

Aslı Vatansever

Product Designer

UX/UI designer with 2 years of freelance experience creating user-centered digital products across healthcare, arts, and cultural sectors. Skilled in wireframing, prototyping, and visual design using Figma and Adobe CC, with a strong focus on accessibility, usability, and design systems. Known for blending research and intuition to deliver clean, intuitive interfaces that support user needs and business goals.

Work Experience

Freelance Product Designer

MAY 2023 - PRESENT, MONTREAL

- Conducted user research, including competitive analysis and interviews, to identify user needs and inform design decisions
- Created intuitive wireframes and interactive prototypes using Figma and Adobe XD, aligning designs with accessibility standards and UX/UI principles
- Developed scalable design systems for consistent, user-centered interfaces
- Collaborated remotely with clients to implement responsive, high-quality digital products

Zimmer Biomet Imaging Technician

MAY 2021 - MAY 2023, MONTREAL

- Collaborated cross-functionally to support consistent, user-centered workflows and improve process efficiency
- Operated and maintained advanced diagnostic imaging systems, performing quality checks aligned with user-focused outcomes
- Contributed to improvements by aligning imaging practices with human-centered principles

CAM Gallery Assistant Director

SEP 2017 - NOV 2020, ISTANBUL

- Designed exhibition layouts optimizing visitor flow and engagement, applying user-centered approaches
- Coordinated with artists and curators to deliver cohesive, brand-aligned visual experiences
- Improved visitor satisfaction through iterative layout adjustments informed by user feedback

Education

Istanbul Technical University BA Industrial Design

SEP 2011 - JUNE 2017, ISTANBUL

- Focus on user-centered product development, prototyping, and human-centered design

Portfolio

[Email](#)

[Linkedin](#)

438-408-4308

Skills

Product Design

UX/UI Design

Illustration

UI Graphics

User Flows

Wireframing

Prototyping

Interaction Design

UI Animation

Design Systems

Web Development

Responsive Design

User Research

Design Tools

Figma

Adobe XD

Illustrator

Photoshop

InDesign

After Effects

Notion

Webflow

Framer

HTML/CSS

Languages

English

French

Turkish