

Isabel Nixon

 Designer

isabelgrace756@gmail.com
937-422-2973

Skills & Software

Figma

Adobe Suite

Illustrator, Photoshop,
InDesign, After Effects

Blender

Web Design/Dev

HTML, CSS, JavaScript

Webflow

React Native

Java

Web builders

Wix, Shopify, Wordpress

Email builders

Mailchimp, Toast, Hubspot

Education

B.S.D. in Visual Communication Design

The Ohio State University (2026)

Minors in Computer & Information Science, Creative Writing

Experience

Between State

Design Intern (2025–Present)

- Led an interface refresh for Mapped, a store-mapping application used by major retail brands including **LensCrafters** and **American Eagle**.
- Designed and scheduled content for social media campaigns and email newsletters across multiple brands.
- Maintained and updated Webflow sites using CMS structures.

Ohio State Athletics

Design Intern (2024–2025)

- Created social media graphics for **30+ varsity sports teams**, ensuring consistent brand identity across platforms.
- Designed fan merchandise concepts, aligning with Ohio State's brand guidelines and audience interests.

IBM

Accelerate Program (2024)

- Selected from **10,000+ applicants (top ~5%)** for a UX design and research fellowship.
- Conducted user research, synthesized findings, and presented a redesign proposal for an existing IBM product.
- Developed skills in **UX methodologies**, prototyping, and collaborative design thinking.

Web Designer (Freelance)

RDH12 Fund for Sight (2024)

- Designed and launched a Wix website for a nonprofit **raising awareness and funding** for congenital blindness research.
- Rebranded the organization's visual identity to modernize its look and clarify its mission.

Student Exhibition Designer

Belonging to Soil (2023–2024)

- Created branding and visual identity for a VR experience exploring human–nature interaction.
- Designed user flow and wayfinding signage to guide visitors through the exhibition.
- Produced social media and marketing assets to promote the exhibition.

 [View my portfolio here](#)