Hole Reception** **\$2,500** (2 available)

Premier branding and recognition at Peachtree Golf Club Tournament Reception  
Name/logo displayed on reception signage, napkins, bar, and table tents  
Name/logo featured on BCM Georgia website, Tournament webpage, and Impact Report  
Two invitations to Tournament Reception

## **Hole Sign Sponsor** **\$750**

Your name/logo on 18x24 sign positioned at tee box or green, seen by every foursome  
Recognition on BCM Georgia website, Tournament webpage, and Impact Report  
One invitation to Tournament Reception



# Sponsorship Snapshot

Playing Sponsorships	Presenting	Double Eagle	Eagle	Birdie	Par
	<b>\$25,000</b>	<b>\$20,000</b>	<b>\$15,000</b>	<b>\$10,000</b>	<b>\$8,500</b>
Private dinner at Peachtree Golf Club evening before tournament	8 guests	4 guests	4 guests	–	–
Tournament Foursome	Two	One	One	One	One
Event banner placement	Presented by	Premium	Prominent	Included	Included
Special podium recognition and speaking opportunity	✓	✓	–	–	–
Custom course signage	✓	✓	✓	✓	–
Name/logo on BCM Georgia website, Tournament webpage, and Impact Report	✓	✓	✓	✓	✓

Course Sponsorships	Golf Cart	Course Contest	Tee Off & Breakfast	Lunch & Beverage	19th Hole	Hole Sponsor
	<b>\$2,500</b> <b>\$4000</b> <i>(fleet buyout)</i>	<b>\$2,500</b>	<b>\$2,500</b>	<b>\$2,500</b>	<b>\$2,500</b>	<b>\$750</b>
Event signage	Included	Included	Included	Included	Included	Included
Exclusive invitation to tournament reception at Peachtree Golf Club	Two guests	Two guests	Two guests	Two guests	Two guests	One guest
Name/logo on BCM Georgia website, Tournament webpage and Impact Report	✓	✓	✓	✓	✓	✓

# 2026 Registration

*Sponsorships support BCM Georgia's mission to keep vulnerable families housed while creating pathways to financial stability. Thank you for your support.*

**1. Pay by ACH:** To pay by bank transfer, please email CaraMulcahy@BCMGeorgia.org for secure instructions

**2. Pay by Check:** Please make payable to **BCM Georgia**

**3. Pay Online:** Please visit [teeitupgolf.org](http://teeitupgolf.org)

**4. Request an Invoice:** Please email [CaraMulcahy@bcmgeorgia.org](mailto:CaraMulcahy@bcmgeorgia.org) and indicate sponsorship level in correspondence

**Mailing Address:** The Murray Building,  
2847, Piedmont Road, NE, Atlanta, GA 30305  
BCM Georgia is 501(c)3 nonprofit  
Tax ID 58-1748786

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**Register Today!**

**1. Pay by ACH**

**2. Pay by check**

**3. Pay online**

[www.teeitupgolf.org](http://www.teeitupgolf.org)

**4. Request an invoice**



## Marketing

Please provide your corporate logo. Email a high quality logo to [CaraMulcahy@BCMGeorgia.org](mailto:CaraMulcahy@BCMGeorgia.org) with Company Name in the subject line.

*Please don't hesitate to reach out with ideas for how we can further partner and promote Tee It Up.*

## Agreement

**Effective Date:** This is a sponsorship agreement effective upon receipt of payment.

**Sponsor Designated Contact:** Sponsor will appoint a principal contact person for tournament communication.

**Sponsor Responsibilities:** Sponsor agrees to provide logos and social media information necessary in a timely manner to fulfill sponsor promotional benefits. Sponsor acknowledges that promotional benefits may be forfeited if materials are not delivered to BCM Georgia within fourteen days of the effective date of this agreement or twenty-one days prior to the event.

**Advertisement Limitations:** Sponsor acknowledges that BCM Georgia will not endorse or promote sponsor or its products or services.

**Termination:** Either sponsor or BCM Georgia may terminate this agreement by providing written notice of that termination to the other. If sponsor terminates without cause, sponsor will not be entitled to receive any refund of any payments and will be responsible for any remaining payments due. If BCM Georgia terminates without cause, sponsor will have no remaining payment obligations to BCM Georgia.

**Indemnification:** Each party agrees to hold the other party harmless against any and all claims which arise directly or indirectly from performance of this agreement.

**Complete Agreement:** This agreement expresses the complete agreement between sponsor and BCM Georgia.

**Governing Law:** This agreement will be governed by Georgia law.