

WorkSpan Co-Sell Automation

Automate routine tasks of sending and receiving referrals to and from your partners, managing the approval processes, propagating referral and opportunity updates, and managing your joint pipeline with each partner securely.



Unified platform for strategic decision-making.

Collaborate seamlessly for increased operational efficiency.

Real-time communication reducing delays, leading to a more responsive co-sell environment.

Configurable policies creates a clear framework for collaborative efforts.

Universal Process Adapter makes it easier for partners to share referrals leading to accelerated business growth.

One-time CRM integration, secure authorization & identity management, and precise object, field, role-based security. Elevates efficiency, enhances security, and accelerates growth in your co-sell partnerships.



Powerful CRM Integrations



Attribute-Based Access Control



Field & Data Sharing Controls

Empower users with flexible control over co-sell programs, allowing them to define and enforce specific rules and guidelines, enhancing transparency and adherence to shared standards.



Custom Approval Policies/Flows and Action Triggers



Plan and Measure by Region/Stage/Deal Size/Products

Seamlessly connect virtual data models and sales processes, enabling efficient bi-directional referral sharing and streamlining collaborative efforts.



Bi-Directional Co-Sell Opportunity Updates and Sync

About WorkSpan

WorkSpan is the #1 Co-Sell network that empowers companies to turbocharge and scale their co-sell revenue growth. Partnership and Sales teams use WorkSpan's secure SaaS solution to exchange co-sell referrals from inside their CRM, manage shared pipeline, collaborate with partners on deals, and track performance.